The Horry County Comprehensive Plan Cultural Resources Element





Horry County Planning and Zoning Department
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INTRODUCTION

Horry County celebrates its culture in a variety of ways from shag dancing to folk art. Managing cultural resources concerns preserving history and heritage, public art and music, and physical spaces devoted to similar activities, such as museums, libraries and art galleries. Horry County is fortunate to be steeped in history and culture. Planning for the future of its cultural resources is therefore of the utmost importance.

In February of 2013, Horry County Council adopted the Horry County Historic Preservation Plan as part of its comprehensive plan, Envision 2025. This document details and plans for the future of historic resource and heritage preservation. As historic preservation and heritage preservation typically encompass a large part of a Cultural Resource Element, the Horry County Historic Preservation Plan is hereby incorporated into and made a part of this element and is attached as **Appendix A**.

The Cultural Resources Element of the Comprehensive Plan catalogues various cultural

resources of Horry County: cultural facilities, special events and festivals, and cultural groups. As the population continues to grow, it will become necessary to protect and promote the irreplaceable heritage of Horry County and its people, as well as sustain the functions provided by the various cultural facilities and organizations that exist in Horry County.

COMMUNITIES, CROSSROADS & TOWNSHIPS

The unincorporated areas of Horry County have many unique place names which have survived, in some cases, for more than two centuries. In 1869, by order of the South Carolina General Assembly, Horry County was divided into ten townships. These original townships were:

- 1. Buck Township, town meetings to be held at the Ball Creek Muster Shed.
- 2. Conwayboro Township, town meetings to be held at Conwayboro.
- 3. Dog Bluff Township, town meetings to be held at Dog Bluff Muster Shed.
- 4. Bayboro Township, town meetings to be held at Bayboro.
- 5. Floyd's Township, town meetings to be held at Avery Floyd's.

- 6. Green Sea Township, town meetings to be held at Derham's Store.
- 7. Simpson's Creek Township, town meetings to be held at Simpon's Creek Muster Shed.
- 8. Little River Township, town meetings to be held at Little River Village.
- 9. Dog Wood Neck Township, town meetings to be held at High Bay Schoolhouse.
- 10. Socastee Township, town meetings to be held at the Socastee Bridge.

Within each of these townships, other communities formed, many preceding the 1869 township creations. Some of these community names are:

- Wampee
- Hand
- Buck Creek
- Galivants Ferry
- Nichols
- Pleasant View
- Causey
- Playcard
- Ketchuptown
- Cartwheel Bay
- Maple
- Brooksville
- Burgess
- Garden City
- Adrian

- Toddville
- Bucksport
- Bucksville
- Gilberts
 Crossroads
- Dongola
- Jordanville
- Brownway
- Homewood
- Cool Springs
- Gurley
- Allsbrook
- Poplar
- Pawley Swamp
- Goretown

- Murrells Inlet
- Pine Island
- Nixon's Crossroads
- Stephens Crossroads
- Star Bluff Crossroads
- Bear Bluff
- Nixonville
- Grahamville
- Red Hill
- Savannah Bluff

- Finklea
- Dog Bluff
- Gunters Island
- Duford
- Springbrand
- Wannamaker
- Juniper Bay
- Horry
- Hammond
- Spring Branch

Many of these community, township and place names remain on modern day maps. And many Horry County citizens still identify their homes and hometowns by these cultural namesakes. See Appendix B for a map of Townships.

RURAL CULTURE

Horry County can really be divided into three areas: the beach and surrounding urban and tourism related activities; the area between Conway and the beach which is largely a suburban residential and supporting commercial area; and the rural western and northern portion. These rural areas contain far more land mass that the suburban and urban areas. They also contain a vastly different traditional and cultural aesthetic.

These rural areas have a culture based primarily on farming and other agricultural related activities. Events such as the Aynor Hoe-Down and the Loris Bog-Off personify this culture. Numerous family farms have been in the same families for more than 100 years, qualifying them for South Carolina Century Farm status, a state recognition program.

For decades, **Road-side Markets**, have greeted tourists as the enter Horry County and bid them farewell as they left. Much like the Sweetgrass Basket makers in Charleston County, the fruit stands that line Highways 9, 17 and 501 are a part

of the beach experience for nearly all tourists that arrive by automobile. This beach experience is an Photograph 1 - 1940s Horry County Roadside Market



important mainstay of rural Horry County cultural heritage.

Trends in agriculture have altered the built cultural landscape in the rural areas perhaps more than anywhere else. The naval stores industry involved the cutting and draining of pine sap from longleaf pines. After the ship building industry which relied on these naval stores waned, the timber industry grew, harvesting the very pine trees which were formerly so important. Horry County was at one

time one of the largest producers of lumber in the South. The boom in the lumber industry all but eliminated the long leaf pine from the county. After the forests were cleared by the lumber industry, these former forests were converted to tobacco fields. Again, Horry County was one of the largest producers of tobacco in the South and continues to lead South Carolina in tobacco production. As the tobacco industry has waned, new crops like soybeans, peanuts, and wheat have taken their places. Even cotton has seen a resurgence in recent years.

Photograph 2 - Barns in disrepair



Each successive trend has left its mark on the landscape, both the built landscape and the cultural landscape. Tobacco barns still dot farms

throughout Horry County, however many of these are falling into disrepair and neglect. Each of these industries required full participation from every family member involved in these farming operations. This participation fostered deep traditions within families including music, food, religion, and work ethic.

The majority of more typical "cultural" opportunities, such as art and music, are located nearer to the beach and urban areas of Horry County. **Appendix D** illustrates the location of cultural facilities, with rural areas unrepresented. The lack of high art opportunities in the rural areas of Horry County must be addressed as Horry County continues to grow and expand.

COMMUNITY OFFERED CULTURAL EVENTS

Although all communities have events which showcase the culture of its people, Horry County's cultural events are as diverse an offering as may exist. **Appendix G** lists a number of Community Offered Cultural Events, several interesting events are detailed below.

The **Aynor Hoe-Down** is an annual event in celebrating the autumn harvest. 2014 will mark the 35th annual holding of the Hoe-Down complete with arts, crafts, food, music, dancing and a parade.

The **Loris Bog-Off Festival** will also celebrate its 35th year in October of 2014. The Bog-Off's focus is a cooking contest surrounding chicken bog, an Horry County delicacy. The festival also includes music, a car show, vendors and fireworks.

Three **bike rallies** are held each year along the Grand Strand. A spring and fall Harley Davidson rally centralizes along the South Strand near Myrtle Beach Harley Davidson's store. The Harley

Davidson event dates as far back as the 1940s. In the 1960s, a group of African American bikers in Atlantic Beach started their own rally known as Atlantic Beach Memorial Day BikeFest. This event has changed names through successive years but continues to be held during the Memorial Day holiday. At its peak, BikeFest attracted as many as 350.000 bikers.

The 42nd Annual **Art in the Park** is a multi-week event, typically held in October, featuring photograph, paintings, jewelry, ceramics, and other pieces of fine art at Chapin Park in downtown Myrtle Beach.

Photograph 3 - Rivertown Music Festival



The 28th Annual **Rivertown Music Festival** was held in May of 2014 and featured music, classic car show, art, vendors and a Craft Beer Zone, featuring more than 80 craft beers from around the country.

The **Galivants Ferry Stump** is a Democratic Political rally held every two years since 1876. Numerous important candidates have stumped in Galivants Ferry including Vice-President Joe Biden. The site of the Stump is included in the Galivants Ferry National Register historic district and is vitally important to the cultural heritage of this rural Horry County community.

Photograph 4- Galivants Ferry Stump



The **Blue Crab Festival** was first held along the waterfront of Little River in 1981. The festival celebrates the blue crab which can be found in the waters of the Little River Community. The festival includes food (featuring blue crab), music, vendors and activities.

Can-Am Days have been held along the Grand Strand since 1964 as a way of welcoming tourists from Canada to Horry County. North Myrtle Beach, Myrtle Beach and Conway all host events celebrating the annual pilgrimage of snow-birds from Canada.

Beach Ball Classic was created in 1981 by Socastee High School's head coach, Dan D'Antoni. Perhaps one of the earliest examples of sports tourism along the Grand Strand, this event has grown to include a 16 team tournament for both high school girls and boys over the Christmas holiday school break. The Beach Ball Classic is one of the premier high school basketball tournaments in the Country.

FOOD

Food in the South and particularly in Horry County is engrained in its culture. From chicken bog to shrimp and grits, every cultural gathering begins with food.

Although the rice industry was much larger in neighboring Georgetown County, it was still prevalent throughout Horry County during the 1800s and early 1900s. As such, rice replaced bread in the diets of many Horry County citizens during these times. Rice was often served with every meal. Of course, this gave rise to a variety of creative ways to serve rice dishes. Today, the most popular rice dish in Horry County is an Horry County spin of what is called perleau in other areas, chicken bog. Chicken bog is occasionally made with other meats like ham, but chicken bog is traditionally a mix of rice, chicken and sausage. It is a staple in many Horry County citizen's diet today and can be found in many restaurants.

Photograph 5 - Chicken Bog



Grits are southern food staple, most associated with breakfast. In Horry County, grits grew in popularity as motorized grinding devices became more prevalent in the 1930s and 1940s. This allowed the average family farm to grind their yield of corn into the coarse corn meal that is cooked to make grits. Grits are served by themselves, with cheese, or mixed with other staples such as shrimp.

Local seafood is a mainstay in the diets of Horry County residents and in the tourists who visit the many seafood restaurants and buffets. Local blue crabs, shrimp, oysters, and fish can be found in specialty markets and restaurants throughout the Grand Strand. Fishing, crabbing and shrimping are also popular ways to catch local seafood without the necessity of purchasing it.

As previously mentioned in the Rural Culture section of this element, agriculture has always been a major part of the culture of Horry County. The farming industry once provided the majority of food for the population of Horry County. As such, locally grown produce became part of local culture. Peanuts, potatoes and other typical crops are part of the food culture of Horry County. Collard Greens are grown in the colder seasons and supplant the diets of many citizens today.

CULTURAL FACILITIES

Cultural facilities are places where people experience some aspect of life in Horry County whether it is enjoying a play or musical event, taking in a baseball game or visiting a museum. Horry County contains a wide variety of cultural facilities. Several of the cultural facilities in Horry County are tied to its history, embedding further the spirit the community has toward preserving its heritage.

Museums

The Horry County Museum was established in 1979. Its mission is to preserve the materials and objects relating to the history, prehistory and natural history of Horry County. The museum serves over 31,000 visitors each year and accomplishes its mission through permanent exhibits, special events and a myriad of educational programs for school children. The museum relocated from a 6,500 sq ft facility to the historic "Burroughs School" at 801 Main Street in Conway, in November of 2013. The new location contains 28,000 square feet and



allows for additional permanent exhibits. The site also includes a 400-seat auditorium. The auditorium allows the museum to host educational programs geared to larger audiences, and will provide the community with an additional gathering place for cultural and social events.

The Children's Museum of South Carolina provides an interactive learning experience for children that stimulate self-discovery of concepts to accomplish a better understanding of the global environment. In 2012, over 35,000 visitors learned through play at more than 20 hands-on exhibits

including the Under Construction House, Imagination Playground, The Big Bank, Flora's Farmers Market and many more. Growth continues as new exhibits are installed and hosted each year, in addition to daily programs appropriate for families with children from birth through third grade. Their website www.cmsckids.org details upcoming programs and monthly special events.

The South Carolina Hall of Fame, dedicated in 1973, was created by the State Legislature to recognize and honor past and present South Carolinians who have made a substantial impact on the State's progress and heritage. Nominations are taken from the State's ten districts. Fach district nominates one contemporary and one deceased nominee. Recipients have a variety of backgrounds artists to athletes: from preservationists to statesmen; educators to scientists. The Myrtle Beach Convention Center, which provides meeting space for large groups and hosts several community related events throughout the year, is the home of the Hall of Fame. A full list on inductees is provided in **Appendix C.**

The North Myrtle Beach Museum opened on April 7th, 2013 in the former North Myrtle Beach Library building. The Museum features both a long-term gallery highlighting various aspects of the region's history and a changing gallery offering short-term exhibits of regional interest. The exhibits in the museum showcase the North Myrtle Beach area's history including:

- Early beginnings;
- Natural history;
- Beach culture:
- Area history;
- Shag dance; and,
- Leisure activities.

The Wheels of Yesteryear Museum opened on September 30th, 2009 in front of the Myrtle Beach Speedway on Highway 501. This privately owned museum showcases one of the Southeast's most impressive collections of vintage American-made automobiles.

Photograph 7 - The South Carolina Civil War Museum



The South Carolina Civil War Museum is a privately owned museum dedicated to South Carolina's role in the Civil War. The museum focuses on two primary collections, one being the owners, Ted and Connie Gragg's, private collection and the second being items recovered by the Graggs and

other team members from the C.S.S. Pee Dee, a Confederate War Ship scuttled at the end of the Civil War.

Art Galleries, Organizations & Theaters

The Franklin G. Burroughs-Simeon B. Chapin Art Museum opened its doors in 1997 as a contemporary art museum emphasizing the works of living artists. Housed in Springmaid Villa, the museum provides a full array of educational opportunities in the visual arts such as classes for children and adults, gallery talks, and other activities. Because of Sprinamaid Villa's historical significance, efforts to preserve the home led to the creation of the art museum. The home was built in 1924 and was used as a vacation home until 1975. After changing ownership the house was left abandoned until 1984 when the house was moved to its current location at Springmaid Beach. Those who sought to preserve the house envisioned a place in the Myrtle Beach area where the visual arts could be explored and showcased.

The Rebecca Bryan Gallery is located in the Thomas W. and Robin W. Edwards Humanities and Fine Arts Building at Coastal Carolina University, the Rebecca Randall Bryan Art Gallery is a public center for the visual arts in northeastern South Carolina. The gallery opened in 2001 and holds 6-8 exhibits each year. The exhibits are open to the public and the gallery is committed to its mission of researching, exhibiting and interpreting objects, activities and documents for the purpose of study, education and enjoyment.

Photograph 8 - The Rebecca Bryan Gallery



Art & Soul Gallery is an artisan gallery located in the heart of Myrtle Beach. This café, art studio and gallery features works from more than 100 artists and regularly offers book signings and art classes.

Conway Glass features hand blown glass crafted by resident glass artists Ed & Barbara Streeter. Their hand crafted glass is made using age-old traditional glass blowing techniques; each piece is one-of-a-kind. In 2010 the couple was awarded the honor of creating a blown glass ornament for the Travel & Tourism Tree in the West Wing Lobby of the White House. Glass blowing classes are offered October through April and students learn to make their own blown glass ornaments, paperweights, glass flowers, or a free-form sculpture. Glass blowing demonstrations are held on the First Saturday of every month October through May.

Photograph 9 - Glass blowing at Conway Glass



Studio B is a local art gallery located in the Market Common. Featuring local photographers, painters and other mixed medium craftsman, this

gallery also sponsors poetic readings and local music events.

Ultimate Gullah is a unique culture and gift exchange located in downtown Conway dedicated to preserve and celebrate Gullah Heritage. This storefront location provides educational materials on the Gullah history, language, food and culture. A collection of original Gullah artwork, traditional healing materials, clothing, handbags and more is also offered for sale.

Waccamaw Arts & Crafts Guild has presented Art in the Park at Chapin Park for 40 years and has added new art shows yearly throughout the Grand Strand. The Guild also works to create public murals in Myrtle Beach and provides free programming to provide information and demonstrations on all aspects of the visual arts and fine crafts.

The Roundtable Art Group primary objective is to bring awareness of the arts along the Grand Strand to motivate and inspire as well as give artists

an opportunity to showcase their art. The Group hosts art shows throughout the year showcasing local artists.

Palmetto Studios Arts Alliance was founded in 2004 to assist member artists and provide financial support for local charities. The Alliance hosts 8 shows annually and provides a children's art camp. The Alliance is located in downtown Myrtle Beach.

Myrtle Beach Cultural Arts Advisory Committee advises City Council on matters related to cultural arts, including the Cultural Arts element of the Comprehensive Plan. The committee meets monthly, or as needed.

CREATE Conway's mission is to maximize the cultural and business potential of Conway, South Carolina through exhibition, performance, demonstration and promotion of all forms of art. CREATE! Conway promotes, facilitates and advances the arts, culture and heritage resources in and around the city through an active engagement in a variety of public art initiatives.

Photograph 10 - The Carolina Master Chorale



The Carolina Master Chorale presents professional quality performances of choral masterworks in concert, nurturing and elevating the cultural climate of Myrtle Beach, South Carolina, and the surrounding region. We support music education for future audiences and musicians through outreach concerts and sponsorship of the Carolina Youth Chorale.

Photograph 11 - The Long Bay Symphony



The Long Bay Symphony offers diverse and comprehensive programming to the eastern Carolinas region through various entertainment and education opportunities. During the 2006-07 season, the professional orchestra, Youth Orchestra and various ensembles will perform 25-30 concerts for over 20,000 people. The Symphony and its education programs serve a diverse audience including minority populations and the disabled. A large portion of the total 20,000 served during the year, approximately one-third, are young people, ages pre-school through high school.

The Theatre of the Republic is a non-profit, non-professional theatre group with a proud history of providing high-quality, affordable theatre to a wide variety of audiences. Founded in 1969, Theatre of the Republic was designated the "Official Theatre of Horry County" by special state legislation in 1975. In 1999, TOR completely restored and moved into the Main Street Theatre, and is now an anchor of the historic district of Conway. TOR presents six main stage shows each season, entertaining approximately 4,000 people

per show, and approximately 30,000 people annually.

Photograph 12-Theater of the Republic



Atlantic Stage was formed in 2008 by a group of theatre artists working at Coastal Carolina University and regionally. Atlantic Stage is located in the City of Myrtle Beach on Highway 17 and greets an audience of more than 3,000 each season. Atlantic Stage's mission to enhance the cultural landscape of the Myrtle Beach area by providing quality theatrical productions of Classical, contemporary and new works that are entertaining and enlightening.

