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*The Legacy Business
Recognition Program*

With much fanfare, businesses always announce their arrival and beginning with “Grand Opening” ceremonies, ribbon cuttings, and press events. And sometimes with just as much fanfare, you see the “Going Out of Business” signs and sales. But what about the businesses that have continued to grow and prosper, for at least 50 years or more? Where is their recognition?

In 2014, the Horry County Board of Architectural Review (BAR) decided that these businesses should and would be recognized. And so, the BAR began a program known as Horry County Legacy Business Recognition Program. This program recognizes businesses that have contributed to the historic economic fabric of Horry County for at least 50 years.

To begin the program, a brochure and application were developed. Then the BAR partnered with a Cultural Resources Management Class at Coastal Carolina University to identify Horry County businesses that qualified. These include: Donzelle’s Restaurant, Goldfinch Funeral Home, Horry Telephone Cooperative, Hucks & Washington Furniture, Norman’s Cleaners, Nye’s Pharmacy, Ocean Fish Market, Oliver’s Restaurant, Palmetto Chevrolet, Peaches Corner, Rhue’s Mortuary, The Bowery, and Wolverine Brass. The students interviewed the owners, employees, and patrons of the businesses, and then wrote essays detailing the history of each. From there, the BAR reached out to the businesses to schedule ribbon-cutting ceremonies to celebrate a job well done (for at last 50 years!).

The project has been a great success. To date, 8 of the 13 identified businesses have been recognized. Many residents and businesses have expressed interest in dedications – some to include businesses that they own, or that their family once owned, or that they frequent and love. All dedications are shared via Facebook, email, press releases and the County’s website. The Nye’s Pharmacy ceremony information was shared via facebook, and viewers were asked to share their stories about Nye’s. The post was shared 84 times, and reached over 8,000 people. The local newspaper, the Horry Independent, also conducted interviews with people who told their “Nye’s story”. At the dedication ceremonies, many locals and loyal customers attend, as well as family members.



Conway National Bank was honored in 2015. Having opened in 1903, it was recognized for 111 years of business!

Highways and Beachways...



Beach Improvements

Coastal Access Grant Awarded for Enhancements to Magnolia & Pine Avenues in Garden City

This spring, Horry County Government was awarded Coastal Access Improvement Funds by the South Carolina Department of Health and Environmental Control’s Office of Coastal Resource Management. These federal funds under the Coastal Zone Management Award have been made available to any county or municipality within the eight-county coastal zone of South Carolina and provide for enhancements for the public at coastal access sites. Approved coastal access improvement projects funded under this award must occur on public property and demonstrate a public recreational benefit with minimal impact on the environment.

The application awarded this year was for the beach access site at Magnolia Avenue. The Magnolia Avenue Beach Access is located at the terminus of Magnolia Avenue at the intersection of Waccamaw Drive in Garden City. The Magnolia Drive Beach Access will be greatly improved by enhancements to public parking, crosswalks across Waccamaw Drive, improvements to the boardwalk and dune walkover, and adding a trash receptacle, bike rack and a new shower tower.

1. While public parking across Waccamaw Drive was recently renovated, the parking area is lacking in signage or any identifying markers so visitors are unaware that it is a public facility. New signage as well as a public parking symbol painted on the pavement will improve the use of the lot.
2. A bicycle rack will be installed to offer a secure parking option for cyclists in the area.
3. A crosswalk will create a clear path from the parking lot to the beginning of the beach access boardwalk.
4. A shower tower and trash receptacle will complete the improvements.

A wooden boardwalk and dune walkover was installed in the aftermath of Hurricane Hugo in the early 1990s. However, several sections of the wooden walkway and the wooden benches are in disrepair and require replacement. There are also several areas where the dune has grown over the boardwalk, reinforcing the need to improve the walkover for this beach access. The enhancement to the boardwalk will widen it to six feet, almost double the current size. The walkover and deck will be slightly elevated to allow the dune to reestablish and create additional flood protection.

