

State Accommodations Tax

2% tax on accommodations in the unincorporated areas

FY 2026 funding allocation per Resolution R-61-2025

FY 2026 Budget: \$7,361,797.67 ATAX revenue

Less: First \$25,000 goes to the **General Fund** with no spending restrictions

"Balance" of \$7,336,797.67
(\$7,361,797.67-\$25,000)

ATAX Revenues

FY2024 Actual = \$6,934,705

FY2025 Budget = \$7,160,486

5% of the "balance" is allocated to **General Fund** with **no** spending restrictions
\$348,024.88

(Budgeted, \$18,815 designated for May & December Policing)

30% of the "balance" is allocated to a special fund used for the advertising and promotion of tourism
Tourism & Promotion Fund
\$2,201,039.30
(\$112,890 designated for May & December Policing)

MB Area Chamber of Commerce Contract
\$2,088,149.30

65% of the "balance" is allocated to a special fund used for "tourism-related expenditures"
Requires recommendation by the Accommodations Tax Advisory Committee

Total available for allocation plus proviso: \$4,900,623.49 plus fund balance of \$972,030 for a total of \$5,872,653.49

Various Non-Profit Organizations

Tourism & Promotion Fund
\$371,050

Horry County - Biker Events:
Police: \$304,350
Fire Rescue: \$193,212.31

Tourism & Promotion Fund
\$497,562.31

(131,705 designated by 5% & 30% (Proviso))

Horry County - Sports Events:
MB Bowl @ CCU: \$4,800
MB Classic PGA: \$36,450

Tourism & Promotion Fund
\$41,250

Horry County Beach Patrol

Tourism & Promotion Fund
\$1,847,720.55

(\$1,090,992.89 Funded by General Fund)

Horry County Beach Cleanup & Roadside Litter

Tourism & Promotion Fund
\$2,475,070.63

(\$119,437.77 Funded by Hospitality 1.5%; \$131,324 Funded by General Fund)

Horry County Beach Renourishment Program

Tourism & Promotion Fund
\$640,000

Tourism-related Expenditures
Total \$5,872,653.49 →