Coastal Carolina University plays a pivotal role in the arts for Horry County in addition to producing an array of sporting events, lecture series, and classroom opportunities. The College of Humanities and the Fine Arts offers numerous programs for students. CCU faculty and staff create opportunities for their students to produce and experience cultural arts. In turn, the Horry County community benefits from student performances, art shows, theater productions and special cultural events on campus.

Photograph 13- Coastal Carolina University



In 2013, CCU offered an extremely diverse schedule of public cultural events, nearly one per day. These events showcased the creative efforts of their students and presented world-class performances and exhibits by professional artists, including CCU faculty and staff. These productions were in art, film, music, readings and

lectures, and live and recorded theater. As Coastal Carolina University's student body and acclaim grow, so will the cultural offerings.

CCU also houses the 750-seat Wheelwright Auditorium. Built in 1981, with funding from mostly private sources, both the theater and music departments of Coastal Carolina use the building throughout the year for student productions and performances. In addition, Wheelwright hosts many University and community events, and houses events from the Long Bay Symphony.

The Palace Theater is located at the Broadway at the Beach complex in Myrtle Beach. The Theatre houses 63,900 square feet of floor space and features a nearly 7,000 square foot, goldendomed lobby with three crystal chandeliers and a winged staircase leading up to the mezzanine level. The Palace is home to two theater spaces, the Main Auditorium, a 2,638 seat primary space, and the King's Theatre, a multi-use space with seating for 140. The Palace Theater produces several long-run shows and typically hosts a short-run nationwide show each year.

The Alabama Theater opened as a private theatre in 1993 in the Barefoot Landing complex in North Myrtle Beach. The theatre produces shows aimed at families who spend time vacationing in the Myrtle Beach area. The theatre is most popular for having traditional country music singers. Over the years, the theatre gained media attention from the CBS Morning Show, CMT, and many national/regional publications.

The House of Blues House of Blues Myrtle Beach opened in 1997 and is located in the Barefoot Landing Complex in North Myrtle Beach. The HOB is home to unique pieces of folk art by Jimmy Lee Sudduth and Ruth Mae McCrane and was built to resemble a Southern farmhouse with adjoining tobacco warehouse. The music hall is sheathed in authentic tin from an old tobacco barn from Jackson Mississippi. In keeping with tradition, the House of Blues Myrtle Beach displays the "Crazy Quilt" and keeps a metal box of mud from the Delta Mississippi underneath its stage.

Photograph 14 - The Pirates Voyage



The Pirates Voyage is a dinner theater attraction located south of Restaurant Row in Myrtle Beach in the former location of the Dixie Stampede. This Pirate themed theater also features full meal service, live animals, a fifteen foot deep aquarium and live action performances.

The Carolina Opry was founded in 1986 in Surfside Beach. Now located next to the Pirates Voyage Dinner Theater, the Carolina Opry boasts a 2,200 seating capacity, state-of-the-art theater dedicated to live music performances which vary throughout the year.

The Legends Theater produces nightly tribute shows and is located next to the Broadway at the Beach complex in Myrtle Beach. Legends pays homage to pop culture icons such as Elvis Presley, Whitney Houston, The Blues Brothers and Dolly Parton.

Medieval Times Dinner Theater is an exciting, family-friendly dinner attraction inspired by an 11th century feast and tournament located in the Fantasy Harbor complex. Guests are served a four-course banquet and cheer for one of six Knights competing in the joust and other tests of skill.

Zoos

Horry County has many cultural facilities as detailed above and perhaps even more cultural attractions as detailed below. Offerings which allow a visitor to experience and learn set the two distinctions apart. Zoos and other offerings including animals allow local residents and tourists alike to better understand their surroundings.

The Waccatee Zoo is a privately owned and funded zoo on 500 acres near the confluence of the Waccamaw River, the Intracoastal Waterway and Socastee Creek. This zoo houses buffalo, zebra, exotic reptiles and numerous other species of exotic and domestic animals.

Alligator Adventure is located next to the Barefoot Landing complex and is one of the largest reptile facilities in the world. Alligator Adventure has more than 700 alligators and crocodiles, rare snakes, lizards bird, and tortoises.

T.I.G.E.R.S. Preservation Station has a remote facility at the Barefoot Landing complex and a large outdoor facility located along the Waccamaw River near Murrells Inlet. This facility houses a number of rare tigers, apes and elephants and is devoted to international wildlife conservation.

CULTURAL TOURISM ATTRACTIONS

Inarguably, **the Beach** is the greatest cultural attraction offered in Horry County. The Grand Strand of Horry County contains more than 40 miles of sandy beachfront coastline. Since the first hotel in Myrtle Beach opened in 1901, the coast has been drawing tourists from all over the world. The tourism centered development of eastern Horry County has spawned its own beach culture, including the birth of beach music and shag dancing.

The 16 million annual visitors to Horry County's beaches also have created a cultural climate that allows for unique commercially driven and family oriented attractions. Individually, these may not represent a typical cultural component, but collectively, they represent much of what the Grand Strand offers locals and tourists.

In 2011, tourists spent an estimated \$762 million on arts, entertainment and recreation while visiting the Grand Strand. The following cultural attractions represent the major offerings from

throughout Horry County's beach heavy tourism culture.

Ripley's Aquarium is an 85,000 square foot aquarium facility located in the Broadway at the Beach complex in Myrtle Beach. This attraction features a 330 foot long moving sidewalk surrounded on three sides by sharks, turtles, rays and other sea life. The goal of Ripley's is to foster environmental education, conservation and research while providing fun entertainment for visitors of all ages.

Ripley's Believe It or Not Museum features the largest collection of the odd and unusual from all corners of the world and is located on Ocean Boulevard directly across the street from the Atlantic Ocean. Inside the Myrtle Beach Museum you find everything from an authentic shrunken head, to the world's rarest egg, two headed animals, spinning tunnel and unique works of art. The museum consists of 12 themed galleries containing over 500 mind boggling exhibits, oddities and curiosities. Also associated with the Museum and presented by Ripley's are Ripley's

Haunted Adventure, Ripley's Mirror Maze, and Ripley's Moving Theater.

WonderWorks is "an indoor interactive amusement park for the mind" located within the Broadway at the Beach complex. WonderWorks features more than 100 interactive exhibits. Including an indoor ropes challenge course and laser-tag. The building stands out within the complex as it appears as an upside down mansion complete with street lights and palm trees.

Photograph 15 - WonderWorks



MagiQuest is an interactive live-action, role playing game where players embark on quests and adventures in an enchanted fantasy world

using real magic wands to solve the mysteries of the game. Located in the Broadway at the Beach complex, this two story facility is the largest MagiQuest of the company's fifteen locations in the United States and Japan.

The **SkyWheel** is a 187-foot tall Ferris wheel located on the Boardwalk in Myrtle Beach. When it opened on 20 May 2011 it was the second-tallest extant Ferris wheel in North America.

The **Ocean Drive "OD" Pavilion** is located beachfront in North Myrtle Beach and houses the Shag Hall of Fame and one of the last open air pavilions on the East Coast dedicated to beach music. The OD Pavilion is also home to a free, ticket driven amusement park of the same name.

Wild Water and Wheels is located between Surfside Beach and Garden City on Highway 17 Business. Wild Water and Wheels is home to 24 water slides, a wave pool, lazy river, bumper boats, go-cart track and a miniature golf course.

Myrtle Waves Water Park is located near the Broadway at the Beach Complex on Highway 17

Bypass. Myrtle Waves claims to be South Carolina's largest water park and presents 20 acres of swerves, curves, waves and chutes and more than one million gallons of water.

Nascar Speedpark is located near the Broadway at the Beach Complex on Highway 17 Bypass. Nascar Speedpark is a family attraction offering seven go-kart tracks, a SpeedDome arcade with over 50 games including side-by-side linked racing machines, mini golf, rock climbing wall and kid's rides for the little ones.

The Pavilion Nostalgia Park and Carousel Park are both located within the Broadway at the Beach Complex and feature more than fifteen amusement rides for all ages. A midway with games, food and entertainment also provides an added attraction to these throwback parks which pay homage to the original Myrtle Beach Pavilion of old.

Like the rural road-side markets, **Beach Stores** have been a staple of the Horry County tourist oriented attractions for decades. More than 50 beach stores of all varieties dot the coastline selling hermit

crabs, t-shirts and beach toys. Each year, newer, bigger and brighter stores are built to attract the tourism market.

Miniature Golf didn't originate in Horry County, but some would argue that it was perfected here. Not only are there numerous courses from Little River to Garden City, the Masters' of Mini-golf takes place at the self-professed "World's Toughest Mini-Golf" course in North Myrtle Beach, the Hawaiian Rumble.

Second only to the beach as a tourism destination is **shopping**. In the fiscal year 2011, visitors to the Grand Strand spent an estimated \$1.675 billion on retail purchases. This spending has a huge economic and cultural impact. Horry County has two Tanger Outlet facilities, three shopping malls, including the largest mall in South Carolina, two tourist oriented shopping complexes in Barefoot Landing and Broadway at the Beach, two Target stores, three Lowe's Home Improvement Stores, two Home Depots and six Wal-Marts.

Horry County has scores of restaurants, fast food, fine dining and perhaps most iconic, **themed**

restaurants. Jimmy Buffett's Margaritaville is a beach themed restaurant complete with a giant margarita blender and "live" hurricane footage courtesy of the Weather Channel's Jim Cantore. Margaritaville is located at the Broadway at the Beach Complex. Also at Broadway at the Beach is a Hard Rock Café located in a pyramid, a Key West Grill housed in a Pirate Ship, and a Planet Hollywood in a globe shaped building. Numerous buffet restaurants with giant crabs, lighthouses, boats and buoys can be found up and down Horry County's commercial corridors.

Sports Facilities, Parks and Eco-Tourism

For many visitors to Horry County, vacations center on the sport of **golf**. "From modest beginnings 40 years ago, Myrtle Beach has become one of the best known and most popular golf resort areas in the country with over four million rounds played annually. It is truly grand in every sense, with more than 100 courses, 90,000 accommodations, 1,600 outlets for food and drink and a dizzying array of entertainment opportunities. – Links Magazine"

Photograph 16 - Midcentury Golfing at Myrtle Beach



Golfing has become integrated with the culture of Horry County, as one cannot tell the story of Horry County without including golf. When the Pine Lakes Country Club was built in 1927, it was the golf club associated with the palatial Ocean Forest Hotel. The National Register listed historic "Grand Daddy", Pine Lakes, was also the birthplace of Sports Illustrated Magazine and continues to be one of the most played golf courses in the south.

The Myrtle Beach Pelicans and Ticket Return.com Field are located at Robert M. Grissom Parkway and 21st Avenue North. Myrtle Beach is home to the Myrtle Beach Pelicans (Class A affiliate of the Texas Rangers). The first pitch was thrown on April 12, 1999 as the Pelicans faced the Potomac Cannons. The stadium seats up to 6,000 with general admission seating. The County entered into a Baseball Management Agreement with the City of Myrtle Beach in September of 1998. The Agreement established the Baseball Stadium Enterprise Fund where the County has 30% undivided ownership interest in the Stadium and subsequently undertakes 30% of the debt.

The **Palmetto Havoc** is a semi-professional football team associated with the 43 team, Gridiron Developmental Football League. The GDFL was established to provide the community with high quality sports entertainment and to provide athletes the opportunity to participate in prodevelopment sports. The Havoc plays at Myrtle Beach's Ashley Booth Field from May through July.

Myrtle Beach FC Mutiny is a professional soccer team playing in the National Premier Soccer League (NPSL) based in Myrtle Beach, with home games at Ashley Booth Field.

The Ripken Experience - Myrtle Beach opened its doors in June 2006. The complex consists of 7 fields - 2 regulation-sized diamonds, and 5 youth diamonds. The fields are designed after historic ballparks from baseball history and include: Griffith Field, Navin Field and The Polo Grounds.

Each baseball field features a popular synthetic playing surface used by many professional and collegiate teams worldwide. Consistent play, elimination of rain outs and the reduction of the risk for injuries, are among the many benefits of this synthetic playing surface.

The Myrtle Beach Speedway opened in 1958 as Rambi Raceway and was formerly the home of the NASCAR Busch Series. Many racing legends have raced at the Myrtle Beach Speedway including Cale Yarborough, Kyle Petty, Jeff Gordon and Dale Earnhardt, Jr. The Speedway continues to host multiple weekly racing events and a summertime concert series at its home on Highway 501 between Conway and Myrtle Beach.

The **Grand Park Complex** at Market Commons features seven large multipurpose fields and two

youth fields. All have synthetic grass and lights and are designed to accommodate a variety of sports, including baseball, softball, lacrosse, soccer and football. The complex also has a six-tunnel batting cage, plenty of parking and three towers for restrooms and concessions. Grand Park hosts dozens of national athletic tournaments annually and is located adjacent to The Market Common, Crabtree Memorial Gymnasium and a roller hockey rink.

The newly developed North Myrtle Beach Recreation Complex will offer 4 regulation youth baseball/collegiate softball fields, 2 regulation high school/collegiate baseball fields, 8 regulation soccer/lacrosse fields, 8 batting tunnels, umpire/official rooms, misting fans in each dugout, concessions areas, picnic shelters, 3 playgrounds, amphitheatre, walking/Bike trails, picnic shelters, 3 acre dog park, 25 acre lake for water-related activities, and a 10 acre meadow. This complex will host the 2014 International Quidditch Association World Cup.

The **Conway Recreation Complex** has been expanded and to include five baseball, softball, and t-ball fields, one soccer field, one football field and two multipurpose fields. The indoor facilities include indoor aquatic facilities, two full sized gyms, cardio center and free weight room and numerous community meeting spaces.

Horry County Community and Recreation Facilities are numerous and located throughout the County. Horry County maintains 28 boat landings with 41 boat ramps on all the major rivers and waterways in the County. The County also has more than 25 parks including: 32 baseball/softball fields; 16 tennis courts; 2 rugby fields; 17 soccer fields; 1 volleyball court; 2 disc golf courses; 10 basketball courts; and, 16 playgrounds. The County also has four community centers, three of which include gymnasiums for indoor athletic events.

Construction on the \$12.4 million **indoor Myrtle Beach Athletic Complex** located adjacent to the Myrtle Beach Convention Center is slated to start in February 2014 and will open a year later in February 2015. It is planned to include eight

basketball courts, 16 volleyball courts, a café and retail area, an entertainment zone complete with a climbing wall and a 1500-seat telescopic bleacher system. It is also configurable for numerous indoor sports.

Freewoods Farm is located in the Burgess Community and plays tribute to African American Farming immediately following the end of the Civil War. Freewoods is a 40-acre living farm museum replicating life on small southern family farms owned and/or operated by African Americans between 1865 – 1900. Freewoods Farm provides educational and tourism opportunities for locals and visitors to the area.

Photograph 17 - Freewoods Farm



The **LW Paul Living History Farm** is a 17 acre, Horry County Museum facility that educates future generations about traditional farming life in the first half of the twentieth century. Visitors to the Farm

Photograph 18 - LW Paul Living History Farm



will have the opportunity to sample the everyday life of an Horry County farm family living during this era. Guests on this working farm will be able to observe and participate in activities that would have been commonplace on traditional family farms. Plowing with mules, making lye soap, grinding grits, blacksmithing, curing meat, preserving vegetables, milking cows, and harvesting crops are only a few hands on activities

the Farm plans to offer. Events at the Farm change seasonally.

Vereen Memorial Gardens is an Horry County Park located in Little River on more than 115 acres of forest and marshland and situated on the Intracoastal Waterway. It is a unique wildlife refuge and botanical garden that is often overlooked by tourists and residents alike. It is also the site of the Old Kings Highway, a precolonial Photograph 19- Vereen Memorial Gardens



roadway opened in 1735 which connected Boston to Charleston. Horry County also operates the C.B. Berry Community and Historical Center at Vereen Gardens.

Myrtle Beach State Park was constructed as part of the Civilian Conservation Corp (CCC) in the 1930s. The park was opened as an inexpensive vacation to the beach. During WWII, the State Park was used to house and train infantrymen and the Army Air Corp. The State Park is opened year round and has both a campground and fishing pier. The park also retains 19 historic structures and is eligible for the National Register of Historic Places.

Loris Nature Park is located across the street from Loris High School on 24 forested acres. It boasts a playground, pavilions, amphitheater, walking trails, dog park, and an 18 hole disc golf course.

In addition to the parks dedicated to the passive and active use of natural areas, numerous scenic vistas exist throughout Horry County. Many of these areas provide views of the water features of the county, marshes, tidal inlets, swamps and rivers. The county is also ripe in rural landscapes which have become the cultural landscape for many areas. It is a goal of the County to protect

Cultural Resources Element

| Element of this Plan. |
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GOALS AND IMPLEMENTATION STRATEGIES

Communities, Crossroads and Townships

COMMUNITY GOALS

Respect and maintain cultural place names throughout the County.

IMPLEMENTATION STRATEGIES

Respect and maintain cultural place names throughout the County.

- Discontinue the practice of renaming existing facilities, sites, and roads.
- Encourage developers to name new projects after existing historical locations.
- Research and share information about historical locations in coordination with the Horry County BAR, the Horry County Historical Society, and the Horry County Museum.

Rural Culture

COMMUNITY GOALS

- Assure that the importance of the rural culture is fully understood by community and business organizations.
- Preserve rural areas and the culture that surrounds them.

IMPLEMENTATION STRATEGIES

Assure that the importance of the rural culture is fully understood by community and business organizations.

- Continue to share photographs, stories and reports of the history of the rural areas and the culture of the rural communities of Horry County.
- Coordinate with Clemson Extension to fully share the importance of the agricultural communities of Horry County.

