



HORRY COUNTY
PARKS & RECREATION

Horry County Parks & Recreation

SPONSORSHIP OPPORTUNITIES

PARTNERING TO MAKE HORRY COUNTY THE BEST PLACE TO PLAY

WWW.HORRYCOUNTYSC.GOV/PARKSANDRECREATION

843-915-5330

HCG.PARKSANDRECREATION@HORRYCOUNTYSC.GOV

2026

WHO WE ARE:

HORRY COUNTY PARKS AND RECREATION



HORRY COUNTY
PARKS & RECREATION

Horry County Parks and Recreation Department is dedicated to providing the highest quality of active and passive recreational opportunities. These opportunities encompass diverse programs and facilities to promote the mental, physical, and social well-being of its citizens.

We offer fitness classes, athletics, camps, special events, and more! Give our main office a call at (843)-915-5330 or stop by one of our centers to inquire.



Vereen Memorial Historical Gardens

WHAT WE DO:

- **YOUTH ATHLETICS**
- **SUMMER CAMP**
- **SPECIAL EVENTS**



North Strand T-Ball

WHERE WE ARE:

- **CAROLINA FOREST**
Including the fields at International Drive and Bike & Run Park
- **NORTH STRAND**
Including Poplar Park and Simpson Creek Park
- **SOUTH STRAND**
Including Socastee Recreation Park and Splinter City
- **AYNOR**
Including Bayboro Park and White Oak Park
- **JAMES R. FRAZIER**
Including Sandridge Park
- **CB BERRY**
Including Vereen Memorial Gardens

SPONSORSHIP OPPORTUNITIES



HORRY COUNTY
PARKS & RECREATION

YEAR-LONG BANNER SPONSOR

Advertise your business with a banner at our athletic or recreation facilities.

Proceeds support athletic scholarships and teams.

pg.5

PROGRAM SPONSOR

Sponsor one of our recreation programs or events and display your brand.

Support with a lawn sign, banner, or in-kind merchandise.

pg.6

LEAGUE SPONSOR

Sponsor our youth sport leagues.

Support a team with your company name on their uniform or schedule.

pg. 7



Socastee Recreation Park

YEAR-LONG BANNER SPONSORSHIP



**HORRY COUNTY
PARKS & RECREATION**

CHOOSE A FLEXIBLE
SPONSORSHIP LEVEL TAILORED
TO YOU

- Outdoor Banner (4'x8'): \$500
- Indoor Banner (3'x5'): \$500
- Indoor/Outdoor Banner Combo: \$800

● OUTDOOR BANNER LOCATIONS

- Bayboro Park**
- Ball Field
- Dog Bluff Park**
- Basketball/Pickleball Court
- International Drive
Fields**
- 4 Ball Fields
- James R Frazier
Community Center**
- Ball Field
- Tennis/Pickleball Court
- North Strand
Recreation Center**
- 2 Ball Fields
- Socastee Landing Park**
- Fence separating landing and park
- South Strand
Recreation Center**
- 3 Ball Fields
- Multipurpose Fields
- White Oak Park**
- Ball Field
- CB Berry
Community Center**
-Home of Vereen Memorial Historical
Gardens

● INDOOR BANNER LOCATIONS

- Carolina Forest
Recreation Center**
- Indoor Track/Basketball Court
- North Strand
Recreation Center**
- Indoor Track/Basketball Court
- South Strand
Recreation Center**
- Indoor Track/Basketball Court



International Drive Ballfields

PROGRAMS AND EVENTS SPONSORSHIP



HORRY COUNTY
PARKS & RECREATION

CHOOSE AN EVENT OR PROGRAM TO SUPPORT THIS YEAR

- Outdoor Banner (4'x8'): \$1,000+
- Lawn Sign: \$500 or less
- In-Kind (lawn sign included): Merchandise

5K RACE SERIES

- Robbie Jordan Memorial Race 5k**
- March
- Pier to Pier Beach Run 5k**
- April
- World Famous Blue Crab 5k at Vereen Memorial Gardens**
- May
- Loris Bog Off "Chicken Run" 5k**
- October
- Ghost of the Coast 5k**
- October

SUMMER YOUTH ADVENTURE CAMP

Donate in-kind merchandise for campers (ages 5-12). Sponsor their field trips across Horry County with your brand on their t-shirts. Programs are located at each of our five Recreation Centers.

