2024 HORRY COUNTY LOCAL HISTORICAL SITES AND STRUCTURES HIGH SCHOOL VIDEO CONTEST

Objective:

The objective is for high school students to create local history related videos, telling the story of a structure or a site within Horry County and thereby increasing their awareness of local history and enhancing the public's knowledge of local historical structures or sites within Horry County.

Eligibility

All High School Students (grades 9 through 12) in Horry County are currently eligible.

Requirements

1. Your school must be in Horry County.
2. The contest is also open to students in a homeschooling program that are residents of Horry County.
3. Your video must be produced according to specific criteria (check the Recording Criteria).
4. You must submit application materials (check the Application Materials List).
5. You must produce a video based upon local history within Horry County.
6. Video content, including narration must **not** be read word for word from already published material. This may result in disqualification of your video.

Awards

Participating students are eligible for the following prizes:

1st Place - $250
2nd Place - $150
3rd Place - $100

All participants are invited along with their families, classmates, teacher, and principal, to the Awards Ceremony, held in May, in Conway, SC. Winners will be presented with a certificate and picture of winners and a press release will go out to the media across Horry County.

Videos may be displayed on Horry County's Public Access Government Channel and shared with local media and using social media outlets to promote the County's historical resources.

Application Materials

Follow this checklist to make sure you have all the necessary application materials.

- ☐ Application Form (1 copy per entry)
- ☐ Copyright Form (1 copy per entry)
- ☐ Photographic Release Form (1 release for EACH person that appears in the video; if under 18, a parent must sign Minor's Release)
- ☐ Your video, in .mp4, .avi, .mov or .wmv format, on either a DVD or flash drive (see General Rules of Contest for specifics)
- ☐ Digital images (2-3 in .jpg format) which convey important themes or characters within your video which may be used for future print advertising or to promote the contest

Please print, sign, and mail or drop off the above items to the address below. **The package must be received by February 23, 2024.**

Horry County Historic Preservation Commission
Horry County Planning Department
1301 Second Avenue, Suite 1D09
Conway, SC 29526

Due Date : February 23, 2024

Any questions on the possible age of a structure or site, on eligibility or the subject matter of your project, or for potential source material or old photographs please contact:

Yasmine Gore (843) 915-8731 or gore.yasmine@horrycountysc.gov

HORRY COUNTY LOCAL HISTORICAL SITES AND STRUCTURES HIGH SCHOOL VIDEO CONTEST

Student(s) Name(s)_____

Teacher Name_____Date_____

Teacher's email_____

School Name_____

School Address_____City_____Zip_____

School Telephone Number (____)____-_____ Length of Video ____Minutes ____Seconds

Video Title_____

Brief Summary of

Video_____

The undersigned hereby agree to and acknowledge understanding of the following:

1. Upon submittal of video and accompanying material, all material hereby becomes the property of Horry County and may be used for any purpose by Horry County.
2. Permission to create the subject video has been obtained from the property owner or manager of the subject property. No laws were broken during the filming or creation of the video submitted.
3. All rules of the Local Historical Sites and Structures High School Video Contest have been abided by and failure to do so may result in the disqualification of this submission.
4. The Supervising Teacher or Parent (if independent project) has reviewed the video submission and believes that all rules of the contest have been followed by the submitting student.

Student Signature _____ Date_____

Teacher or Parent(If independent project) Signature_____

Date_____

HORRY COUNTY LOCAL HISTORICAL SITES AND STRUCTURES HIGH SCHOOL VIDEO CONTEST

COPYRIGHT UNDERSTANDING **********VERY IMPORTANT**********

It is strongly advised that you do not use copyrighted materials, as getting permissions may be costly and difficult. Visit a copyright free music library, or the band or chorus at your high school for any background music needed.

All entries into the Horry County Local Historical Sites and Structures High School Video Contest MUST be in compliance with copyright law in order to be eligible for the contest. Under copyright laws, all entries must get permission to use any copyrighted music, including popular tunes available on the internet or audio recordings, from the copyright holder.

IF COPYRIGHTED MUSIC IS USED IN A VIDEO ENTRY, AND COPYRIGHT PERMISSION IS NOT PROVEN THROUGH THE SUBMISSION OF THIS FORM AS WELL AS SATISFACTORY EVIDENCE OF PERMISSION, THE VIDEO ENTRY WILL NOT BE ELIGIBLE TO WIN PRIZE MONEY OR TO BE AIRED ON LOCAL TEVEVISION STATIONS.

PLEASE SUBMIT THIS FORM WITH VIDEO ENTRY SHOWING YOUR UNDERSTANDING OF THIS STATEMENT.