Preserve rural areas and the culture that surrounds them.

- Continue to work with communities to develop individualized area plans that capture the vision of those communities.
- Continue to research and preserve historic sites and structures within the rural areas of Horry County.

Community Offered Cultural Events

COMMUNITY GOALS

Encourage new festivals and special events that highlight the diverse cultural backgrounds of Horry County residents.

IMPLEMENTATION STRATEGIES

Encourage new festivals and special events that highlight the diverse cultural backgrounds of Horry County residents.

- Maintain a comprehensive calendar of festivals and events available on the Horry County website.
- Support event and festival coordinators in searching for federal, state and foundation grants.
- Encourage festival and event organizers to pursue funding through County and municipality accommodation tax allocations.

Food

COMMUNITY GOALS

Continue to promote the cultural and usage of traditional foods associated with Horry County.

IMPLEMENTATION STRATEGIES

Continue to promote the cultural and usage of traditional foods associated with Horry County.

- Consider creating networks of cultural food offerings, similar to existing Pecan Trails and Tobacco Trails.
- Work with Clemson Extension to encourage local foods to be used by restaurants in Horry County.

Cultural Facilities

COMMUNITY GOALS

- Improve and Increase the number of facilities that house cultural events and displays.
- Coordinate facility management to better address the space requirements of the cultural events and displays.
- Encourage an increase in the availability of "high art" opportunities within Horry County.
- Support local artists, craftsmen and creative sector businesses.

IMPLEMENTATION STRATEGIES

Improve and Increase the number of facilities that house cultural events and displays.

- Increase the variety, in size, number and type, of cultural event facilities.
- Work with Coastal Carolina to display artwork and other exhibits in Horry County Government buildings.

- Encourage Coastal Carolina University students and faculty to expand cultural and performance pieces to off campus locations throughout Horry County.
- Cooperate with County departments and municipalities to incorporate cultural facilities and venues into planning and capital improvement project processes.
- Encourage the reuse and redevelopment of existing structures over new construction to maintain existing cultural entrenchment of structures.
- Coordinate with the Parks and Open Space Board to ensure connectivity between cultural and recreational sites and populations centers.
- Seek federal, state and foundation grants for the construction of facilities and venues.
- Foster relationships with private investors, educational institutions and non-profit organizations and partner with them on projects for additional auditorium and theater space as need arises in Horry County.
- Seek opportunities to locate cultural facilities in existing structures and provide incentives to encourage such redevelopment.

- Encourage Horry County Schools to construct quality performing arts facilities within new schools and set aside space within schools for local artists to display.
- Establish an "Empty Spaces Exhibition Program" that partners available commercial space with short term juried art exhibitions.

Coordinate facility management to better address the space requirements of the cultural events and displays.

- Consider the formation of an independent organization to function as a central clearinghouse of all cultural offerings in Horry County.
- Coordinate scheduling of events and facilities with all agencies in Horry County to avoid conflicting events and allow for cross promotional opportunities.
- Encourage the expanded use of the new Horry County Museum facility to host additional cultural events throughout the year.

- Work with the Parks and Recreation Department to provide facility space for cultural events and exhibits.
- Encourage appropriate community cultural facilities and venues to be constructed as amenities within major subdivision developments and planned development districts.

Encourage an increase in the availability of "high art" opportunities within Horry County.

- Support public art initiatives.
- Work with Coastal Carolina University to provide rotating and permanent public art installations.
- Assist Horry County Schools to include theatre in their teaching by working with established theater companies and actors to create opportunities for children to make, participate in, and enjoy theatre.
- Assist in marketing high art opportunities through Public Information Office.

- Consider the creation of an Arts Commission as a County function to assure that arts and culture are considered in County decision making.
- Involve the Horry County Museum in decisions concerning fine arts and culture.

Support local artists, craftsmen, and creative sector businesses.

- Urge local businesses to showcase local artists in their buildings.
- Encourage private support of the arts community.
- Assure that local cultural arts activities are accessible to all and are well-publicized.
- Encourage participation from the private and business sectors to provide art for display in public places.
- Encourage citizens and businesses to underwrite through individual donations, the creation of artist-made streetscape features in public spaces.

Cultural Tourism Attractions

COMMUNITY GOALS

- Assure that the importance of the "Beach Culture" is fully understood by community and business organizations.
- Position Horry County and its municipalities as the foremost destination for Sports Tourism activities.

IMPLEMENTATION STRATEGIES

Assure that the importance of the "Beach Culture" is fully understood by community and business organizations.

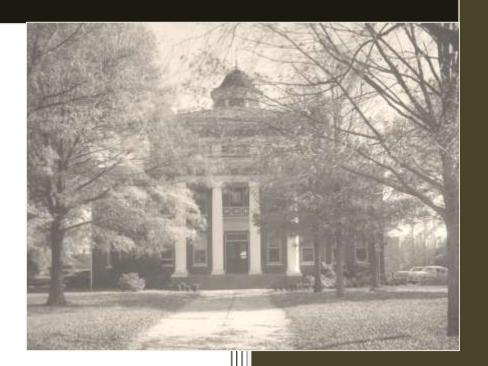
- Provide educational resources including historic storyboards detailing the birth of beach music and the shag in Horry County.
- Create a video series to capture and retell beach heritage stories.
- Collect and share photographs showing the history of "beach culture."

Educate local businesses on the history and heritage of the Beach Culture so that they can offer a more unique experience to visitors.

Position Horry County and its municipalities as the foremost destination for Sports Tourism activities.

- Work with and support Horry Georgetown Technical College's Sports Tourism Program.
- Continue build and promote high quality recreational facilities.
- Consider creating a recreation plan that includes Sports Tourism as a major component.
- Assure that Horry County is considered a top destination for Sports Tourism throughout the country.

The Horry County Historic Preservation Plan





Horry County Planning and Zoning Department

INTRODUCTION

In 1987, Horry County Council created the Horry County Board of Architectural Review (BAR) charged with providing a mechanism to identify, protect, and preserve the distinct historical and architectural characteristics of Horry County which represent the County's cultural, social, economic, political, and architectural history.

In 1987, Horry County became the first and remains the only county in South Carolina to be designated a Certified Local Government by the South Carolina Department of Archives and History. The Certified Local Government (CLG) program in South Carolina promotes community preservation planning and heritage education through a partnership with the State Historic Preservation Office (SHPO) and National Park Service that facilitates funding, technical assistance, and training. Through local preservation planning, CLGs are better prepared to manage future growth and encourage economic development while protecting the historic and prehistoric resources that are

significant to their community, to the state and to the nation.

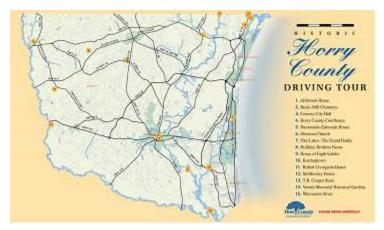
In 2007, Horry County became the first county in South Carolina to be named a Preserve America Community. Preserve America recognizes and designates communities, including municipalities, counties, neighborhoods in large cities, and tribal communities, that protect and celebrate their heritage, use their historic assets for economic development and community revitalization. The program also encourages people to experience and appreciate local historic resources through education and heritage tourism.

The BAR created, produced and distributes four Historic Driving Brochures detailing the history of the County and the areas of Little River, Socastee, and Galivants Ferry. Thousands of copies of these brochures have been distributed to Visitor's Centers, Chambers of Commerce, Libraries, County Facilities, Public Meetings, Welcome Centers, and to Historic Groups.



In the fall of 2007, the BAR began an aggressive effort to add historic properties to the Horry County Historic Property Register. As of June of 2012, the Register grew from 0 properties to 172.

Exhibit 1: Horry County Driving Brochure Map



Source: Horry County Board of Architectural Review

Also in the fall of 2007, the BAR initiated the Horry County Cemetery Project. This endeavor sought to locate every historic cemetery in Horry County, inventory each gravesite within those cemeteries, and provide a mechanism to preserve those cemeteries within Horry County. In 2011, the

Cemetery Project was awarded the J. Mitchell Graham Memorial Award, recognizing the Horry County Cemetery Project as the best County project in the state. Also in 2011, the Cemetery Project received the Archaeology Stewardship Award from the Palmetto Trust for Historic Preservation. In 2012, the Cemetery Project received a National Association of Counties Achievement Award.



HISTORIC RESOURCES AND PAST STUDIES

Horry County is steeped in history and tradition. Horry County is also one of the fastest growing counties in the Country, creating development and growth concerns for historic preservation. Partly as a result of this growth and to comply with various state and Federal regulations, a number of historic and archaeological surveys have been completed.

The first known Historic Survey in Horry County was conducted in 1973. The Waccamaw Regional Planning and Development Council undertook a survey of historic places that identified 137 historic sites within the County. In 1988, David and Olin Utterback completed a more detailed survey, which identified 407 properties, but did not include any of the municipalities with Horry Only two years later, Preservation County. Consultants recorded 23 additional sites that were not included in the Utterback survey. From these surveys, the BAR selected its top priorities for preserving and included these within the 2005 Envision 2025 Comprehensive Plan. This list is included as Appendix D.

In 2006, in preparation for the proposed Interstate 73 connection into Horry County, New South Associates surveyed 2,683 sites throughout the county. Of those sites, New South recommended twelve (12) historic districts, thirty-seven (37) agricultural complexes, and two hundred and fourteen (214) individual sites to be added to the National Register. In addition to the New South Brockington and Associates survey, completed a historic structure inventory of the actual proposed corridor for the I-73 connection. Their survey detailed 227 additional historic sites within that proposed corridor. A copy of each of the surveys is available on the BAR's webpage as part of Horry County's official website. Additionally, the South Carolina Department of Archives and History maintains a mapping tool showing many of the historic properties on its website: http://archsite.cas.sc.edu/ArchSite.

Numerous archaeological studies and surveys have been completed throughout the last several decades within Horry County. In large part, these surveys were completed to comply with Section 106 Reviews or to comply with state or Federal Regulations. Often, these studies were privately funded and as such, their data is not publicly available. A table detailing those known studies is attached as Appendix A, showing the title, date and party completing the study.

The Horry County Historical Society

From the late 1980s through the early 1990s, the Horry County Historical Society undertook an inventory of cemeteries throughout Horry County. In total, more than 230 cemeteries were inventoried. The inventories contained a general location of the site, a list of those buried within the cemetery, containing information such as birth and death dates (if known) and the genealogical lineage described on the burial stones. This project has provided a wealth of information and has been relied upon by genealogical groups throughout the nation.

The Sons of Confederate Veterans

The local chapters of the Sons of Confederate Veterans, Litchfield Camp 132 and the Horry Rough and Readys, have also been active in cemetery research. As of June, 2012, the SCV have located 677 gravesites of Confederate soldiers buried in Horry County within 166 cemeteries. In addition to locating the gravesites of CSA Veterans, the SCV also obtains the GPS coordinates for each of their gravesites and actively seeks to maintain these gravesites. The Litchfield Camp is also in the process of placing the Southern Cross of Honor at gravesites throughout the County. Since 2006, more than 213 crosses have been dedicated.

The Horry County Museum

The Horry County Museum was established in 1979. Its mission is to preserve the materials and objects relating to the history, prehistory and natural history of Horry County. The museum serves over 31,000 visitors each year and accomplishes its mission through permanent exhibits, special events and a myriad of educational programs for school children.

The museum was formerly located in a 6,500 sq ft. building on Main Street in Conway. The museum has since moved to the recently renovated historic "Burroughs School" at 801 Main Street. The new location contains 28,000 square feet and will allow for additional permanent exhibits. The site includes a 400-seat auditorium, which will allow the museum to host educational programs geared for larger audiences and provide the community with an additional gathering place for cultural and social events. Adjacent to the museum is the new Conway Branch of the Horry County Library system.

Horry County Memorial Libraries

Horry County boasts ten county libraries each of which have a small library section containing literature and other sources of local and regional history. The main branch of the library system is located in the City of Conway and has the largest collection of local history and genealogical resources. Chapin Memorial Library in Myrtle Beach, not a County library, also

maintains a large selection of local resources and genealogical materials, aided in part by the Grand Strand Genealogical Society.

Both Chapin Memorial Library and the Conway Library have complete sets of the Independent Republic Quarterly, a newsletter publication of the Horry County Historical Society. The IRQ dates from 1967 to present and contains a vast amount of historical information, photographs, and documentation of Horry County's heritage.

NATIONAL REGISTER OF HISTORIC PLACES

The National Register of Historic Places is the Nation's official list of cultural resources worthy of preservation on a national level. Authorized under the National Historic Preservation Act of 1966, the National Register is part of a national program to coordinate and support public and private efforts to identify, evaluate, and protect our historic and archeological resources. The National Register is administered by the National Park Service, which is part of the U.S. Department of the Interior.

For a property to be listed on the National Register of Historic Places, a number of criteria are evaluated: The quality of significance in American history, architecture, archeology, engineering, and culture. National Historic Places can be represented by districts, sites, buildings, structures, and objects that possess integrity of location, design, setting, materials, workmanship, feeling, and association, and:

- That are associated with events that have made a significant contribution to the broad patterns of our history; or
- b) That are associated with the lives of persons significant in our past; or
- c) That embody distinctive the characteristics of a type, period, or method of construction, or that represent the work of a master, or that possess high artistic values, or that represent significant а and distinauishable entity whose components may lack individual distinction: or
- d) That has yielded or may be likely to yield, information important in prehistory or history.

In addition, properties must generally be at least 50 years old, although some exceptions have been made for exemplary sites.

The National Register honors a historic place by recognizing its importance to its community, State or the Nation. Under Federal law, owners of private property listed in the National Register are free to maintain, manage, or dispose of their property as they choose, provided that there is no Federal involvement. Owners have no obligation to open their properties to the public, to restore them or even to maintain them, if they choose not to do so. The only true protection for historic properties is at the local level and discussed more fully in the next section.

In addition to honorific recognition, listing in the National Register results in the following for historic properties:

- Consideration in planning for Federal, federally licensed, and federally assisted projects;
- Eligibility for certain tax advantages;
- Qualifications for federal grant programs; and,
- Consideration for mining and other utility permitting processes.

The Board of Architectural Review is responsible for recommending properties that may be eligible for the National Register to the State Historic Preservation Office. The SHPO then makes their own determination of whether the property is eligible for the National Register and forwards their recommendation to the National Park Service for final determination.

The following table details properties within Horry County that have been listed on the National Register either individually or as part of a historic district.

Exhibit 2: Horry County Properties Listed on the National Register of Historic Places

| Property Name | Location | Date Listed | |
|--|-----------------|-------------|--|
| Ambrose, H. W., House | Conway | 8/5/1986 | |
| Atlantic Coast Line Railroad Depot | Conway | 5/18/1995 | |
| BeatyLittle House | Conway | 8/5/1986 | |
| BeatySpivey House | Conway | 8/5/1986 | |
| Buck's Upper Mill Farm | Bucksville | 3/25/1982 | |
| Burroughs School | Conway | 8/2/1984 | |
| Burroughs, Arthur M., House | Conway | 8/5/1986 | |
| Chesterfield Inn | Myrtle Beach | 11/7/1996 | |
| Conway Downtown Historic District | Conway | 8/19/1994 | |
| Conway Methodist Church, 1898 and 1910 Sanctuaries | Conway | 8/5/1986 | |
| Derham, John P., House | Green Sea | 10/4/2005 | |
| Galivants Ferry Historic District | Galivants Ferry | 3/29/2001 | |
| Hebron Church | Bucksville | 5/16/1977 | |
| Holliday, J. W., Jr., House | Conway | 8/5/1986 | |
| Kingston Presbyterian Church Cemetery | Conway | 8/5/1986 | |
| Myrtle Beach Atlantic Coast Line Railroad Station | Myrtle Beach | 7/22/2002 | |
| Myrtle Heights-Oak Park Historic District | Myrtle Beach | 10/28/1998 | |
| Ocean Forest Country Club | Myrtle Beach | 35376 | |
| Old Horry County Courthouse | Conway | 26030 | |
| Pleasant Inn | Myrtle Beach | 35376 | |
| Quattlebaum, C. P., House | Conway | 8/5/1986 | |
| Quattlebaum, C. P., Office | Conway | 8/5/1986 | |
| Quattlebaum, Paul, House | Conway | 8/5/1986 | |
| Rainbow Court | Myrtle Beach | 11/7/1996 | |
| Socastee Historic District | Socastee | 5/22/2002 | |
| Waccamaw River Memorial Bridge | Conway | 8/26/1994 | |
| Waccamaw River Warehouse Historic District | Conway | 8/5/1986 | |
| Winborne, W. H., House | Conway | 8/5/1986 | |

Source: National Park Service

THE HORRY COUNTY HISTORIC PROPERTY REGISTER

The Horry County Zoning Ordinance states:

The BAR shall maintain a local inventory of historic properties more than fifty (50) years old. Based on the local inventory criteria. individual and properties proposed for the Horry County Historic Property Register shall be reviewed by the BAR and a recommendation forwarded to the Horry County Council. These records shall be held in the Horry County Planning Department and made available to the public. The process of review shall include property owner notification and a public hearing. - Sec. 1705 Horry County Zoning Ordinance.

Nomination Process

For a property to be added to the local Register, a multifaceted process must occur. Initially, properties that may be considered historic are recommended to the BAR by planning staff. Staff either identifies these properties by property owner request, by field observation, by community request, or as part of a planning or historic preservation project. Currently, staff researches, documents and prepares a summary sheet along with multiple photographs, which is then discussed at the monthly Board of Architectural Review Meeting.

After discussion, those properties that have been presented to the BAR are placed on the next month's Agenda for a Public Hearing. A minimum of twenty-one days prior to the Public Hearing, planning staff sends property owners of the historic properties a letter detailing the upcoming meeting. Additionally, notice is published in the Myrtle Beach Sun News naming the property, tax parcel number and general location of the property. Affected property owners are invited to attend and discuss the nomination of their property at the Public Hearing.