In addition to the improvements at Magnolia, enhancements will also take place at the Pine Avenue access, also located in Garden City. While not included in the original application, SCDHEC-OCRM has given Horry County special permission to move the proposed storage unit for beach wheelchairs to Pine Avenue so that the wheelchair facilities will be located closer to accessible parking spaces. Beach wheelchairs allow for those who are wheelchair bound to maneuver through otherwise inaccessible terrain. An ADA mat will be added to the coastal access site to provide ease of access over soft sand to those in wheelchairs or others who may have a more difficult time accessing the beach.

These improvements will take place from November 2016 to February 2017.

2016 KEEP HORRY COUNTY BEAUTIFUL GRANT PROJECT



Bo Ives of KHCB assists Sterling McMillan of PalmettoPride with stuffing the bass with trash after a cleanup at Enterprise Landing

Over the last three years, Horry County has either purchased or received through grant funding (5) Environmental Sculptures. These metal sculptures were taken to cleanups in Horry County and filled with trash and recyclables to tell a story about what is typically found on the ground at our boat landings. The sculptures include a dolphin installed at Johnny Causey Landing and a pelican at Peter Vaught Sr. Landing (Hwy 22 & 17). There are two large-mouth bass sculptures that are slated to be installed at Enterprise Landing and at Chris Anderson Landing, while Loris Nature Park will have a set of wrens. The sculptures that are not yet installed will be put in this year with interpretive signage that Nancy Tindall from Horry County Planning & Zoning and the KHCB are working on designing. The 2016 grant paying for the signage is from PalmettoPride. The goal is to help educate the users of Horry County's amenities to the havoc trash can have on our wildlife. Litter effects the fish, birds, and other wildlife in our area and eventually us.

Did you know that plastic water bottles don't decompose? They become brittle and break into very small pieces. Wildlife eat the

small pieces of plastic which look like food to them. It does fill them up, but does not offer any benefit and eventually kills them. The same thing happens with chewing gum which looks like pieces of bread to birds. But when the birds eat the gum it slowly kills them. Our wildlife is important to us and this interpretive signage will be another means to get information to the public.

While the signs do not have a final design, the idea behind them is to educate the public. Ideas that are being considered include statistics as to the types of trash picked up locally, items that are the most frequently found in South Carolina, or items that are the biggest problem to the local wildlife such as the filament lines that are left behind by fishermen and the plastic ring aluminum can holders off 6 packs, which are also a major problem nationally. Information on Keep America Beautiful, PalmettoPride or Keep Horry County Beautiful may be added to the signs, as well as how to adopt an area

to clean up or even the simple suggestion of disposing of our waste in the correct manner. (To help with this additional trash receptacles have been located within our recreational areas.)



After the large mouth bass was installed at Enterprise Landing it was stolen within a week. The sculpture was recovered and will be reinstalled with the interpretive signage later this year.

The locations that have been picked for the sculptures and signage are some of the most popular recreation sites used in the county. Many of these facilities have been adopted through the Adopt-a-Landing or Adopt-a-Park programs. Litter is not just a national, state, or county problem; it is a problem that each of us as individuals needs to address to curb the negative effects trash has on our natural environment.



Instalment of the Pelican sculpture at Peter Vaught Sr. Landing

For more information on how you can get involved contact Nancy Tindall at tindalln@horrycounty.org or by phone at 843-915-7893

The Legacy Business Recognition Program

Continued from page 1

The Horry County Legacy Business Recognition Program brings communities together while honoring the past, present, and future. It helps to tell the story of not only the business, but also the people that work there, the customers, and the family. The program has also drawn attention to the historic buildings that house the historic businesses.

Recently, the Horry County Legacy Business Recognition Program won a 2016 Preservation Service Award from the Palmetto Trust for Historic Preservation. The BAR accepted the award from Lieutenant Governor, Henry McMaster on June 17th at the Statehouse in Columbia.

So far, dedications have been held at the following locations:

Rhue's Mortuary on April 30, 2014: Rhue's Mortuary started in 1959 at the height of the Civil Rights Movement. It is a 2nd generation family owned business.

