Horry County
Public Service and Housing
Applications Overview
October 29, 2021

American Rescue Plan

American Rescue Plan (ARP) - Goals

o Brief Overview of American Rescue Plan Act

o Public Service and Housing Projects

o Review Criteria

o Timeline for Decisions

o Questions

American Rescue Plan (ARP) – At-a-Glance

o State and Local Fiscal Recovery Funds

o Distributed through the Department of Treasury

o $68.8 million allocation to Horry County

o One-time funds

o Funds will be disbursed in two equal payments.
  o June 2021 and June 2022
  o Funds must be obligated by December 31, 2024, and expended by December 31, 2026

American Rescue Plan

American Rescue Plan (ARP) - Goals

- Support urgent COVID-19 response efforts to continue to decrease spread of the virus and bring the pandemic under control.

- Replace lost revenue for eligible state, local, territorial, and Tribal governments to strengthen support for vital public services and help retain jobs.

- Support immediate economic stabilization for households and businesses.

- Address systemic public health and economic challenges that have contributed to the inequitable impact of the pandemic.

American Rescue Plan (ARP)

Investment Strategy

✓Maximize community impact;

✓Meet a critical need and leverage strategic plans;

✓Avoid creating new programs that require ongoing financial commitment;

✓Avoid duplication of resources by leveraging existing efforts and infrastructure;

✓Maintain flexibility to reallocate funding as needed as federal guidance evolves

✓Use one-time funds for one-time uses, or have a path to sustainability

ARP - Ineligible Uses of Funds

❌ Deposits into pension funds,

❌ Debt service,

❌ Legal settlement or judgments,

❌ Deposits to rainy day funds or financial reserves,

❌ Grant matching funds.

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Public Service and Housing Projects

o ARPA Funding Allocated for Two Proposal-Based Programs
  o Public Service and Housing Projects
  o Infrastructure Projects – Water and Sewer

o ARPA Budget For Proposal-Based Programs
  o $8,219,841.38 (Year 1)
  o $8,034,179.38 (Future Funding)

o Public Service and Housing Projects – Two possible sources of funding
  o ARPA grant funds
  o CDBG-CV funds – Special allocation for COVID-19

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Public Service and Housing Projects

Schedule

Application Release:	**Monday, October 25, 2021**
Application Overview Webinar:	**Friday, October 29, 2021 – 10 AM**
Pre-Application (Required) Due:	<u>**Wednesday, November 10, 2021 - 5 PM**</u>
Invitations for Full Applications:	**Monday, November 15, 2021**
Deadline for Questions:	**Thursday, November 18, 2021 – 5 PM**
Full Application Due:	**Friday, December 3, 2021 - 5 PM**

Pre-application available at: https://www.horrycounty.org/Departments/CDBG/ARPA

Email completed pre-applications to: arpa@horrycounty.org

<u>Eligible entities:</u>
- o Public, non-profit and for-profit organizations that have the demonstrated capacity to undertake the proposed project.
- o Applications must be from an organization (not an individual).
- o Projects should be designed to deliver benefits primarily to residents of unincorporated Horry County.

Public Service Projects

Examples of eligible project types include, but are not limited to:

o Housing counseling to prevent displacement
o Booster shot access coordination
o Job loss prevention and job training
o Daycare and after school programs
o Medical supplies delivery
o Social, emotional and mental health services
o Community health workers or benefits navigators
o Community violence interventions
o Services to foster youth or families involved with the child welfare system
o Substance use services
o Internet access programs
o Food systems development and delivery.

Housing Projects

Focus on projects directly resulting in creation or retention of affordable housing…

Examples of eligible project types include:

❖ Acquisition

❖ Rehabilitation

❖ New construction resulting in new or retained affordable housing units

Note: Housing projects will be subject to an affordability period, depending on the amount awarded per unit.

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Public Service and Housing Projects

Ineligible Project Costs

X   General organizational operating costs

X   Salaries of supervisory personnel. (Salaries of direct staff involved in the project are eligible.) if salaries of direct staff are included, only the time spent directly on project-related activities is eligible for reimbursement.)

X   Overhead costs (rent for office space, utilities, telephone, etc.) will not be reimbursed through the grant unless dedicated EXCLUSIVELY to the use of the funded activity. There will be no pro-rating of such expenses.

X   Food, unless essential to the proposed client services such as nutrition and food preparation classes, a food bank, or food delivery.

X   Capital improvements, such as facility maintenance and repair, are not eligible.

Public Service and Housing Projects

Pre-application components

- ➢ Applicant
- ➢ Project Title
- ➢ Address, Jurisdiction and Census Block Group
- ➢ Project type
- ➢ Brief description of project
- ➢ Project beneficiaries
- ➢ Brief description of of how the community to be served by this project suffered disproportionate negative impacts due to COVID-19.
- ➢ Total amount of funding requested
- ➢ Contact information
- ➢ Agency type and DUNS/Federal Tax ID numbers

Deadline to submit pre-applications – November 10, 2021 at 5:00 PM

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Next Steps after Pre-application Submission

County Eligibility Review

County collects and responds to questions

County posts responses to website

November 15, 2021
- Invitations for full applications
- Instructions for completion of full application

November 18, 2021
- Deadline for questions

December 3, 2021
- Full applications due to arpa@horrycounty.org

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Program Review Criteria

Program Review Criteria	Points
Impact of project and clientele served – Project achieves a significant positive impact for communities disproportionately impacted by COVID-19, or serves a low-to-moderate income area.	20 points
Organizational capacity and experience – History of managing similar projects successfully, as well as sufficient experienced staff to manage the grant.	20 points
Budget – Costs are necessary and reasonable. Matching funds are provided.	20 points
Feasibility – Project timeline is reasonable. Proposal demonstrates support of all stakeholders required to execute the project.	10 points
Aid in response to a negative impact of COVID-19	20 points
Project evaluation – Plan to measure the success of the project and service provided to proposed clientele.	10 points
Total	100 points

Tips for a Successful Application

o Read the instructions carefully

o Make sure your application is complete

o Respond to each of the program criteria

o Develop a clear and achievable scope of work

o Demonstrate that your budget is directly tied to the project's scope of work

o Ensure that you have documented commitment from all partners needed to carry out the proposed project

o Provide evidence of need for the project

o Develop an implementation plan with clear roles, responsibilities and a timeline for the project

o Include a plan to evaluate the program, and to report on the number of beneficiaries who have participated in the program.

Timeline for Decisions

October 25-December 3, 2021

Solicit pre-applications	Hold Workshops/Webinars
Conduct eligibility review, solicit applications	Q&A

December 3-31, 2021

Review applications	Finalize funding recommendations for Council

January-February 2022

Funding recommendations to Council for approval	Begin preparation of award documentation and agreements

Questions?

Email: **arpa@horrycounty.org**

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