Should the BAR decide that the historic property meets the requirements to be designated historic and added to the Horry

County Historic Property Register, that nomination is then forwarded to the Horry County Infrastructure and Regulation Committee for review prior to presentation to Horry County Council. Assuming a property is forwarded by the Infrastructure & Regulations (I&R) Committee to County Council, Council must then have three readings for that property to be added to the Horry County Historic Property Register. On the second reading, a Public Hearing is held to allow the public to comment on the addition of the individual properties.

If a historic district is proposed, an extra step in the designation of the district is added. Between the BAR nomination and the I&R review, the Planning Commission is afforded the opportunity to review the proposed historic district and recommend to County Council the recommendation of the Commission regarding the district.

A property under consideration for addition to the Horry County Historic Property Register may be designated as historic if one or more of the following criteria are met (in addition to being over fifty (50) years old):

- a. Has significant inherent character, interest, history, or value as part of the community or heritage of the community, State or Nation;
- Is the site of an event significant in history;
- Is associated with a person or persons who contributed significantly to the culture and development of the community, State or Nation;
- d. Exemplifies the cultural, political, economic, social, ethnic or historic heritage of the community, State or Nation;
- e. Individually, or as a collection of resources, embodies distinguishing characteristics of a type, style, period or specimen in architecture or engineering;
- Is the work of a designer whose work
 has influenced significantly the
 development of the community,

- State or Nation;
- g. Contains elements of design, detail,
 materials or craftsmanship which
 represent a significant innovation;
- Is part of or related to a square or other distinctive element of community planning;
- Represents an established and familiar visual feature of the neighborhood community; and
- j. Has yielded, or may be likely to yield, information important in pre-history or history

Effect of Addition

The goal of the Horry County Historic Property Register is to preserve the historic resources of Horry County. Once a property is added to the Register, the BAR must review any demolition, alteration, modification or addition to a historic property. In addition, the BAR must review and approve any new construction within a historic district. The Board of Architectural Review assesses the proposed action to make sure that it conforms to the Secretary of the Interior's

Standards of Historic Preservation. If the BAR approves the proposed action, a Certificate of Appropriateness (COA) is issued to the property owner at which time a building permit or zoning compliance form can be issued.

In certain circumstances, a COA may not be necessary. If the proposed action is minor and does not materially change the historic characteristics of the property or district, planning staff can issue a Certificate of No Effect (COE) and work can commence. Any project that is underway without either a COE or a COA shall have a stop work order issued by Horry County Code Enforcement until either is obtained.

Current List of Properties on Horry County Historic Property Register

Additions to the Horry County Historic Property Register began in earnest in the Fall of 2007.

Because of the lengthy process in adding properties to the Register, the first properties were not officially added to the Register until early 2008. The Register as of June of 2012 is attached in Appendix B and a current list is

available at:

http://www.horrycounty.org/planning/BAR/Default.pdf.

BENEFITS OF HISTORIC PRESERVATION

Environmental

Historic Preservation is often associated with a variety of environmentally unfriendly issues, i.e. asbestos, termites, mold, fungus, lead-based paint. And while these issues certainly do exist, their impact on preservation is heavily overestimated. It is not often unnecessary to remove materials like asbestos and lead based paint. In fact, in most cases, disturbing the materials releases the toxins that are the danger. Instead of the more costly abatement or removal of the substance, various methods of encapsulation may be possible to reduce costs and environmental impacts.

Ultimately, historic preservation is a benefit to the environment. A problem that all cities, counties and states face is the removal and disposal of

solid waste materials. Each year more and more garbage and waste is produced. In no segment is that more evident than construction debris. The Horry County Solid Waste Authority processed more than 80,000 tons of construction debris in 2011 alone.

The most obvious reduction to the amount of construction debris coming into the landfills is the reduction of construction debris. A building that is not demolished does not contribute to the County landfill. Because of this fact, historic preservation has been referred to as "The Ultimate Recycling." When a building is demolished instead of reused, not only are the landfills affected, but the materials described earlier, such as asbestos and lead based paint, are disturbed and now must be treated appropriately.

Historic Preservation also conserves embodied energy. Embodied energy is the quantity of energy required to manufacture, and supply to the point of use, a product, material or service. For each brick, nail or board in an existing historic structure, a spectrum of energy and effort is contained in that component of the building. For example, the iron that makes up a nail was mined, refined and smelted into the nail. The nail was packaged and shipped to a retailer. The retailer sold that nail to a builder, who hammered the nail into the building. Miners, blacksmith, paper makers, truck drivers, stock persons, sales clerks, carpenters and countless others contributed to that one nail being used in the historic structure. These efforts make up the embodied energy of the historic building.

The Department of Defense measured the embodied energy in the shell of a two-story brick residential building and estimated that the shell contained over 1 billion BTU's of energy in construction materials alone. This estimate did not include the energy involved in the demolition, removal, disposal of the debris, nor did it include the manufacture, delivery and placement of materials for a new building.

This same embodied energy evaluation has been applied to replacing original historic windows and

doors with newer, energy efficient windows and doors. Those studies have shown that retrofitting the existing historic openings rather than replacing the same windows and doors results in savings of embodied energy.

From a simple observation of construction standards existing presently and those that existed when historic structures were being constructed, it is obvious that today's standards are not the same as they used to be. That old axiom, "they just don't make them like they used to" has never been truer than in this case. Buildings that have withstood multiple hurricanes will likely withstand many more. While technology has allowed developers to creatively build near and sometimes on wetlands and flood prone areas, construction in the past was more about protecting concerned significant investments and families by building away from areas likely to be affected by Mother Nature. Those buildings still standing are proof that such planning was well conceived.

Economic

The benefits illustrated in the previous section outline and detail the direct financial advantages of historic preservation for those properties that are being rehabilitated. However, the economic benefits of historic preservation extend beyond tax savings and embodied energy. Repeatedly, studies have shown:

- Historic preservation activities create jobs and typically those jobs are from the local community;
- Historic preservation increases property values;
- Historic preservation has spurred downtown revitalization; and,
- Historic preservation is a socially beneficial endeavor.

Job Creation

Each year, historic preservation is estimated to create 400 new jobs. In addition, 369 jobs are created indirectly as a result of historic preservation projects. The Community Builders Program, a subsidiary of the Municipal

Association of South Carolina estimates that downtown revitalization resulted in reinvestments of \$375 million between 1984 and 2000, creating 6,153 jobs, 1,752 businesses, and rehabilitating 1,597 buildings.

Rehabilitating a historic structure benefits the local economy in a greater degree than building new. Nationwide, for every \$1 million spent on rehabilitating historic properties, 39 jobs are created, 2.2 more jobs than building a new structure. And while new buildings may draw upon both the local workforce and contractors from other areas within the region, historic renovations draw almost all labor from local markets.

Increased Property Values

Recent studies in South Carolina have found that local historic district status increases home values. The market, it was shown, recognizes the added protection that historic districting can provide. Specifically, case studies showed:

- In Columbia, home prices within local historic districts increased 26% per year faster than whole market
- In Beaufort, homes within a local historic district sold for 21% more than comparable homes not in a district
- In Greenville, establishing a local district caused property values to increase on average by 50% in just a few years
- In Georgetown, homes in the historic district sold for 11% more than comparable non-district homes

Vehicle for Downtown Revitalization

The City of Conway was typical of historic downtowns in the 1980s, with high commercial vacancy rates and decaying buildings lining its commercial district. In 1986, Conway Main Street USA was formed to combat this growing problem and rejuvenate Conway's downtown. Since becoming a Main Street Community downtown building vacancies have been drastically reduced, property and business owner reinvestment has topped \$19 million, over 200

gross new businesses have been established, over 35 businesses have expanded, and hundreds of jobs created. In 2011, Conway Main Street reinvented itself and became Conway Downtown Alive (CDA). CDA remains committed to historic preservation efforts in downtown Conway and also in keeping the district vibrant.

Exhibit 3: Downtown Conway Statistics



| Downtown Conway Statistics (1986-2001) |
|--|
| Business openings164 |
| Business expansions 34 |
| New jobs created442 |
| Facade improvements218 |
| Private money reinvested\$14,286,299 |

Source: SCDAH – Preserving Our Past to Build a Healthy
Future



Economics and Social Benefits

As outlined earlier, historic preservation and downtown revitalization have had and continue to have great economic benefits, through business incubation, job creation and taxable revenues. With an increasing number of incentives being offered for preservation, property owners have a multitude of tools available to assist in preserving their historic structures, both lowering the costs of residential rehabilitation and raising the expected return on commercial renovation. An increase in projects will result in an increase in preservation-related spending thereby benefiting the local and state economy.

Oftentimes, historic preservation projects and focuses are on blighted areas of neglected historic buildings. The razing of these buildings could force those residents and businesses displaced by the demolition out of their neighborhoods and heritage. However, community revitalization, rehabilitation, renovation and maintenance of these historic

buildings can allow for a more integrated approach.

Studies have shown that historic preservation efforts create new businesses and jobs. Residents living in the renovated areas can benefit from a closer proximity to these new jobs and services available again in their neighborhoods.

Additionally, suburban sprawl is economically expensive for communities to provide adequate services. One of the most effective methods of reducing sprawl is a more intensive use of buildings and sites already in place within the community. Every square foot of existing building space, both residential and commercial, that is reused or adapted for reuse, is a square foot of space that needn't be constructed elsewhere. Further the reuse of an existing building minimizes harm to the natural environment and appropriately fits in the neighborhood.

Reusing existing buildings minimizes the need for additional public infrastructure. The redevelopment of existing historic buildings saves money because that infrastructure is already in place.

Both private citizens and public entities should evaluate the option of adaptive reuse of historic structures when considering expanding operations or new structures. Traditionally, there are three questions to be asked when making the determination to reuse an existing building:

- a) Can the existing building fulfill the purpose it is meant to serve?
- b) Is it safe?
- c) Is it economical to operate and maintain?

Exhibit 4: DOD Evaluation of Historic Buildings under its Charge

When negative effects are associated with cultural resources, it generally is a result of poor planning, rather than a condition caused by the resource itself. The study found that:

- When managed properly, cultural resources can effectively support mission requirements;
- Conservation of cultural resources is both an economical and energy-efficient method of managed DoD resources;
- Cultural resources have strong social and emotional meaning to past and present military personnel, and to the larger community outside of the DoD;
- Cultural resources can be used effectively as educational and training tools by the military services; and,
- Conservation of cultural resources is appropriate and consistent with the DoD's budget limitations.

The Benefit of Cultural Resource Conservation, U.S. Department of Defense

The final question is often misevaluated in this decision-making process, leading to the demolition of the historic property. However, many governmental entities are revisiting and revising earlier policy decisions of this type. As illustrated above, the Department of Defense has recognized the benefit of cultural resources that "have a strong social and emotional meaning" to military personnel. This same benefit can be found in both local and regional historic preservation planning.

HERITAGE TOURISM

In 2002, visiting historic sites was ranked as one of 14 recreational activities with "high current and projected demand" in the state's outdoor recreation plan. According to this 2008 South Carolina Comprehensive Outdoor Recreation Plan, more than half of South Carolinians polled, had visited a historic site within the past year and visiting historic sites ranked 8th out of 43 recreational activities. The number of South Carolinians visiting these sites has also risen steadily since 1990, from 47% to more than 52% in 2005.

While clearly the beach and the associated entertainment activities along the Grand Strand are the largest tourism draw in Horry County, a number of historic resources are present that could either draw additional tourism dollars or complement the already present tourism market. Exhibit 5 illustrates the most popular activities of people visiting South Carolina in 2006. While shopping, the beach and dining lead the list of activities, more than 12% of those surveyed visited a historic site or historic church; an additional

8.5% visited a museum; and, 7.3 % visited an old home or mansion. Each of these activities can be defined as an aspect of heritage tourism. Although it would be a misstatement to add these figures together to overstate the potential of heritage tourism, certainly heritage tourism is a major tourism possibility for Horry County.

Exhibit 5: Most popular activities for out-of-state visitors to SC - 2006

| Activity | Participation Rate |
|-----------------------------|--------------------|
| Shopping | 48.3% |
| Beach | 45.1% |
| Fine Dining | 34.0% |
| Family/friend event/reunion | 13.9% |
| Rural Sightseeing | 13.4% |
| Golf | 12.4% |
| Historic sites/churches | 12.1% |
| Urban Sightseeing | 8.7% |
| Museums | 8.5% |
| Old Homes/Mansions | 7.3% |
| Theme Park | 7.2% |
| Nightclub/Dancing | 7.0% |
| Wildlife Viewing | 6.9% |
| State/National Park | 6.4% |
| Gardens | 5.6% |

Source: South Carolina Parks, Recreation & Tourism

Heritage tourism is the fastest growing segment of travel and tourism, Horry County's leading industry. In 2003, more than 1.6 million travelers visited a historic attraction in South Carolina and spent more than \$438 million. Many additional tourists visited historic downtowns for shopping, dining our entertainment.

The Travel Association of America estimates that 81% of U.S. adults who took a trip more than 50 miles from their home included a historic or cultural activity in their itinerary. And compared to other tourists, these travelers spend more: \$623 vs. \$457 per trip (not including transportation to their destination).

In addition to spending more, heritage travelers are also likely to shop more and dine at more expensive restaurants. In fact, more than 50% of those travelers also include shopping as a major activity during their trip. These tourists also tend to be older and better educated. Viewing these activities together, rather than separately (see

Exhibit 5) further emphasizes the growing importance of the heritage tourism market.

Heritage tourists also typically have higher incomes, perhaps explaining their higher spending comparisons. Exhibit 6 illustrates the percentage of heritage tourists from South Carolina that fall into each income bracket

Exhibit 6: Percentage of Visitors to Historical Sites by Income

| Under \$20,000 | \$20,000- 34,999 | \$35,000- 49,999 | \$50,000- 74,999 | \$75,000+ |
|-------------------|---------------------|---------------------|---------------------|-----------|
| 25.7 | 44.4 | 58.5 | 60.9 | 73.6 |

Source: South Carolina Parks, Recreation & Tourism

A 2003 study by the South Carolina Parks, Recreation & Tourism Department found the Myrtle Beach area to be the second most-popular heritage tourism destination in South Carolina after only Charleston. Nearly half of the visitors to South Carolina Historic sites reside in South Carolina, North Carolina or Georgia.

With tourism being Horry County's leading industry, adding and promoting more heritage tourism in this area would expand this already vast economic driver.

PRESERVATION AND EDUCATION

While history is undoubtedly a major focus of education, both among children and adults, local history is often missing from this equation. Understanding local history is crucial to understanding the heritage, cultural, environmental, technological and aesthetic make-up of the community. The proper perspective of local history allows for sound logical decision making at both the local and regional level.

Heritage Education and the School System

The most effective and efficient means of teaching children local history is with the cooperation of the Horry County School District.

In 2001, The Board of Architectural Review worked with the Horry County School system on two projects. The first was a historical essay contest among middle school aged children. The second was a program entitled Teaching with Historic Places. Although both projects were

well received, they were discontinued shortly thereafter.

The Historical Essay Contest, held three different times, asked Horry County Middle School Students to write an essay about "the most important historic building in [their] neighborhood." Savings bonds were issued as prizes in the contest and more than 100 essays were submitted. Winning essays included St. Paul A.M.E. Church in Little River, R.W. Woods General Merchandise, and the Little River Swing Bridge.

The Teaching with Historic Places (TWHP) program was created by the National Park Services in 1991.

Teaching with Historic Places lesson plans turn students into historians as they study primary sources, historical and contemporary photographs and maps, and other documents, and then search for the history around them in their own communities. They enjoy a historian's sense of discovery as they learn about the past by actively examining places to gather information, form and test hypotheses, piece together "the big

picture," and bridge the past to the present. By seeking out nearby historic places, students explore the relationship of their own community's history to the broader themes that have shaped this country.

Although the TWHP Program was implemented in Horry County, it did not materialize into an effective tool for historic preservation during this 2001 attempt.

Additional, more recent efforts to integrate local history into the local school system have been met with resistance due to curriculum based teaching methods. The TWHP Program was revived at the Midlands Elementary School integrating the history of the Mill Swamp School, a historic school that is located adjacent to Midlands Elementary.

Other approaches that avoid entering the curriculum are also being attempted. The ongoing Cemetery Project was introduced to the ROTC program at Carolina Forest High School and the Honors Government and Social Studies Program at Conway High School. Students act as

volunteers, conducting inventories and working with cleanup projects. In this way, students will learn local history through the families of those deceased. The students also gain useful experience utilizing cutting edge technology in the field of preservation.

College Level Local Preservation

In 2010, Coastal Carolina University revived their Archaeology Program and began to forge a relationship with the BAR. County Planning staff has worked with this program each semester and during the summer Field Schools bringing local preservation efforts to CCU's focus.

In 2010, CCU's Archaeology Field School investigated the site of a turn of the century ship building facility located within the City of Conway's utility relocation project. Also in 2010, County staff conducted a survey with the Field School of a Native American burial site in Western Horry County, using both ground penetrating radar and handheld Trimble mapping devices.

Adult Education

As mentioned throughout this plan, the history and heritage of the County is held in high esteem by many residents of Horry County. However, Horry County remains one of the fastest growing areas in the country, with a large influx of newcomers settling here. These new residents may be unaware of the area's history, yet this situation presents a unique opportunity for adult educational programs.

In addition to educating adults on the history of the County, instruction can be given to adult residents on historic preservation techniques, such as restoring historic windows and doors, sensitive building in historic districts, and weatherproofing historic homes. Seminars such as these will allow historic property owners to see the benefits of historic preservation and how such benefits can be derived without great expense. Such programs will also help educational foster involvement pride. community and

In 2011, the Horry County BAR, in conjunction with Conway Main Street USA and the Horry County Historical Society held the first Horry County Old House Fair. This daylong event educated local residents on tools and benefits of historic preservation. Topics included, restoring hardwood floors, proper landscaping, converting a historic home to a bed and breakfast, and restoring historic windows.