Palmetto Chevrolet on May 7, 2014: Palmetto Chevrolet began as Lee's Chevrolet in 1930, and became Palmetto Chevrolet in 1942, making the dealership 86-years old. Palmetto occupies multiple historic buildings and is an icon in historic downtown Conway.

Nye's Pharmacy on April 9, 2015: The four Nye brothers established the Nye's Drugs chain of stores in 1928, making the business 88-years old. The current Nye's Pharmacy is the last remaining store of the Nye chain of drug stores. The current Nye's Pharmacy location was built in 1953, and it is one of the city's only examples of modern style architecture, making it an icon in historic Conway.

Conway National Bank on June 22, 2015: The Conway National Bank began as the Bank of Horry in 1903, and became The Conway National Bank in 1914, making the business 113-years old. The Conway National Bank is well-known in the area for publishing yearly calendars that feature historic photos from Horry County.

Peaches Corner on October 23, 2015: The Myrtle Beach landmark known as Peaches Corner has remained a symbol of summer for visitors and locals since it opened its doors 79 years ago. The restaurant, originally known as the Atlantic Ale House, was started by Lillian Justice Peach in 1937. The location had previously been used as a bath house, because of its close proximity to the Old Myrtle Beach Pavilion and the beach.

Donzelle's Restaurant on December 2, 2015: The Conway landmark known as Donzelle's Restaurant began in 1962 by Willard "Dick" Dickerson and his wife Donzelle Dickerson. When the restaurant first opened, the Dickersons served breakfast lunch and dinner. One of their specials known as the meat plus three was offered for thirty-five cents, today the same special is offered for eight dollars and fifty cents. Today, Larry and his brother Russell are second-generation owners of Donzelle's Restaurant.

Hucks & Washington Furniture on December 2, 2015: Hucks & Washington Furniture Company was founded in 1946 by Curtis Hucks and his nephew Sam Washington. Prior to this, Sam majored in music and minored in business. Having gone to USC on the GI Bill, Sam served in the Navy in WWI. After the war, he returned home and his uncle Curtis convinced him to open a furniture store rather than teaching piano.

Ocean Fish Market on March 11, 2016: The Conway Landmark known as Ocean Fish Market was founded by George Martin in the early 1940s...making it around 75 years old. It is currently being managed by a 4th generation owner. The business was originally located across the street from its current location; it was moved just a few years after opening its doors. The current building was originally used as a blacksmith shop in the early 1900s. You can still see the metal rings on the brick wall outside, where people would tie up their horses when they came into town.

Norman's Cleaners on March 11, 2016: In 1962, Norman Moore opened Norman's Cleaners at its original location on 3rd Avenue in Conway...making it 54 years old. From there, the business moved to Law Street, and then in 1972 settled at the current location on 4th Avenue. This current location was originally a car service station built in the 1940s that Norman renovated, including closing the garages. Prior to the car service station, a theater had been on the property. Norman's Cleaners not only has 3rd generation owners, but they also have 3rd generation employees.



Palmetto Chevrolet Celebrating 84 Years in Business



The Horry County Parks and Open Space Board will meet on July 26th at 12:30 pm at the Horry County Government and Justice Building in Conway. The Board will be considering the update to the Horry County Parks and Open Space Plan for approval. Staff will also be considering appointments to the Keep Horry County Beautiful Committee.

There are multiple positions available on the Board, including County Council Districts 1, 2, 3, 8 and 10. If you or someone you know is interested in serving on this board, please contact Leigh Kane for more information at 915-7034 or kaneL@HorryCounty.org. For more information on this board, visit <http://www.horrycounty.org/Boards/ParksandOpenSpace.aspx>



Keep Horry County Beautiful completed the Great America Cleanup (3/20/16 thru 5/31/16) with some outstanding numbers! So far in 2016, 339 residents and visitors have volunteered their time to pickup litter. They have collected 21,060 LBS. of litter and debris! The KHCB Committee held their Strategic Planning Meeting at Carolina Forest Library. We discussed ways to expand the Community Cleanup Program and the Community Service/PTI Program and are very excited about the variety of options we hope to incorporate in the future. KHCB also started making plans for the 3rd Annual Community Cleanup Day which will take place this fall. Stay tuned for details. We are seeking volunteers to serve on the KHCB Committee. If you are interested in serving on this committee please contact Nancy Tindall as shown below for details.