- Aynor
- Carolina Forest
- James R Frazier
- North Strand
- South Strand

OTHER EVENTS

- Horry County Youth Soccer Cup
- Music in the Park
- Fall Festival
- Back to School Bash
- Touch-a-Truck w/ Horry County Fire Rescue
- Trunk or Treat
- Bike and Run Park Events



World Famous Blue Crab 5k

LEAGUE SPONSORSHIP



**HORRY COUNTY
PARKS & RECREATION**

SPONSOR OUR YOUTH SPORT LEAGUES WITH YOUR COMPANY NAME ON JERSEYS AND SCHEDULES

● YOUTH SPORT LEAGUES

- Basketball: \$5,000 PER SEASON**
- Spring Soccer: \$5,000 PER SEASON**
- Fall Soccer: \$5,000 PER SEASON**
- Volleyball: \$1,500 PER SEASON**
- Football: \$1,500 PER SEASON**
- Micro Sports (ages 4-6): \$1,500 PER SEASON**
- Schedule Only: \$500 PER SEASON**



Horry County Soccer Cup

WHY SPONSOR US?



HORRY COUNTY
PARKS & RECREATION

THE VALUE OF YOUR SPONSORSHIP

Your sponsorship directly supports Horry County youth athletics, community events, and recreational programming for thousands of families!

● **CONNECT WITH LOCAL FAMILIES**

Set up a table at one of our events and get to know families in the community. All of our events are family friendly!

SHOWCASE YOUR BUSINESS

Want to advertise your business to community members who care? Our programs, leagues, and events attract thousands of Horry County residents each year, and participation is growing!

MAKE A LASTING LOCAL IMPACT

Your donation makes a difference! Help support programs and events that keep our community healthy and active. Families are always grateful to local companies who support our youth!



Soccer Clinic

SPONSORSHIP FORM



HORRY COUNTY
PARKS & RECREATION

FOR ASSISTANCE FILLING OUT THE FORM:
CALL 843-915-5330

Check boxes on previous pages to help you fill out our sponsorship form!

● CONTACT INFORMATION

Sponsors name: _____

Business name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Email: _____ Phone: () - _____

● BANNER SPONSORSHIP

Check the box to indicate which banner you'd like to purchase and list the quantity.

- | | | |
|------------------------------|------------------------------|-------|
| ___ <input type="checkbox"/> | Outdoor Banner (4'x8'): | \$500 |
| ___ <input type="checkbox"/> | Indoor Banner (3'x5'): | \$500 |
| ___ <input type="checkbox"/> | Indoor/Outdoor Banner Combo: | \$800 |

Requested location(s): _____
(see pg.5)

Date installed: _____
(For Parks and Recreation Representative)

One year expiration date: _____
(For Parks and Recreation Representative)

Initial: _____

SPONSORSHIP FORM



HORRY COUNTY
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PROGRAM AND EVENTS SPONSORSHIP

Program(s) or Event(s) I'd like to sponsor: _____
(see pg. 6) _____

I would like to provide:

In-kind sponsorship item(s): _____ Drop-off/pickup date: _____

Monetary sponsorship amount: \$ _____

Name on lawn sign: _____

- Outdoor Banner (4'x8'): \$1,000+
- Lawn Sign: \$500 or less
- In-Kind (lawn sign included): Merchandise

Initial: _____

LEAGUE SPONSORSHIP

Check the box to indicate which league you'd like to sponsor:

Initial: _____

YOUTH SPORT LEAGUES

- Basketball: \$5,000 PER SEASON
- Spring Soccer: \$5,000 PER SEASON
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- Volleyball: \$1,500 PER SEASON
- Football: \$1,500 PER SEASON
- Micro Sports (ages 4-6): \$1,500 PER SEASON
- Schedule Only: \$500 PER SEASON

SPONSORSHIP FORM



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CALL 843-915-5330

ONCE COMPLETE, PLEASE EMAIL TO
HCG.PARKSANDRECREATION@HORRYCOUNTYSC.GOV

● **GENERAL SPONSORSHIP AGREEMENTS** Please initial next to each statement below

Sponsorships are based on availability. Sponsors will be provided with an invoice. Fees are due immediately upon receipt of the invoice. The sponsor agrees to provide logos (pdf/jpeg) and other information as needed. The sponsoring party's name shall be on all team jerseys for the time period designated for the selected league.

Initial: _____ It is understood that sponsorship carries no rights or responsibilities in the operation of the programs or any team in a league, nor does the sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the league.

Initial: _____ Horry County is not endorsing or promoting any sponsor's product or service.

Initial: _____ Horry County is not a partner of the sponsor.

Initial: _____ I understand that this sponsorship may be coordinated with the Department of Procurement and pre-approved by the Assistant County Administrator and/or Administrator with concurrence by the County Attorney.

Initial: _____ **Yes** I wish for the sponsor's name to remain anonymous. I understand that the sponsor's name will not appear on any jersey, banner, schedule, or other form of advertising if "yes" is chosen.
 No

Sponsor Signature

Date

Parks and Recreation Representative

Date




HORRY COUNTY
PARKS & RECREATION

LET'S CREATE THE BEST PLACE TO PLAY, TOGETHER

JOIN US AS A SPONSOR

Feel free to get in touch the way that works best for you!

 843-915-5330

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