In 2011, Horry County Planning staff worked with Coastal Carolina University's Osher Lifelong Learning Institute (OLLI), offering adult education courses on historic preservation efforts in Horry County and the Horry County Cemetery Project.

HAZARD MITIGATION PLANNING

Horry County is vulnerable to a wide variety of natural hazards that threaten life and property. Natural hazards that affect Horry County are summarized in the following table:

Exhibit 8: Hazard Risks in Horry County

| HAZARD | WHY IDENTIFIED |
|------------------------|--|
| Hurricane | 1989 – 2004, five Presidential Disaster Declarations |
| Trufficanc | The coastal location of Horry County |
| | Prevalence of water bodies |
| Flooding | Multitude of flood-prone areas |
| | Review of existing reports |
| | Numerous past events |
| Tornados | NCDC shows all Horry County affected |
| | Wind Zone Maps categorize area as Zone III – 200 mph |
| Severe | Many documented past events |
| Thunderstorms and Wind | NCDC data shows extensive property damage |
| Severe Winter | Numerous past events |
| Storms | Variety of unpredictable events |
| | Coastal location of County |
| Storm Surge | Storm Surge maps show moderate risk area |
| Storm Surge | Numerous repetitive loss properties in storm surge risk area |
| Earthquake | Location of fault line running through Charleston, SC |
| Larinquake | PGA shows Horry County as a PGA of 5% |
| | Past Presidential Declaration |
| | Large part of the county is prime forestland |
| Wildfire | 95% of the soils in Horry County have high or |
| | moderate soil productivity potential |
| | Records indicate a high number of events with significant loss. |
| | significant loss Records indicate a high number of events with |
| Lightning | Records indicate a righ number of events with significant loss |
| | NCDC data shows 6 events from 1950-2004 |
| Drought | 1 1000 data shows o events from 1750 2004 |
| | Numerous Heat Advisories issued by the National |
| Extreme Heat | Weather Service |
| | Local input identified the potential effect to the water table |
| Tsunami | Identified threat from Canary Islands & Puerto Rico |
| 1 Sunann | Identified on Tsunami Hazard Map |

Source: Horry County Emergency Management

Although every property is at risk to the hazards identified in Exhibit 8, historic properties are

Exhibit 9: Randall-Vereen House



Source: Horry County Survey of Historic Places April 1973 difficult to safeguard in advance of disaster. Preparing the County's historic resources for the worst, without

vulnerable and are

particularly

affecting or reducing the historic integrity, is a difficult task.

Seemingly, the largest threats to historic properties are fire, water and wind. Invasive fire prevention methods, such as removing materials that are prone to burning or encapsulating them in nonflammable materials may negatively affect the historic integrity of a structure. Other, less intrusive methods exist, such as installing sprinkler systems in historic homes, but may in themselves cause unintended damages. Were a sprinkler system to malfunction, or even function correctly but overspray, serious water damage could

occur to the sensitive and sometimes irreplaceable building materials. Lack of any fire prevention often leads to the complete destruction of such structure. The inclusion of fire extinguishers in historic homes may mitigate potential damage without the risk of incidental damages caused by their use.

Flooding is prevalent throughout Horry County. Approximately 44% of Horry County is made up of wetlands, 24% is composed of 100-year non-tidal and tidal floodplains. In addition, the Pee Dee River makes up the western boundary of Horry County and the Waccamaw River flows through the eastern interior of the County. The eastern border of the County is the Atlantic Ocean. This abundance of water and water features makes the likelihood and reoccurrence of flooding typical.

Exhibit 10: Map of FEMA Flood Zones in Horry County

moving of a historic structure removes that structure from the setting in which the building was originally located. This diminishes

Map of FEMA Flood Zones in Horry County Legend Floodzore 'AF' Municipalities ATLANTIC BEACH AYNOR BRIARCUFFE ACRES CONWAY LORIS MYRTLE BEACH NORTH MYRTLE BEACH SURFSIDE BEACH

some of the historic integrity of the structure and often results in ineligibility of a structure from National Register listing.

Another method of floodproofing is the elevation the structure. Elevation does not in itself render property ineligible for the National Register, but it can certainly alter the historic integrity of the structure.

Elevation should be considered an option

only if it can be done in such a way as to make the elevation unnoticeable and undetectable. This can sometimes be done by not elevating the structure as high as

Source: Horry County Planning & Zoning

Similar difficulties exist with flood-proofing historic structures. The best method for removing a flood threat is moving the structure. Unfortunately, the

typical and with creative landscaping.

Two other methods of flood-proofing do not necessarily affect the historic integrity of the structure in any manner. Dry proofing involves making the lowest levels of a structure water-tight and impenetrable to flood waters. Dry proofing would not be effective if water levels exceed the height of the seal or if there is not a water tight seal under the home and ground seepage occurs.

Wet proofing allows flood waters to flow into and out of the home in such a manner so as not to trap any of the water. This prevents a good deal of rot and mold issues. However, this method may cause irreparable damage to decorative molding and personal belongings.

For structures that are oceanfront, sea walls are sometimes installed. Unfortunately, sea walls do not stop flooding caused by a storm surge. Floodwalls are commonly used for riverfront residential structures. However, floodwalls may not interfere with stormwater runoff and they must be able to account for possible seepage,

which can be accomplished with drains, pipes or pumps. Floodwall systems that are successful are often cost prohibitive.

The risk of high wind associated with individual storms, hurricanes or tornados presents a unique challenge for historic homes. Contractors typically recommend using rated materials, such as roofing shingles, exterior doors, garage doors, and windows; and, recommend using heavier exterior materials such as brick, stone, concrete or stucco. Another technique is to reduce the amount of overhang at the eave or lower the pitch of a roof. Unfortunately, many of these materials and techniques are not compatible with a historic building.

The most susceptible areas of most homes and structures to wind are garage doors. As these are typically large, flat and un-reinforced opening coverings, they tend to buckle under high winds and once damaged, may allow updrafts of wind to damage or destroy the roof. For relatively small cost, the inside of most garage doors can be reinforced by installing

heavier duty hinges to minimize the risk of buckling and thus removing much of the threat of damage.

Adding inappropriate hurricane shutters to a historic home can drastically alter the look of the home. Several types of roll-down or temporary hurricane shutters are available that would not permanently alter the historic integrity of historic structures. Without shutters, windows and doors are vulnerable to debris breaking or damaging these openings. Often, impact resistant windows and doors are installed in high wind areas; however, windows and doors are very important features of most historic structures and should be only seldomly replaced. Most historic windows and doors can be restored to make them both fully functioning, more energy efficient and more resistant to wind and water damage. The cost of restoration often closely matches the cost of replacement windows.

Perhaps the most positive aspect of safeguarding historic properties against potential hazards is the fact that these properties have already withstood most of what nature can present.

PROJECTS OF THE BAR

The Board of Architectural Review has many obligations beyond simply reviewing proposed construction changes to historic properties. The Historic Preservation Ordinance requires the BAR to:

- 1) Promote the use and conservation of the historic resources of the County;
- 2) Safeguard the County's unique heritage;
- Identify, preserve and enhance the important characteristics of the culture, history and architectural history of the County;
- 4) Encourage a general sense of harmony of style, form proportion, and material for designated historic properties; and,
- 5) Improve property values and strengthen the local economy by fostering preservation, restoration and rehabilitation.

To accomplish each of these goals, the BAR has developed and implemented numerous projects.

Historic Driving Brochures

To date, the Board of Architectural Review has developed, printed and distributed four separate driving brochures, each of which can be viewed on the BAR's website:

http://www.horrycounty.org/planning/BAR/Default.pdf.

Each brochure details historic sites and structures in specific geographic regions of Horry County. The Galivants Ferry Brochure is the newest and illustrates the National Register District of Galivants Ferry. Galivants Ferry is a unique area of Horry County and was the centerpiece of the tobacco industry in this part of South Carolina. The Socastee Brochure illustrates the importance of the Intracoastal Waterway to this National Register District. The Little River Brochure shows the historic sites, buildings and scenic viewsheds of the Little River Inlet community, a historic fishing village and one of the earliest settlements in Horry County. The final brochure details historic sites throughout Horry County, from Ketchuptown to Little River, to Myrtle Beach, to Conway. Tens of thousands of these brochures have been distributed throughout the County at Visitor's Centers, Chambers of Commerce,

County Buildings, and in schools.

Historic Highway Markers

Beginning in 1941, organizations in Horry County began erecting Roadside Markers describing historic events and the areas associated with them. The first marker was erected by the Horry County Historical Society in 1941 and was entitled Jeremiah Vereen. That marker was recently replaced and renamed to Washington's Southern Tour, after the original was misplaced during a road widening project. To date, there are twenty-eight Historic Roadside Markers throughout Horry County. Appendix C, details the locations and descriptions of these markers.

Digital Images

One of the biggest hurdles in assessing historic properties for consideration for the Horry County Historic Property Register is the lack of historic photographs of those properties. Undoubtedly photographs of many historic buildings and sites exist, however, there had never been a coordinated effort to obtain these, either the originals or digital copies. The BAR, the Horry County Museum and the Horry County Historical

Society now actively pursue all opportunities to locate and scan images of Horry County's rich and colorful past.

Oral Histories

Another avenue of creating a historic record for the preservation of historic sites and locations is the recording of oral histories. In the early 1990s, the Horry County Historic Society and Coastal Carolina University teamed to create an Oral History Project. Several handfuls of older and elderly individuals in the Conway area were interviewed about various topics in their personal history. Three edited videos covering the topics on family, the Rivers and general history were created.

A new Oral History project has been proposed covering other areas of Horry County, from Causey, to Little River, to Socastee, to Galivants Ferry. Obtaining historical anecdotes from those who lived them may be the only way to record this historical record for the future.



The Horry County Cemetery Project

The Horry County Cemetery Project seeks to locate, inventory, photograph, map and preserve an estimated 450 historic cemeteries in the County's unincorporated areas — approximately one for every 2.5 square miles. Using cutting-edge technology, including Ground Penetrating Radar and GIS mapping units, the project is the most comprehensive and pioneering endeavor of its kind in the nation.

In Horry County, where growth and development have been tremendous, numerous historic cemeteries were either lost or destroyed. This project has been an effort to locate, inventory, photograph, map and preserve every historic cemetery in the county. Using cutting-edge technology, the planning staff — with the aid of volunteers and students from area high schools — undertook this extensive documentation. As of 2012, more than 15,000 gravesite in more than 250 historic cemeteries have been inventoried. Of these, 169 cemeteries have been officially preserved on the Horry County Historic Property Register, and more than 1,000 graves, which were believed to be lost, have been located.

The cemetery information is publicly available via a highly interactive website that allows gravesite searches by name, place and dates. For more information visit:

http://www.horrycounty.org/cemetery.asp.

The Cemetery Project has received multiple awards including the 2011 South Carolina Archaeology Stewardship Award, the 2011 J. Mitchell Graham Award, and a 2012 National Association of Counties Achievement Award.

Educational Facilities, Churches and Tobacco Barns

The current BAR Cemetery Project has illustrated how successful a coordinated effort can be at identifying and preserving a particular aspect of Horry County's history. Three such other focuses have been discussed including schools, churches and barns. Using the successes of the Cemetery Project as a guide for future similar projects should help assure that these other areas will soon see protection.

The Century Farms Program

The Century Farms Program was designed to honor pioneer farm families in South Carolina. In 1974, the Program was inaugurated in the Pendleton District, made up of Anderson County, Oconee County and Pickens County. The South Carolina General Assembly later approved legislation to expand it into a state-wide program and charged the Pendleton District Commission to administer the Program throughout the state.

In general, the Century Farms Program honors those families whose property has been in the same family's ownership for 100 years or more. In most cases, the entire acreage has not remained in the family over the years, but a portion of the original farm property has. If this remaining portion of the original farm has stayed in the same family's ownership for at least 100 years, then the application can be considered.

Approved Century Farms applicants receive a yard plaque and a certificate designating their property as a "Century Farm in Historic South Carolina." As of 2012, there are seven

designated Century Farms in Horry County, and there are many additional potentially eligible properties. One project of the BAR is helping historic family farm owners to obtain their designation as a Century Farm and to marry that designation with addition to the Horry County Historic Property Register where appropriate.

The Gullah Geechee Cultural Heritage Corridor

The Gullah Geechee Cultural Heritage Corridor was designated by an Act of Congress on October 12, 2006. The Corridor was created to:

- Recognize the important contributions made to American culture and history by African Americans known as the Gullah Geechee who settled in the coastal counties of South Carolina, Georgia, North Carolina and Florida.
- Assist state and local governments and public and private entities in these states in interpreting the story of the Gullah Geechee folklore, arts, crafts and music.

3. Assist in identifying and preserving sites, historical data, artifacts and objects

associated with the Gullah Geechee for the benefit and education of the public.



GOALS AND STRATEGIES

Historic Resources and Studies

COMMUNITY GOALS

- Continue to improve, update and survey resources as needed
- Coordinate preservation efforts with various community organizations and municipal governments

IMPLEMENTATION STRATEGIES

Continue to improve, update and survey resources as needed

- Catalog existing documentation on historic resources for ease of reference during planning phases of both public and private project.
- Integrate all historic resource data with the County's GIS database.
- Make all historic information available via the County's Website easing research for

- interested parties and promoting heritage tourism.
- Increase locations where materials and brochures can be made available to the public, including businesses, visitor's centers, libraries and attractions.
- Encourage additional research on the architecture and history of Horry County.
- Fill gaps in documentation through additional survey projects.
- Conduct a survey focused on the 1950s and 1960s architecture to give a historic context to these properties.
- Conduct a survey focused on the historic hotels and motels on the Grand Strand to give a historic context to these properties and endeavor to preserve these endangered properties.
- Encourage the identification of potential archaeology sites in Horry County.
- Maintain archivally stable photographic records of the County's historic and archaeological resources. Utilize the digital and photographic records produced by other

- County departments for reference on historic and archaeological resources.
- Document and photograph all unprotected historic structures that are proposed for demolition.
- Maintain a map of potential prehistoric archaeological sites for planning purposes, to be consulted during development review.
- Seek available state and federal grant funds to conduct archaeological surveys of designated historic period sites and/or districts, including photographic documentation as appropriate, to evaluate their archaeological resource potential.
- Acquire copies of historically significant documents that are in the possession of the South Carolina Department of Archives and History to make research more convenient and accessible.

Coordinate Preservation efforts with various community organizations and municipal governments

- Identify organization and roles in the public, private and non-profit sectors with an interest in and/or an impact on historic resources.
- Outline relationships and partnerships among existing role players to maximize preservation effectiveness and minimize duplication of resources.
- Strengthen interdepartmental coordination between the Planning Department, the Museum and Parks & Recreation.
- Strengthen and expand relationships between the Planning Department and the Horry County Historical Society, the Fair Bluff Historical Society, Conway Downtown Alive, and various historical non-profit groups.
- Strengthen and expand intergovernmental relationships regarding historic preservation between Horry County and the municipalities of Aynor, Loris, North Myrtle Beach, Myrtle Beach, Conway, Atlantic Beach, Briarcliffe Acres and Surfside Beach.

National Register Properties

COMMUNITY GOALS

Work to build National Register Properties within the County

IMPLEMENTATION STRATEGIES

Work to build National Register Properties within the County

- Send a letter of introduction to owners of properties listed in the recently completed Historic Property Surveys as eligible for the National Register, including any survey forms on their property, information about relevant programs, and materials on financial incentives, as may be applicable; distribute a similar packet of information to local realtors and owners of listed properties.
- Pursue National Register listings for properties, which have owner support.

The Horry County Historic Property Register

COMMUNITY GOALS

Continue to build the Horry County Historic Property Register

IMPLEMENTATION STRATEGIES

Continue to build the Horry County Historic Property Register

- Actively work with neighborhoods to promote historic preservation and, if supported and neighborhoods qualify, create historic districts.
- Designate architecturally or historically significant properties to the Local Register, individually, or as a district.
- Investigate the creation of historic districts in Galivants Ferry, Green Sea, Socastee, Little River and Wampee.

Preservation Incentives and Economics

COMMUNITY GOALS

- Identify incentives, funding sources, and financial incentives for historic preservation.
- Create a sense of pride with owners of historic properties.

IMPLEMENTATION STRATEGIES

Identify incentives, funding sources, and financial incentives for historic preservation.

- Identify existing municipal services, programs, projects and funding that interact with historic resources; recommend changes that will incorporate preservation values in meeting primary needs, thus maximizing public benefit.
- Analyze the regulatory environment and make recommendations that will further encourage restoration, rehabilitation and adaptive use.
- Identify and minimize barriers for preservation.
- Maintain funding on an annual basis for continued preservation planning.

- Implement development bonuses for historic preservation and adaptive reuse of historic buildings.
- Utilize alternate means of compliance sections of the building code for historic resources.
- Recommend the establishment of economic incentives to promote sensitive rehabilitation activity, i.e. grants, low-interest loans, tax abatement, paint rebate programs, façade loan programs, reduction or abatement of building permit fees.
- Develop an incentive program for occupying empty and under-used historic commercial buildings.
- Promote historic and conservation easements and other voluntary measures.
- Amend the Zoning Ordinance to enable owners of historic properties that are listed on the National Register of Historic Places or Horry County Historic Property Register to apply for a Special Use Permit to allow for greater flexibility in adaptive use of the historic resource.

Pursue the establishment of a financial program to provide for maintenance of historic resources.

Create a sense of pride with owners of historic properties.