The Keep Horry County Beautiful Committee meets the 4th Tuesday of every month at 11:30 am in the Horry County Government and Justice Building in Conway. The next meeting is August 23rd and the public is invited to attend. KHCB is always seeking community cleanup partners. If you would like to adopt a road or park in your community, or for more information, please contact Nancy Tindall at (843)915-7893 or tindalln@horrycounty.org.



The Horry County Board of Architectural Review

The Horry County Board of Architectural Review (BAR) & Historic Preservation will be holding their next meeting on August 16th, 2016. The BAR is currently working on updating the online Horry County Cemetery Project website. This page can be found by going to www.horrycounty.org, click the online services at the top of the page, then under the GIS header on the left side of the page click on Cemetery Project. This project was completed with the help of volunteer Susan Perhala and CCU intern Mallory Russell. Mallory interned for this project in both the spring and summer quarters. These two were able to do more work in a shorter amount of time than in the past due to two IPADS that were donated to the BAR.

For more information about these projects or to contribute to them please contact Mary Catherine Hyman at 843-915-7891 or email at hymanm@horrycounty.org.

2016 Meeting Calendar

<u>July</u>	<u>August</u>	<u>September</u>
 <p>4 Independence Day—Offices Closed</p> <p>7 Planning Commission; 5:30 PM</p> <p>11 Zoning Board of Appeals; 5:30 PM</p> <p>12 County Council; 6:00 PM</p> <p>26 Parks and Open Space Board; 12:30 PM</p> <p>28 Planning Commission Workshop; 3:00 PM</p>	<p>4 Planning Commission; 5:30 PM</p> <p>8 Zoning Board of Appeals; 5:30 PM</p> <p>16 County Council; 6:00 PM</p> <p>16 Board of Architectural Review; 2:30 PM</p> <p>23 Keep Horry County Beautiful; 11:30 AM</p> <p>25 Planning Commission Workshop; 3:00 PM</p> 	<p>1 Planning Commission; 5:30 PM</p> <p>5 Labor Day—Offices Closed</p> <p>6 County Council; 6:00 PM</p> <p>12 Zoning Board of Appeals; 5:30 PM</p> <p>20 County Council; 6:00 PM</p> <p>20 Board of Architectural Review; 2:30 PM</p> <p>27 Keep Horry County Beautiful; 11:30 AM</p> <p>29 Planning Commission Workshop; 3:00 PM</p> 

Two last notes:

Horry County Planning & Zoning Announces Position Changes within the Department

The Deputy Director position became vacant with the departure of Carol Coleman in October of 2015. David Schwerd who was Principal Planner became the acting Deputy Director for the next 6 months. At the end of this time period he then assumed the position on a permanent basis.

This shift in jobs left his old position of Principal Planner vacant. The job was advertised on the County website and interviews were conducted. The position was offered to John Danford, who was the Community Development Planner in Long Range Planning. John became the new Principal Planner as of June this year.

And the vacated position of Community Development Planner has recently been filled by Leigh Kane, who was a Senior Planner in Long Range Planning.

Congratulations to all on your new positions!

Preliminary Flood Maps Under the Appeals Period.

The preliminary flood maps are available on the Horry County website at www.horrycounty.org. The public may submit comments and appeals by July 16th if they can show that any part of the maps are in error, using an approved engineering study. These maps have not yet been adopted by Horry County. The adoption process is expected to take one year or longer depending on a variety of factors. If you have any questions about the map changes in unincorporated Horry County, contact Mike O’Dea, Horry County Floodplain Manager at 843-915-5090