

State Accommodations Tax

2% tax on accommodations in the unincorporated areas

FY 2027 funding allocation per Resolution R-56-2026

FY 2027 Budget: \$7,442,193.06 ATAX revenue

ATAX Revenues

FY2025 Actual = \$7,469,619

FY2026 Budget = \$7,361,798

Less: First \$25,000 goes to the **General Fund** with no spending restrictions

"Balance" of \$7,417,193.06
(\$7,442,193.06-\$25,000)

5% of the "balance" is allocated to **General Fund** with **no** spending restrictions

\$352,432.06

(Budgeted, \$18,427.59 designated for May & December Policing)

30% of the "balance" is allocated to a special fund used for the advertising and promotion of tourism **Tourism & Promotion Fund**

\$2,225,157.92
(\$110,565.53 designated for May & December Policing)

MB Area Chamber of Commerce Contract
\$2,114,592.39

65% of the "balance" is allocated to a special fund used for "tourism-related expenditures"
Requires recommendation by the Accommodations Tax Advisory Committee

Total available for allocation plus proviso: \$4,950,168.61 plus fund balance of \$872,863.99 for a total of **\$5,823,032.60**

Various Non-Profit Organizations

Tourism & Promotion Fund

\$449,768

Horry County - Biker Events:
Police: \$304,350
Fire Rescue: \$193,208.68
Sheriff: \$24,671.98

Tourism & Promotion Fund

\$522,230.66

(\$128,993.12 designated by 5% & 30% (Proviso))

Horry County - Sports Events:
Police and Sheriff MB Bowl @ CCU: \$12,750
MB Classic PGA: \$92,600

Tourism & Promotion Fund

\$105,350

Horry County Beach Patrol

Tourism & Promotion Fund

\$1,725,597.35

(\$1,134,632.61 Funded by General Fund)

Horry County Beach Cleanup & Roadside Litter

Tourism & Promotion Fund

\$2,270,086.59

(\$125,406.66 Funded by Hospitality 1.5%; \$136,576.96 Funded by General Fund)

Horry County Beach Renourishment Program

Tourism & Promotion Fund

\$750,000

Tourism-related Expenditures
Total \$5,823,032.60→