- Continue Historic Preservation Awards Program recognizing the efforts of the citizens of the community in historic preservation.
- Continue the plaque program for properties added to the Horry County Historic Property Register.
- **Better** identify historic resources and make them more accessible to the public.
- Ensure that historic preservation concerns are recognized by all levels of County government and given due consideration in all County actions.
- Pursue additional protection measures and incentives to preserve Horry County's historic and archaeological resources in order to foster pride in the County and maintain the County's character.

Support and encourage the concept of heritage tourism, which requires partnerships and cooperation among Horry County, municipalities, Chambers of Commerce and community organizations.

Preservation and Education

COMMUNITY GOALS

- Improve public awareness of historic preservation.
- Coordinate with Horry County Schools to include local history and historic preservation into curricula.
- Coordinate with local universities to include local history and historic preservation offerings.

IMPLEMENTATION STRATEGIES

Improve public awareness of historic preservation.

- Publicize BAR meetings and activities.
- Develop PowerPoint Presentations for use by the BAR members and staff at community meetings and outreach opportunities.
- Develop a constituency for historic preservation.
- Distribute to owners of historic properties documentation of the history of their property

- and assist owners in researching the history of their properties.
- Encourage Historic Preservation Education.
- Preservation Resource Section in the Public Libraries that includes information on the BAR, the designation process, copies of all historic resource surveys, technical preservation information, and other preservation related materials.
- Make available all historic information via Horry County's Website easing research for interested parties and increasing heritage tourism.
- Write and publish newspaper articles about historic resources in Horry County, specific architectural styles or historic buildings, and historic preservation programs/organizations at the local, state and national levels, including state and national preservation conferences.
- Implement a program of training for the BAR, focusing on conducting public meetings and interpreting the Secretary of the Interior's Standards for Rehabilitation.

- Prepare a portable informational exhibit for local and regional display, initially focusing on BAR activities and the designation process; expand topics in subsequent years.
- Conduct workshops in conjunction with the Horry County Museum and public libraries on "How to Research your Old House" and create a handout/brochure for those who could not attend the workshop.
- Conduct workshops on such topics as architectural styles and building types that are prevalent in Horry County, sensitive rehabilitation techniques, and economic incentives for historic preservation.
- Conduct informational meetings with local realtor groups informing them on the advantages of historic preservation and listing properties on the Local Register.
- Conduct workshops and seminars on technical preservation issues (siding, windows, porches, safe lead paint removal, etc.) for BAR members, County staff and the general public.
- Enlist the media to publicize community events that promote historic preservation.

- Educate the various County boards and decision-making bodies about the value of historic resources to our community.
- Educate County staff, including planners, engineers, inspectors, etc., about the County's historic resources. Provide guidance on identification and treatment of historic resources as it relates to the various departmental tasks and responsibilities.
- Educate the owners of historic properties about the importance of voluntarily maintaining historic structures against decay, deterioration, and structural damage to avoid possible loss of historic resources.
- Provide public forum meetings to allow communities to discuss their vision of historic preservation for Horry County.

Coordinate with County schools to include local history and historic preservation into curriculum.

Work with local schools to encourage handson learning with historic resources in the community and to develop appropriate

- preservation curricula and lesson plans for various grade levels.
- Develop field trips to a wide range of historic sites throughout the County.
- Institute programs that encourage students to practice historic preservation in their community.

Coordinate with local universities to include local history and historic preservation offerings.

- Encourage the development of a Historic Preservation course for Horry Georgetown Technical College and Coastal Carolina University.
- Facilitate an active working relationship with Coastal Carolina University (CCU) and Horry-Georgetown Technical College (HGTC) on matters related to Historic Preservation.
- Approach relevant CCU and HGTC departments about opportunities for student projects in historic preservation locally.
- Develop a sub-committee of several members of the BAR and representatives of

- CCU and HGTC to address historic preservation issues in the community.
- Enlist the assistance and support of existing citizen groups to organize and promote adult education programs in historic preservation.

Hazard Mitigation Planning

COMMUNITY GOALS

Protect historic resources from manmade and natural disasters.

IMPLEMENTATION STRATEGIES

Protect historic resources from manmade and natural disasters.

- Encourage all historic property owners to have adequate insurance on their property to allow for repair/rebuild in the event of natural disaster.
- Encourage all historic property owners to take measures to wind-proof their structures.
- Encourage all historic property owners to take measures to properly weatherize their structures.
- Review and make recommendations to the County's Emergency Operation Plan and Mitigation Plan as it relates to the County's historic resources.
- Encourage proper maintenance, repair, and rehabilitation of all historic resources.

Projects of the BAR

COMMUNITY GOALS

Develop high quality, meaningful programs and projects to preserve Horry County's heritage.

IMPLEMENTATION STRATEGIES

Develop high quality, meaningful programs and projects to preserve Horry County's heritage.

- Maintain Certified Local Government Status.
- Enforce demolition by neglect actions to preserve historic structures from falling into disrepair.
- Install Historic Highway Markers at all sites of historic significance within the County.
- Continue the Driving Brochure Program to include other areas of the County and topics that promote Heritage Tourism.
- Research and utilize Certified Local Government grants to implement new and proposed projects.

- Ensure that historic preservation concerns are incorporated into both the short and longrange planning and development process.
- Adopt the Historic Preservation Plan as the County's official historic preservation policy and incorporate appropriate recommendations into the County's Comprehensive Plan.
- Make the finalized Historic Preservation Plan available on the County's website for public dissemination.
- Review and amend as necessary the Historic Preservation Plan at a minimum of every five years.
- Create a full-time Historic Preservation Planner position that acts in furtherance of this plan and as a staff position for the BAR.
- Establish an expert advice program with a list of preservation professionals willing to occasionally donate their time to offer advice to historic property owners.
- Create audio and video media presentations promoting the history of the County and make these available on the County's website.

- Organize an outreach program to work with the churches with the County to explore the potential historic significance of church buildings or sites.
- Investigate the possibility of creating or joining a Heritage Area, Trail, or Corridor i.e. the Tobacco Trail, Francis Marion Trail, etc.
- Investigate community events that recognize the county's historic resources and promote the activities of the BAR.
- Set an example of good stewardship of historic properties under the control of the County.
- Request State enabling legislation that would allow Horry County to impose a meaningful Civil Penalty for inappropriate demolition, razing, or moving of a designated historic resource. This legislation should also authorize the County to use the Civil Penalties collected to fund components of the County's Historic Preservation Program.
- Complete the Cemetery Project and make all findings available on the County's website.
 Use Ground-Penetrating Radar on those

- cemeteries that merit further investigation. Publish the final results in book form.
- Research, document and pursue all remaining Rosenwald and Rosenwald styled schools in Horry County for addition to the Horry County Historic Property Register and where appropriate, the National Register.
- Begin a barn identification and documentation program, to assure the significant agricultural heritage of Horry County is preserved.
- Promote and assist historic family farm owners to apply to the State Century Farm Program.
- Recognize significant areas that at one time contributed to the industrial viability of the County and are no longer in existence, i.e. Causey, Eddy Lake, etc.
- Work with the Waccamaw Indian People to research, document and preserve their history throughout Horry County.
- Identify and map the original route of Kings Highway and pinpoint any sites of significance along the route.

- Research, preserve and promote areas of significance during the Civil War and Revolutionary War.
- Maintain and utilize the Preserve America status for both promotion of the heritage of the County and for grant opportunities.
- Identify, document and promote the Bombing Range's significance to Horry County.
- Utilize the County's television station to promote historic preservation and heritage tourism.
- Encourage historically accurate heritage tourism activities throughout the County.
- Implement new driving brochures that detail not just different areas of the County, but also different topics of interest.
- Employ a self-evaluation tool for BAR members to illustrate successes, commitment and mutual goals for the BAR.
- Create an easy to understand brochure explaining the process of Architectural Review that will be the result of being listed on the Local Register.
- Increase BAR attendance at County Council and Committee meetings to assure that

- board input is available at all levels of approval of historic preservation issues.
- Assist the Gullah Geechee Cultural Heritage Corridor with preserving the cultural heritage of Gullah Geechee within the borders of Horry County.
- Research methods to preserve salvage materials from historic structures that are being demolished so that they can be reused in historic buildings that are being restored or repaired.

Appendix A – Archaeological Surveys in Horry County

| Report Title | Date | Surveyor |
|--|-------------|--------------------------|
| Cultural Resources Literature Review and Reconnaissance Survey of 100+ Acres at the Elmhurst Subdivision Tract, Horry County, South Carolina | June-07 | S&ME, Inc. |
| Reconnaissance Cultural Resources Survey of the Linden Trails, LLC and Sky Signs, LLC Tracts, Horry County, South Carolina. | 2008 | Chicora Foundation |
| Cultural Resources Survey of the Lake Ridge 115kV Transmission Project, Horry County, South Carolina. | June-05 | Chicora Foundation |
| Investigation of 38HR139, Horry County, South Carolina | January-10 | Chicora Foundation |
| Intensive Architectural Survey of 33 Army Reserve Centers, 81st Regional Support Command, Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, and South Carolina | February-05 | Brockington & Associates |
| Cultural Resources Survey of the Dunn Shortcut Tract, Horry County, South Carolina | May-06 | Brockington & Associates |
| A Historical and Architectural Survey of Conway, Horry County, South Carolina | August-05 | New South Associates |
| Intensive Cultural Resources Survey of the Proposed SC-917 Bridge Replacements Project in Marion and Horry Counties, South Carolina | July-05 | Brockington & Associates |
| Phase I Cultural Resources Survey of the Proposed US-701 Bridge Improvements, Georgetown and Horry Counties, South Carolina | June-05 | New South Associates |
| Cultural Resources Survey of the Realignment and Improvement of the Intersection of US-701 and SC-410, Horry County, South Carolina | July-05 | Brockington & Associates |

| Cultural Resources Survey of the Proposed US-501 & US-701 Bus./S-116 (Elm Street) Roadway Safety Project, Horry County, South Carolina | July-05 | Brockington & Associates |
|--|-----------------------------|--|
| Phase I Archaeological Survey and Assessment of Effect for Pine Lakes Country Club, Myrtle Beach, South Carolina | November-04 | New South Associates |
| Cultural Resources Survey of Improvements to the SC Route 9/S-57 Intersection, Horry County, South Carolina | August-04 | Brockington & Associates |
| Intensive Architectural Survey of the Myrtle Beach Terminal Expansion, Horry County, South Carolina | June-03 | Brockington & Associates |
| Intensive Archaeological and Architectural Survey of US 76 over Lumber River and Swamp, Bridge Replacement Project, Horry County | December-02 | SCDOT |
| Cultural Resources Survey of the Proposed Mill Pond Road Extension Project, Horry County, South Carolina | January-02 | Brockington & Associates |
| Proposed Rehabilitation of the US Route 17/Little River Bridge over the Intracoastal Waterway, Horry County | September-01 | SCDOT |
| Cultural Resources Survey of the Waccamaw Tract, Horry County, South Carolina | 1999 | Brockington & Associates |
| A Cultural Resources Survey of the East Country Club Road Extension from near SC 905 to Road S-106, Horry County | July-98 | SCDOT |
| Intensive Archaeological Survey of the SC Route 544 Widening from US 501 to near the Intracoastal Waterway | February-87 & January-99 | Carolina Archaeological Services and SCDOT |
| Cultural Resources Inventory of the Proposed Central Parkway Extension Southern Bypass, Horry County, South Carolina | March-99 | Brockington & Associates |
| Cultural Resources Survey of the Stephens Crossroads Tract, Horry County, South Carolina | November-00 | Brockington & Associates |
| Survey of SC90 and Road S-57, Wampee | 1999 | SCDOT |
| Survey of Road S-31/66/112, Daisy | 1999 | SCDOT |
| Archaeological and Architectural Survey of the Conway Bypass Alternate, Horry County, South Carolina | 1998 | New South Associates |
| Survey of Myrtle Beach - City (Reconnaissance) | 1993 | SHPO |
| Survey of Horry County | 1990 | Preservation Consultants |
| Survey of Horry County | 1988 | Utterback |

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| Survey of Alder at Third Ave., North (CASA Emergency Shelter), Myrtle Beach | 1987 | |
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| Survey of Horry County - Rural Design Guidelines (Reconnaissance) | 1986 | Utterback |
| Survey of Horry County | 1977 | Hendrix |
| Horry County Survey of Historic Places | 1973 | Waccamaw Regional Planning & Development Council |
| Waccamaw Survey of Historic Places | 1971 | Waccamaw Regional Planning & Development Council/SCDAH |
| Intensive Cultural Resources Survey of the 118 Acre Big Landing Plantation Tract | 1994 | Brockington & Associates |
| A Report on Archaeological Testing at the Holliday Site - Galivants Ferry Section, Horry County, South Carolina | 1981 | Coastal Carolina College |
| An Intensive Archaeological Survey of Oceanside Village Tract E, Horry County, South Carolina | 2000 | Michael Trinkley |
| An Intensive Archaeological Survey of the JFLP Tract, Horry County, South Carolina | 2000 | Michael Trinkley |
| Cultural Resources Survey of the Carolina Forest School Tract, Horry County, South Carolina | 2000 | Michael Trinkley |
| Archaeological Investigations on the Holiday Plantation Tract, Horry County, South Carolina | 2001 | Michael Trinkley |
| Cultural Resources Survey of the River Oaks 115kV Transmission Line, Horry County, South Carolina | 2003 | Michael Trinkley & Nicole Sutherland |
| Cultural Resources Survey of the River Oaks Tap, Horry County, South Carolina | 2003 | Michael Trinkley & Nicole Sutherland |
| Cultural Resources Survey of the Hidden Lakes-Phase IV Tract, Horry County, South Carolina | 2005 | Michael Trinkley & Nicole Sutherland |
| Cultural Resources Survey of the Carriage Lakes Extension Tract, Horry County, South Carolina | 2006 | Michael Trinkley & Nicole Sutherland |

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| Archaeological Investigation of the Undeveloped Portions of the Glen Dornoch Golf Course, in Little River, South Carolina | Ongoing | Archaeological Consultants of the Carolinas |
|--|-------------|---|
| Archaeological Investigations of the Cypress River Plantation tract in Horry County, South Carolina | n.d. | Archaeological Consultants of the Carolinas |
| Cultural resources reconnaissance of the upcoast (east) sand dike impact area, Bird Island, Little River Met, navigation project, Horry County, S.C., and Brunswick, North Carolina | 1980 | Mark D. Rucker |
| Archaeological Survey in Eastern Horry County | February-92 | Diachronic Research Foundation |
| Mitigation Excavations at Vereen Gardens Sites | June-94 | Diachronic Research Foundation |
| Archaeological Survey, Evaluative Testing and Mitigation Excavations at the Bridgewater Tract in Eastern Horry County, S.C. | August-97 | Diachronic Research Foundation |
| Archaeological Survey, Evaluative Testing and Mitigation Excavations at the Heron Pond/Diamond Back Development, Horry County, S.C | July-00 | Diachronic Research Foundation |
| Data Recovery Excavations at the Maple Swamp (38HR309) and Big Jones (38HR315) Sites on the Conway Bypass. Horry County, South Carolina: Prehistoric Sequence and Settlement on the North Coastal Plain of South Carolina | n.d. | New South Associates |

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orry County Historic Preservation Plan

The Horry County **Historic Property** Register

Updated May 2nd, 2012

- Little River Swing Bridge 1.
- Socastee Swing Bridge 2.
- Vereen Memorial Gardens -3. 1190001002
- Booth Cemetery 0850002034 4.
- 5. Marlow Cemetery - 0620001013
- Anderson Cemetery 1110003008 6.
- Prince's Creek Cemetery 1930001011 7.
- 8. McGougan-Lovett Home - 0280001062
- Simeon Harrelson Homestead -0290002052
- Hammond-Bullard Cemetery -10. 0040001009
- Cedar Bay Baptist Church Cemetery -11. 1100002064
- 12. Old Bethel Cemetery - 1940005022
- Eliza Lonzia Boyd Gravesite and Live 13. Oak - 1551402028
- 14. Todd Cemetery - 1280008004
- 15. Sharon Baptist Church Cemetery -1280001386
- High Hill Baptist Church Cemetery -16. 0270001074
- High Hill Baptist Church 0270001074 17.
- Clardy Cemetery 1160002059 18.