Two agencies that can help with obtaining permission to use copyrighted material are:

- BMI at www.bmi.com, and
- ASCAP (American Society of Composers) at www.ascap.com.

Name of Video:_____

Name of Submitting High School:_____

Is Copyrighted music or sound recording used in this video? YES____ NO____

Copyrighted music or sound recordings used in video:_____

Copyright holder:_____

Author/Composer of material: _____

Does the video plainly acknowledge the author/composer and copyright holder of all copyrighted material? YES__ NO ___

Have you obtained permission from the copyright holder to use the material? YES__ NO__

Proof of permission used (can be attachment to this form):

_____

_____

HORRY COUNTY LOCAL HISTORICAL SITES AND STRUCTURES HIGH SCHOOL VIDEO CONTEST

Entrants whose clips are chosen for inclusion in a program must sign a release attesting to the fact that they are the rightful owners of the submitted clips. All persons appearing in the clips, INCLUDING those who appear in background shots, must sign consent forms and/or releases before their material may be broadcast. (Photocopy this page if necessary) Minors will need to have a parent or guardian sign the consent /release form.

PHOTOGRAPHIC RELEASE

I_____hereby assign all rights to the video tape and sound recordings made on the dates of_____by the video production company hereafter called_____ (High School) to Horry County. In addition, I hereby authorize the reproduction, sale, copyright, exhibition, broadcast and/or distribution of said video tape without limitation. I hereby certify that I am over eighteen (18) years of age, and competent to contract in my own name in so far as the above is concerned. A picture of winners and press release will go out to the media across Horry County.

_____ _____
(Print Name) (Date)

_____ _____
(Signature) (Address)

_____ _____
(Telephone Number) (City, State, Zip)

MINOR'S RELEASE

I/We_____, (parents or guardian names) hereby assign all rights to the video tape and sound recordings made of me and/or my child_____(child's name) on the dates of _____ by the video production company called_____ (High School) to Horry County. In addition, I hereby authorize the reproduction, sale, copyright, exhibition broadcast and/or distribution of said video tape without limitations. Videos may be displayed on Horry County's Public Access Government Channel, shared with local media and use social media outlets to promote the County's historical resources. A picture of winners and a press release will go out to the media across Horry County.

Parent/Guardian

_____ _____
(Print Name) (Date)

_____ _____
(Signature) (Address)

_____ _____
(Telephone Number) (City, State, Zip)

HORRY COUNTY LOCAL HISTORICAL SITES AND STRUCTURES HIGH SCHOOL VIDEO CONTEST

GENERAL RULES OF CONTEST

The video must be recorded on a DVD or flash memory stick. In order for your video to be eligible for this contest, it needs to meet specific criteria:

1. The subject of the video must be a historical structure or site within Horry County. A historical structure (or site) must be at least 50 years old. Your video must detail how old the structure or site is or it will be disqualified.

2. Your video should be interesting and/or entertaining. A simple description of a site or structure will not adequately meet this qualification. Consider interviewing community or family members on camera to obtain both footage and stories about a site. Photographs and documents can also add to this standard.

3. Your video must be no longer than 3 minutes. Videos which exceed this standard will be disqualified. Submitting a video shorter than 3 minutes is entirely acceptable and in no way affects the judging of your video.

4. "Historical" is sometimes subjective (other than the 50 year requirement – See #1). You may use this video to make an argument that a site or structure not typically seen as historic should be seen in that light. A person may not be considered as historical for this contest. Having a few great photos from your production could put you in local newspapers or magazines advertisements for historic preservation.

5. Your video will be judged on the following:

   a. Incorporation of local history
   b. Creativity, originality, and impact
   c. Informational content
   d. Entertainment value/Interest level
   e. Accuracy of information
   f. Production quality

6. Be considerate of the location of the subject of your video. The violation of any laws, including trespassing, may disqualify you from this contest. Refrain from damaging any natural features or potentially invaluable historic features while making your video. The subject matter of your video should **not** include the collection, alteration, repair, or searching for archaeological artifacts, headstones or other sensitive features.

7. Understand that the motive behind this contest is to further your knowledge and the knowledge of your community of historic sites and structures. Communicating this objective should be your primary focus.

8. Permission from the owner or manager of the property that is the subject matter of your video must be obtained prior to filming. Failure to do so may result in the disqualification of your submission.

9. Team projects are acceptable. Only one potential prize will be issued per submission.

10. Be sure to include a Photographic Release for **EVERY** person appearing in your video, **INCLUDING** people appearing in the background.

11. Persons serving on the Horry County Historic Preservation Commission may not appear visually or audibly in the video.