

# State Accommodations Tax

2% tax on accommodations in the unincorporated areas

FY 2026 funding allocation per Resolution R-61-2025

**FY 2026 Budget: \$7,361,797.67 ATAX revenue**

## ATAX Revenues

FY2024 Actual = \$6,934,705

FY2025 Budget = \$7,160,486

Less: First \$25,000 goes to the **General Fund** with no spending restrictions

"Balance" of \$7,336,797.67  
(\$7,361,797.67-\$25,000)

5% of the "balance" is allocated to **General Fund** with **no** spending restrictions

**\$348,024.88**

(Budgeted, \$18,815 designated for May & December Policing)

30% of the "balance" is allocated to a special fund used for the advertising and promotion of tourism **Tourism & Promotion Fund**

**\$2,201,039.30**  
(\$112,890 designated for May & December Policing)

MB Area Chamber of Commerce Contract  
**\$2,088,149.30**

65% of the "balance" is allocated to a special fund used for "tourism-related expenditures" Requires recommendation by the Accommodations Tax Advisory Committee

Total available for allocation plus proviso: \$4,900,623.49 plus fund balance of \$972,030 for a total of **\$5,872,653.49**

Various Non-Profit Organizations

**Tourism & Promotion Fund**

**\$371,050**

Horry County - Biker Events:  
Police: \$304,350  
Fire Rescue: \$193,212.31

**Tourism & Promotion Fund**

**\$497,562.31**

(\$131,705 designated by 5% & 30% (Proviso))

Horry County - Sports Events:  
MB Bowl @ CCU: \$4,800  
MB Classic PGA: \$36,450

**Tourism & Promotion Fund**

**\$41,250**

Horry County Beach Patrol

**Tourism & Promotion Fund**

**\$1,847,720.55**

(\$1,090,992.89 Funded by General Fund)

Horry County Beach Cleanup & Roadside Litter

**Tourism & Promotion Fund**

**\$2,475,070.63**

(\$119,437.77 Funded by Hospitality 1.5%; \$131,324 Funded by General Fund)

Horry County Beach Renourishment Program

**Tourism & Promotion Fund**

**\$640,000**

Tourism-related Expenditures  
Total \$5,872,653.49→