- JW Chestnut Cemetery 1120005027 19.
- 20. Holt/Old Dorman Cemetery -04600001047
- Stalvey Cemetery 1790004095 21.
- 22. Bryan Cemetery - 0900001013
- 23. Stephens Cemetery - 1170004093
- 24. Gore/Bellamy Cemetery - 1180001113
- 25. Lewis Cemetery - 0180001138
- Bullock, Gerald, Sanders Family 26. Cemetery - 0270001073
- 27. Hammond Cemetery - 0370001091
- 28. The Nixon Cemetery - 1401901111
- 29. Thompkins Cemetery - 1380005068
- Parker Cemetery 0040001002 30.
- 31. Buffkin/Turbeville Cemetery -0150001017
- Buffkin/Rowe Cemetery 0100001041 32.
- 33. The McNeill Farm - 0050001125
- 34. Bunker Hill Cemetery - 1340001044
- 35. State Branch Cemetery - 1680001057
- 36. Gowens/Cochran Cemetery -1100005195
- The Baptist Colored Cemetery 37. 0650004004
- The Watts Home 0140001074 38.
- 39. Singleton Cemetery -1610002147
- 40. McCracken Cemetery- 1230002083
- 41. Hammond-Edmonds House -0090001117
- 42. The Soles Cemetery- 0130001054
- The Grainger Cemetery 0090001049 43.
- The Mill Swamp School 0540001110 44.
- 45. The Sessions Cemetery – 1090003025

County Historic Preservation Plan

- 46. Port Harrelson Cemetery 1890001015
- 47. Buck Family Cemetery 1700003023
- 48. Rogers Cemetery 0440001104
- 49. Stevenson Cemetery 0360001021
- 50. Johnson Cemetery 0440001094
- 51. Stroud Cemetery 0120001053
- 52. Elliott Cemetery 0120001054
- 53. Royals Cemetery 1130002150
- 54. St. Peter AME Church Cemetery 0810002044
- 55. St. Matthews Missionary Baptist Church Cemetery – 0810002046
- 56. Centenary United Methodist Church Cemetery 1610003001
- 57. Sweetwater Branch Baptist Church Cemetery 1500006066
- 58. Socastee United Methodist Church Cemetery 1790005012
- 59. Hughes Cemetery 0870005009
- 60. Daniel Chestnut Cemetery 0980003088
- 61. Barnhill/Martin Cemetery 0870004040/0870004046
- 62. Hamilton Cemetery 0840002010
- 63. True Vine Missionary Baptist Church Cemetery 1400001026
- 64. Ridgefield Baptist Church Cemetery 1380002015
- 65. Noie' Blanton Graveyard 0280001017
- 66. Harrelson/Mills Cemetery 0280001120
- 67. McCracken Cemetery 1090004063
- 68. Waller Burying Ground 1091801001

- 69. The Brentwood Restaurant 1180004066
- 70. Martin Cemetery 0290001041
- 70. Montgomery-Wilson Cemetery 1380003016 –
- 71. Tilly Swamp Baptist Church Cemetery 1400001015
- 72. Smith Cemetery 1890001015
- 73. Singleton Family Cemetery 1600005004
- 74. Dew Cemetery 1400001015
- 75. Woodstock Cemetery 1961702005
- 76. Old Graham Cemetery 0370001116
- 77. Kenneth Asbury Graham 0220001078
- 78. Red Oak Cemetery 0450001300
- 79. The Livingston House 1310312014
- 80. Price Cemetery -1250002060
- 81. Watts Cemetery 0670001130
- 82. Salem United Methodist Church Cemetery – 1390001045
- 83. United Baptist Church Cemetery 1270001014
- 84. Daniel Edge Cemetery 1270002004
- 85. St. Joseph's Cemetery 1440001026
- 86. Riverview Live Oak Tree 1310311001
- 87. McNeill Cemetery 1390003039
- 88. Livingston Cemetery 1270001006
- 89. The Hammond Farm 0080001078, 0080001099, 0080001033
- 90. Martin Cemetery 0080001149
- 91. Beverly Cemetery 1590002067
- 92. Collins Creek Baptist Church Cemetery 1940002025

County Historic Preservation Plan

- 93. St. Paul Cemetery 1100004055 & 1100004056
- 94. Reaves Cemetery 1260001002
- 95. Edge Cemetery 1270001001
- 96. Vereen Cemetery 1260001149
- 97. Wampee Methodist Church Cemetery 1290006017
- 98. R.M. Anderson Cemetery 0840003002
- 99. Bug Swamp Cemetery 0840003054
- 100. Old Stevens Cemetery 0850002028
- 101. Harrelson Stevens Cemetery 0290002028
- 102. Mt. Calvary No. 1 Cemetery 1130002052
- 103. Good Hope Cemetery 1090001054
- 104. Fox Branch Cemetery 0850002018
- 105. Lee Cemetery 1380003131
- 106. St. Paul AME Church Cemetery 1310001013
- 107. The Parson's Table 1181507018
- 108. Gerrald Home 0330001032
- 109. Barnhill Cemetery 0430001095
- 110. Skipper Cemetery 1290007029
- 111. Murrells Cemetery 1390001049
- 112. Joyner Cemetery- 1380005028
- 113. Old Chesterfield Cemetery– 1420001196
- 114. Live Oak Cemetery- 1040002002
- 115. Chestnut Cemetery- 1270001071
- 116. Platt Cemetery- 1170004051
- 117. Branton Cemetery- 1400001003
- 118. Graham Cemetery 0300001108, 0300001402, 0300001149

- 119. McLamb Cemetery 1180004183
- 120. Gore Cemetery 1180004183
- 121. Baldwin Cemetery 1760001047
- 122. Jacks Branch Cemetery 1770005001
- 123. Johnson Barn 0960003061
- 124. Bishop Thompkins Tree 1800002019
- 125. Chesterfield Missionary Baptist Church Cemetery – 1280002154, 1280002160, 1280002171
- 126. Popular AME Church Cemetery 1280002043
- 127. New Hope Missionary Baptist Church Cemetery 1480006005
- 128. Oakey Swamp Baptist Church Cemetery – 1210001051
- 129. Permenter-Bell Cemetery 1040002004
- 130. Blanton Cemetery 0200001198
- 131. Dimery Cemetery 0800001030
- 132. Hatcher Cemetery 0930002033
- 133. Little River UM Church Cemetery 1180002086
- 134. Mincey Cemetery 0270001153
- 135. Cook Cemetery 0660001049
- 136. Bethel Cemetery 0800001090
- 137. Poplar UM Church Cemetery 0960001013
- 138. Princeville Cemetery 0380001081
- 139. Brown Swamp UM Church Cemetery 1080007005
- 140. Waccamaw Presbyterian Cemetery 1770005011 1770005061
- 141. Woodlawn Cemetery 0840002027

- 142. Mt. Ariel Original Freewill Baptist Church Cemetery – 0950002034
- 143. Pondfield Cemetery 0980003063
- 144. Strickland Cemetery 0150001039
- 145. Foley Cemetery 0100001039
- 146. Jernigan Cemetery 0210001008
- 147. Hodge Cemetery 0210001017
- 148. Edge Cemetery 0970002003
- 149. Mt. Calvary Schoolhouse 1130002053
- 150. Gause Cemetery 1240004021
- 151. Pleasant Hill Missionary Baptist Church Cemetery – 1140001019
- 152. Hickory Grove Baptist Church Cemetery – 1240002003
- 153. Bethlehem Baptist Church Cemetery 1130001003
- 154. Juniper Bay Baptist Church Cemetery 1210001002, 1210001004
- 155. Baker's Chapel Baptist Church Cemetery – 0830001040
- 156. Silent Grove Missionary Baptist Church Cemetery - 0280001078, 0280001079
- 157. Hilburn Cemetery 1010005015, 1010005005
- 158. Lewis Cemetery "Gause Cemetery" 1130002046
- 159. Mt. Lebanon Cemetery 1010007002
- 160. Abigail Cemetery 1010004060
- 161. Mt. Leon Cemetery 1010007003
- 162. Grainger Cemetery 1140001020
- 163. Sarvis Cemetery 0990004087
- 164. The Stevens Farm 0580001075
- 165. The Turbeville House 1790002087

- 166. Carter Cemetery 0730001035
- 167. Upper Mill Plantation 1700002048
- 168. Cedar Creek Cemetery 1300005005
- 169. Forest Lawn Cemetery 1290008016, 1290008047
- 170. Pleasant Plains Baptist Church Cemetery – 1030002005, 1030002056, 1030002102
- 171. Mt. Zion AME Church Cemetery 1290004019
- 172. Mt. Pleasant Baptist Church Cemetery 1290005007
- 173. Waccamaw Cypress Tree 0660001052
- 174. Cox Cemetery 0890003045
- 175. Milligan Cemetery 0610002129
- 176. Sweet Home Baptist Church Cemetery 0750001028
- 177. Creekside Cemetery 0870004047
- 178. Floyds Cemetery 0140001178

South Carolina Historical Markers Erected or Approved in Horry County 1936-2012

WASHINGTON'S SOUTHERN TOUR

Kings Rd. (S.C. Sec. Rd. 26-559), Myrtle Beach

On April 27, 1791, President George Washington spent the night nearby at the indigo plantation of Jeremiah Vereen. He wrote in his diary that he was "entertained (& very kindly) without being able to make compensation." The next day Vereen guided Washington across Lewis Swash (now Singleton Swash) and onto the strand at Long Bay (now Myrtle Beach).

Erected by Horry County, 2008, replacing a marker erected by the Horry County Historical Society in 1941 **GEORGE WHITEFIELD**

U.S. Hwy. 17, about 1 mi. N of the Intracoastal Waterway Bridge and 700 ft. N of Cedar Creek Cemetery, North Myrtle Beach vicinityOn Jan. 1, 1740, George Whitefield, fiery disciple of Methodists John and Charles Wesley preached at a tavern near here. Observing patrons dancing, Whitefield exhorted them against that vice. Soon the dancers stopped and allowed Whitefield to baptize one of the children. After Whitefield had retired for the evening, the New Year's spirit prevailed, and the dancing resumed. Erected in 1994 by the Horry County Historic Preservation Commission, replacing a marker erected in 1976 BOUNDARY HOUSE U.S. Hwy. 17 near South Carolina-North Carolina state line, Little River vicinity During the colonial era the Boundary House, on the S.C.-N.C. line 1.3 mi. SE, was both a private residence and "public house." In 1775 Isaac Marion (d. 1781), eldest brother of future partisan leader Gen. Francis Marion, lived there. On May 9, 1775, when Isaac Marion received news of the Battle of Lexington, Mass., he forwarded the dispatch on to the Committee of Safety in Little River.

Erected in 2005 by the Horry County Historic Preservation Commission, replacing a marker erected by the commission in 1976

FORT RANDALL intersection of N. Myrtle Point Blvd. & U.S. Hwy. 17, North Myrtle Beach Located about 5 miles E. of here, this Confederate fort included a blockhouse pierced for musketry and earthworks surrounded by a ditch about 10 ft. broad and 5 ft. deep. The fort was captured Jan. 1863 by U.S. Navy Lt. Wm. B. Cushing and twenty-five men while looking for blockade-runner pilots. Cushing held the fort briefly until his supply of ammunition was exhausted.

Erected by The Horry County Historic Preservation Commission, 1976 ROBERT CONWAY Conway City Hall, 1001 Third Ave., Conway

(Front) Robert Conway came to this area from Charleston before 1790. He became a large landholder and public official, serving six terms in the South Carolina General Assembly. He was a veteran of the American Revolution, and in 1806 succeeded Peter Horry as brigadier of the Sixth South Carolina Brigade. Conway died in Georgetown in 1823, at age seventy. (Reverse) **KINGSTON-CONWAY**By 1733, Kingston Township had been "marked out" in this area, and by 1737 the town of Kingston was in existence. Since many landowners were nonresidents, the township did not flourish. In 1801, the town was renamed Conwayborough. Robert Conway had acquired large landholdings in the area, and in 1805 he conveyed some 223 acres to the town. In 1883, the town name was changed to Conway.

Erected by City of Conway and Horry County Historic Preservation Commission, 1976 **FIRST METHODIST CHURCH** *Corner of Main St. and 5th Ave., Conway* Methodist Bishop Francis Asbury's many visits to Kingston (Conway) between 1785 and 1815 preceded the organization of a Methodist congregation here. Land was obtained in 1842 and the first church building was constructed here in 1844. Still standing are the 1898 gothic-style and the 1910 mission-style buildings. The church was renamed First Methodist in 1958 and the current Georgian sanctuary was completed in 1961. Erected by The Congregation, 1985

KINGSTON CHURCH

Kingston St. and 3rd Ave., ConwayA Presbyterian congregation existed here in the village of Kingston by 1756. Its meetinghouse was on this site but by 1795 the congregation had apparently disbanded. In 1855 a proposal to reestablish a Presbyterian church in the town was favorably received, and in 1857 an "Association" for that purpose was formed. In 1858 the present house of worship was erected, and Kingston Church was officially organized.

Erected by The Congregation, 1986 HORRY COUNTY

Horry County Courthouse, 1201 Third Ave., Conway(Front) Originally part of colonial Craven County, Horry County has also been part of Prince George Winyah (1722), Prince Frederick (1734), and All Saints (1767) parishes, which served as early religious and civic jurisdictions. This area, which became part of newly-formed Georgetown District in 1769, was given its present boundaries and named Kingston County in 1785. In 1801, it was renamed Horry District, and, in 1868, Horry County. (Reverse) **PETER HORRY** A planter of French Huguenot descent, Peter Horry (O-ree) was born in S.C. ca.1747. A lieutenant colonel in the Revolution and later brigadier general in the SC Militia, he represented Prince George Winyah and All Saints parishes in the SC House and Senate. In 1801, Kingston County was renamed Horry District for Peter Horry. He died in 1815 and is buried at Trinity Episcopal Church in Columbia, SC. Erected by Horry County Historical Society, 1989

TRUE VINE MISSIONARY BAPTIST CHURCH

3765 S.C. Hwy. 90, E of Conway, Grahamville vicinity

(Front) This church was organized in 1894 by founders Antey Graham, Beney Graham, Samuel Graham, Will Hill, & Ben Wilson, & became a member of the Kingston Lake Association. The first sanctuary, a frame building, was built about 1913 and located near what is now S.C. Hwy. 90; it was later on Burroughs Road. (Reverse) Rev. Patrick Dewitt, Rev. Solomon Chestnut, Rev. A.T. Graham, and Rev. H.H. Wilson were among the earliest pastors serving True Vine Missionary Baptist Church. In 1943 the old sanctuary was moved to this site by a team of mules. The present brick sanctuary, the second serving this congregation, was built in 1971.

Erected by the Congregation, 1999

GREEN SEA BAPTIST CHURCH

1241 Green Sea Rd., Green Sea

(Front) This church, known as Honey Camp Baptist Church until 1924, was founded in 1807. It is the mother church to several Baptist churches in eastern S.C., including Spring Branch (1830), Pleasant View (1875), Mt. Zion (1887), Mt. Olive (1890), Dogwood (1896), Carolina (1902), and Grassy Bay (1905). It was first located a few miles southwest, near Honey Camp Swamp.

(Reverse) Admitted to the Cape Fear (N.C.) Association in 1822, then to the Waccamaw Association in 1876, this congregation worshipped near Honey Camp Swamp until 1869, when J.H. Derham donated this site. The first sanctuary here, a frame building, was replaced by a larger one in 1886. It burned in 1931 and was replaced by the present brick sanctuary, completed in 1932. Erected by the Congregation, 2003

GALIVANTS FERRY

U.S. Hwy. 501, Galivants Ferry

(Front) In 1792 Galivants Ferry was named for Richard Gallevan, owner of ferry rights for Elirsee's Landing on the Little Pee Dee River. The ferry was an important crossing on the road to Conwayborough, the county seat, later renamed Conway. "Evans Store" appears here in Robert Mills's *Atlas of S.C.* (1825). In 1869 Joseph William Holliday (1827-1904) opened a general store here.

(Reverse) By 1900 J.W. Holliday was one of the leading tobacco farmers in the region and Galivants Ferry was the center of a large community of tenant farmers who grew tobacco on Holliday's land. The Galivants Ferry Historic District, including houses, barns, and other agricultural buildings, was listed in the National Register of Historic Places in 2001.

Erected by Horry County, 2004

GALIVANTS FERRY STUMP MEETING

U.S. Hwy. 501, Galivants Ferry

(Front) The Galivants Ferry Stump Meeting, a Democratic Party tradition, has been held here in the spring every two years since 1880. Sponsored by the Holliday family, its origins are associated with Wade Hampton's 1876 appearance. Hampton, a former Confederate general, was elected governor later that year.

(Reverse) Joseph William Holliday (1827-1904), prominent local merchant and tobacco farmer, invited local Democratic candidates to speak at his store in 1880. The public meeting soon became a statewide event, featuring national candidates as well, and has been carried on my succeeding generations of the Holliday family.

Erected by Horry County, 2004

SOCASTEE

S.C. Hwy. 544 at its intersection with Peachtree Rd., Socastee

(Front) Socastee is a Native American name referred to as "Sawkastee" in a 1711 land grant to Percival Pawley. A skirmish between small forces of American and British troops occurred near Socastee Creek in 1781. By the 1870s, the Socastee community was a significant center for the production and distribution of naval stores such as turpentine and tar.

(Reverse) This area included a saw mill, turpentine distilleries, cotton gin, grist mill, cooper shop, and general store, and was also a gateway to the coast. The Socastee Historic District, including the S.S. Sarvis House (1881), T.B. Cooper Store (1905), T.B. Cooper House (1908), and the Intracoastal Waterway Bridge (1936), was listed in the National Register of Historic Places in 2002. Erected by Horry County, 2004

SOCASTEE METHODIST CHURCH

Dick Pond Rd., just E of the Atlantic Intercoastal Waterway, Socastee

(Front) This church, originating with services held in a brush arbor, was formally organized by 1818. Its first sanctuary, a log building, was built here soon afterwards on land donated by Philip Elkes. The cemetery, dating from the 19th century, includes the plots of the Clardy, Cooper, Elkes, Hucks, Macklen, Outlaw, Sarvis, Stalvey, and other early church families.

(Reverse) The second sanctuary, a frame building featuring a large portico and square columns, was built in 1875 by W.T. Goldfinch of Conway. Sunday school rooms were added in 1933 and the church was extensively remodeled and enlarged in the 1950s, with work completed in 1957. The present sanctuary was built in 1987.

Erected by Horry County, 2004

ST. JAMES ROSENWALD SCHOOL

S.C. Hwy. 707, Burgess Community

(Front) St. James Rosenwald School, which stood here from the late 1920s until the early 1970s, was one of several African-American schools in Horry County funded in part by the Julius Rosenwald Foundation. Rev. Smart Small, Sr. (1891-1961), assisted by Eugene Beaty (1889-1958), Dave Carr (1886-1992), Henry Small (1897-1999), and Richard Small, Sr. (1893-1950) led fundraising efforts.

(Reverse) The school, built in 1928 or 1929, was a five-room frame schoolhouse typical of the larger rural schools built by the Rosenwald Foundation between 1917 and 1932. It educated about 150 students a year in grades 1-10, with five or six teachers. St. James Rosenwald School had two principals: Eula G. Owens (d. 1971), succeeded by her husband, Boyd Williams Owens (d. 1981). It closed in 1970 after desegregation.

Erected by the Burgess Organization for the Advancement of Young People, Inc., 2005

ATLANTIC BEACH

Atlantic Beach Town Hall, 30th Ave. & Atlantic Ave., Atlantic Beach

(Front) Atlantic Beach, nicknamed "The Black Pearl," was established about 1934 as an oceanfront community for blacks denied access to other area beaches by segregation. Many became year-round residents, but most spent their vacations here. From the 1930s to the 1970s "The Black Pearl" was one of the most popular beach resorts on the East Coast for blacks from Va. to Fla. Its hotels, nightclubs, restaurants, shops, and pavilion were packed every May to September.

(Reverse) George Tyson was the first to develop this area, from 1934 to 1943. In 1943 the Atlantic Beach Co. – J.W. Seabrook, R.K. Gordon, and P.C. Kelly III – bought the tracts and continued to develop them. As other area beaches began desegregating in the 1970s the beach saw fewer visitors. The town of Atlantic Beach, chartered in 1966 with Emery Gore and Millard Rucker as its first two mayors, is one of a few black-owned and governed oceanfront communities in the United States.

Erected by the Atlantic Beach Historical Society, 2005

MYRTLE BEACH COLORED SCHOOL

Mr. Joe White Avenue, Myrtle Beach

(Front) Myrtle Beach Colored School stood here from the early 1930s to 2001. The first public school for African-American students in Myrtle Beach, it was a six-room frame building similar to the schools funded in part by the Julius Rosenwald Foundation 1917-1932. The school opened as early as 1932, with three teachers and 113 students in grades 1-7 for a four-month academic year from October to February. (Reverse) During the 1930s and 1940s the school's academic year expanded to eight months, with as many as six teachers and 186 students in grades 1-7 before World War II. It added grades 8-12 after 1945 and reached a peak of eight teachers and 241 students in its last year. The school, replaced by Carver Training School in 1953, was torn down in 2001 but was reconstructed nearby at Dunbar St. and Mr. Joe White Ave. in 2006.

Erected by the City of Myrtle Beach and the Myrtle Beach Colored School Committee, 2006

ROBERTS PAVILION 1936-1954

at the intersection of Main St. & Ocean Blvd. at the Ocean Drive Pavilion, North Myrtle Beach (Front) The Roberts Pavilion, built in 1936 by William Roberts, was an early open-air oceanfront pavilion on the Grand Strand. The rhythm & blues of the post-World War II era—later called beach music--was played on jukeboxes here and at other popular pavilions on the beach. At these pavilions dancers perfected the Shag, named the state dance in 1984. Beach music was named the state popular music in 2001.

(Reverse) OCEAN DRIVE PAVILION

Roberts Pavilion was one of several local pavilions destroyed by Hurricane Hazel on October 15, 1954. Ocean Drive Pavilion was built here 1955-57 with salvaged timbers and the same foundation. This area is still called Ocean Drive or "O.D." although it was consolidated into North Myrtle Beach in 1968. O.D. is home to the Shaggers' Hall of Fame, and the pavilion hosts shag events from April to November. Erected by the O.D. Pavilion Social and Shag Club, 2007

MYRTLE BEACH ARMY AIR FIELD

U.S. Hwy. 17 & U.S. Hwy. 17 Bypass, Myrtle Beach

(Front) Myrtle Beach Army Air Field operated here 1940-47 and grew out of city plans to expand the municipal airport from two grass landing strips to a more permanent facility. In 1940-41 the U.S. Army Air Corps trained civilian pilots for the Civil Air Service; the War Department acquired the airport in late 1941. Observation squadrons, an aviation squadron, and a fighter squadron trained here during World War II. (Reverse) **MYRTLE BEACH AIR FORCE BASE**

Deactivated in 1947, the field became a municipal airport again but was donated by the city to the U.S. Air Force as an active air base in 1954. The 354th Fighter Day Wing/Tactical Fighter Wing, based here 1956-1993, deployed squadrons in Europe, Southeast Asia, and the Middle East, with major service in Lebanon, Germany, Cuba, the Dominican Republic, Vietnam, and the Persian Gulf. The base closed in 1993. Erected by the Myrtle Beach Air Base Redevelopment Authority and the City of Myrtle Beach, 2008

LORIS TRAINING SCHOOL

3416 Cedar St., Loris

(Front) Loris Training School, which stood here from 1928 to 1955, was the first school for black students in Loris and other nearby communities. Built at a cost of \$4,700, it was one of more than 5000 schools in the South funded in part by the Julius Rosenwald Foundation between 1917 and 1932. William P. Johnson, Sr. (1910-2007), the first principal once it became a public school, led Loris Training School 1931-1941.

(Reverse) The Loris Training School opened in 1928 with grades 1-7 and a six-month term, but William P. Johnson eventually won approval for a nine-month term and for adding grades 8-11. George C. Cooper (1915-1991) was principal here from 1941 until the school closed in 1955. Its students were transferred to the Finklea Consolidated High School, with Cooper as principal there until it closed with desegregation in 1970.

Erected by the Finklea High/Loris Training Schools Alumni Association, 2008

WASHINGTON'S SOUTHERN TOUR

Kings Rd. (S.C. Sec. Rd. 26-559)

On April 27, 1791, President George Washington spent the night nearby at the indigo plantation of Jeremiah Vereen. He wrote in his diary that he was "entertained (& very kindly) without being able to make compensation." The next day Vereen guided Washington across Lewis Swash (now Singleton Swash) and onto the strand at Long Bay (now Myrtle Beach).

Erected by Horry County, 2008, replacing a marker Erected by the Horry County Historical Society in 1941

SONNY'S PAVILION

N. Ocean Blvd. & Sea Mountain Hwy., Cherry Grove, North Myrtle Beach

(Front) Sonny's Pavilion, built in 1949 by N.F. "Sonny" Nixon, was an open-air pavilion on the Grand Strand. The rhythm & blues of the post-World War II era—later called beach music—was played on jukeboxes at area pavilions where dancers perfected the Shag, named the state dance in 1984. Beach music was named the state popular music in 2001. Nixon bought a small gazebo here and added a jukebox in 1947, then built a large pavilion here in 1949.

(Reverse) Ocean Drive had a strict midnight curfew for its clubs, but Cherry Grove did not, and Sonny's became a favorite of late-night shaggers from midnight to dawn. Sonny's was one of several area pavilions destroyed by Hurricane Hazel in 1954, but Nixon rebuilt it the next year. It remained popular with shaggers and other fans of beach music until it became a family arcade in the 1970s. Sonny's was destroyed by Hurricane Hugo in 1989.

Erected by the O.D. Pavilion Social and Shag Club, 2009

MYRTLE BEACH/PAVILIONS

N. Ocean Blvd. & 9th Ave. N., Myrtle Beach

(Front) A succession of four beach pavilions stood here or nearby from 1902 to 2006, all built by the Burroughs & Chapin Co. or the Myrtle Beach Farms Co. The first, built in 1902, was a simple oceanfront shelter. The second, built in 1907, was a frame building 1 1/2 blocks from the beach. The third pavilion, a two-story frame building, was built here in 1923. An amusement park added in the 1930s grew to more than 11 acres.

(Reverse) The 1923 pavilion burned in 1944 and was replaced by a two-story concrete pavilion in 1949. Dancing at these and other pavilions evolved into the Shag, named the state dance in 1984. The 1949 pavilion's "Magic Attic" hosted bands and other acts; its jukebox, on the promenade's dance floor, played the rhythm & blues of the post-World War II era, later called Beach Music. The pavilion closed and was demolished in 2006.

Erected by the O.D. Pavilion Social and Shag Club, 2009

COASTAL CAROLINA UNIVERSITY

Edward M. Singleton Building, Coastal Carolina University, Conway

(Front) Coastal Carolina University was founded in 1954 as Coastal Carolina Junior College, holding evening classes in Conway High School 1954-1963. Its first enrollment numbered 53 students. Originally sponsored by the College of Charleston 1954-1958, the junior college became a branch of the University of S.C. in 1960.

(Reverse) Coastal Carolina Junior College moved here in 1963 on the completion of its first building, later named for Edward M. Singleton, chancellor 1963-1983. As Coastal Carolina College, it began offering four-year degrees in 1974. In 1993 Coastal Carolina University became an independent state university. Erected by Coastal Carolina University, 2009

CONWAY HIGH SCHOOL

1001 Laurel Street, Conway

Conway High School was located here from 1929 to 1979. A two-story brick Classical Revival building, its cornerstone was laid in 1928 and the building was completed in 1929. Classes began that fall. Coastal Carolina Junior College (now Coastal Carolina University), founded in 1954, held evening classes in Conway High School from 1954 to 1963. The Conway High Class of 1979 was the last to graduate from the 1929 building, which was demolished in 1988.

Erected by Coastal Carolina University, 2009

LEVISTER ELEMENTARY SCHOOL

100 11TH Avenue, Aynor

(Front) This school, built in 1953, was one of many African-American schools built by the equalization program of Gov. James F. Byrnes, intended to preserve school segregation by building new schools for black children. Students in grades 1-7, who had previously attended the Allen, Cool Springs, Pleasant Hill, and Union Chapel schools, began the 1953-54 school year here. The last graduating class was the Class of 1969.

(Reverse) This school became the Aynor Elementary School Annex in 1973; it closed in 1997. It was named for Nellie Burke Levister (1884-1968), the first Jeanes teacher in Horry County, who held that post from 1922 until 1958. The Jeanes Fund, established in 1908, was also called the Negro Rural School Fund. Its supervising teachers were consultants for the rural teachers and schools in their counties. Erected by the Levister Development Activity Center, 2010

WHITTEMORE SCHOOL/WHITTEMORE HIGH SCHOOL

1808 Rhue Street, Conway

(Front) Whittemore School, one of the first African-American schools in Horry County, educated elementary and high school students on this site from 1936 to 1970. Founded in 1870, it was named for Benjamin F. Whittemore (1824-1894), former Union Army chaplain, Freedmen's Bureau educator 1865-67, and later a state senator and U.S. Congressman. The first school was just E on Race Path Ave. After it burned, classes moved to the Conwayborough Academy on 5th Ave.

(Reverse) A new Whittemore Training School was built at Race Path Ave. and Thompson St. in 1911, with students in grades 1-9 until 1929, 1-10 until 1933, and 1-11 afterwards. A new school built here in 1936 burned in 1944 and occupied temporary buildings until separate new elementary and high schools were completed in 1954. Grade 12 was added in 1949. The schools closed when Horry County schools desegregated in 1970.

Erected by the Whittemore High School Historical Marker Commission, 2011

CHESTNUT CONSOLIDATED SCHOOL/CHESTNUT CONSOLIDATED HIGH SCHOOL

N. Myrtle Beach Middle School, Little River

(Front) Chestnut Consolidated School, which was located here 1954-1970, was built under the equalization program of Gov. James F. Byrnes, intended to preserve segregation by building new schools for blacks. Named to honor Horry County educator J.T. Chestnut (1885-1967), it educated African-American students in grades 1-12.

(Reverse) This school, consolidating schools in several northeastern Horry County communities, was a one-story brick building with two wings. After county schools desegregated in 1970, it became North Myrtle Beach High School and was later North Myrtle Beach Middle School. The 1954 building was demolished in 1995.

Erected by the Chestnut Consolidated High School Alumni Association, 2011

| | Site | Date | Tax Map Number (if known & applicable) |
|--|--|--------|--|
| 1 | A. Bell House | C.1918 | 056-00-01-086 |
| 2 | Allsbrook House | NA | 058-00-01-123 |
| 3 | Aubrey/Steve Jackson House | C.1928 | 029-00-01-112 |
| <u> </u> | Bailey Homestead | C.1915 | 005-00-01-037 |
| <u>. </u> | Bakers Chapel Missionary Baptist Church | C.1911 | 083-00-01-040 |
| 6 | Ben F. Jordan House | C.1880 | 120-00-02-005 |
| <u></u> 7 | Beulah School | NA | 086-00-01-011 |
| 8 | Beverly Homestead | C.1885 | 159-00-02-009 |
| 9 | Beverly House | C.1915 | NA |
| | Billie Smith Home | C.1920 | 021-00-01-096 |
| 11 | Boyd Graham | C.1859 | 150-00-02-087 |
| 12 | Boyd Home | C.1890 | 099-00-04-028 |
| 13 | Brownway Elementary School (Martin's Grocery) | C.1910 | NA |
| 14 | Bryan Cemetery* | NA | NA |
| 15 | Bucks Barn | NA | 183-00-04-071 |
| 16 | Bucksport Landing | NA | NA |
| 17 | Bucksville Plantation | NA | 183-00-04-071 |
| 18 | Butler Cemetery | C.1850 | NA |
| 20 | Calhoun Butler House | C.1880 | NA |
| 21 | Charlie Doyle Station/Laverne and Shelvy Jean Carr | oll NA | 081-00-02-047 & -151 |
| 22 | Chester Floyd House | C.1900 | NA |
| 23 | Cleo Stevenson House | NA | 103-00-03-008 |
| 24 | Conway Railroad Station | NA | 102-00-01-053 |
| 25 | Cox Homestead | NA | 040-00-01-006 |
| 26 | Cox House | C.1880 | 089-00-03-026 |
| 27 | Dew Cemetery* | C.1900 | NA |
| 28 | Don Holes Home | NA | NA |
| 29 | E.C. Strickland Home | C.1928 | 036-00-01-032 |

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| | Site | Date | Tax Map Number (if known & applicable) |
|----|---------------------------------------|--------|--|
| 30 | Ebenezer Church | NA | 102-00-02-027 |
| 31 | Eliza Jane Moore Smart House | C.1887 | 158-00-01-115 |
| 32 | Floyd Home | C.1890 | 027-00-01-124 |
| 33 | Floyd Home | C.1920 | NA |
| 34 | Floyd Methodist Church | C.1930 | 014-00-01-022 |
| 35 | Floyd Worley Homestead | C.1890 | 036-00-01-024 |
| 36 | Floyd/Battle House | C.1910 | 014-00-01-087 |
| 37 | Floyds School | C.1935 | NA |
| 38 | G.L. Strickland House | C.1893 | 045-00-01-009 |
| 39 | Gallivants Ferry Baptist Church | C.1885 | 041-00-01-015 |
| 40 | Gaskin Homestead | NA | 041-00-01-021 |
| 41 | George and Edna May Skipper | C.1910 | 135-00-38-146 |
| 42 | Glenn Woodward | C.1900 | 181-03-05-048 |
| 43 | Gore Homestead | C.1875 | 061-00-01-001 |
| 44 | Gore House | C.1890 | 085-00-01-065 |
| 45 | Gore/Barnette House | C.1919 | 102-00-01-053 |
| 46 | Green Sea Baptist Church Cemetery | C.1870 | NA |
| 47 | Green Sea Elementary School Teaherage | C.1940 | NA |
| 48 | Green Sea -Floyds Elementary School | NA | NA |
| 49 | Green Sea High School | C.1928 | 028-00-01-051 |
| 50 | Hammond Home | C.1910 | 005-00-01-002 |
| 51 | Hammonds Homestead* | C.1868 | 009-00-01-002 |
| 52 | Hardee Butler House | C.1880 | NA |
| 53 | Hardee Homestead | C.1890 | 097-00-03-085 |
| 54 | Hardee House | C.1908 | 102-00-01-054 |
| 55 | Hebron Church and Buck Cemetery* | C.1848 | 170-00-04-004 |
| 56 | Hezeheah Hinson Mercantile Store | NA | 018-00-01-113 |
| 57 | Hinson Store | NA | NA |
| 58 | Holliday Brothers Farms | C.1920 | 041-00-01-012 |
| 59 | Holliday House | C.1890 | NA |

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| | Site | Date | Tax Map Number (if known & applicable) |
|----|--|--------|--|
| 60 | Holliday House/ Robert Peavy House | C.1910 | 053-00-01-004 |
| 61 | Holliday/Barfield House | NA | 066-00-01-014 |
| 62 | Hughes House | C.1914 | 086-00-03-031 |
| 63 | Intracoastal Waterway Swing Bridge (Socastee)* | C.1934 | 179-00-03-067 |
| 64 | Irma Causey House | NA | 179-00-05-020 |
| 65 | J.C. Hyman | C.1915 | 109-00-04-029 |
| 66 | J.C.Bridger | C.1850 | 131-03-01-013 |
| 67 | J.P. and Bertha Dunn | NA | 150-00-02-049 |
| 68 | J.P. Derham House | C.1890 | 028-00-01-053 |
| 69 | James Alva Smith House | C.1900 | 136-00-02-022 |
| 70 | James Alvie Smith House | C.1890 | 135-00-03-055 |
| 71 | James Ellis House | NA | 131-03-04-001 |
| 72 | Jenny Hill (Benjamin Lee House) | C.1827 | NA |
| 73 | Jim Floyd House | NA | 027-00-01-067 |
| 74 | Joe Dixon Cox Home | C.1890 | 092-00-05-008 |
| 75 | Johnson House | C.1910 | 043-00-01-017 |
| 77 | Johnson House | C.1935 | NA |
| 76 | Johnston House | C.1910 | 134-00-01-131 |
| 78 | Kings Highway | C.1730 | NA |
| 79 | Klondike School | C.1935 | NA |
| 80 | Labon House | C.1890 | 137-00-02-030 |
| 81 | Lewis Home | C.1900 | 113-00-02-035 |
| 82 | Little River Bridges* | NA | NA |
| 83 | Little River United Methodist Church* | C.1894 | 118-15-07-013 |
| 84 | Long-Brown Tenant House | C.1920 | NA |
| 86 | Mary Juel House | C.1848 | 131-03-12-008 |
| 87 | McCorsley House/Abbey Green Restaurant* | C.1910 | NA |
| 88 | McDaniel House | C.1925 | 035-00-01-009 |
| 89 | McDowell Old House | C.1830 | 194-00-02-012 |
| 90 | McDowell Place | C.1880 | 190-00-03-059 |

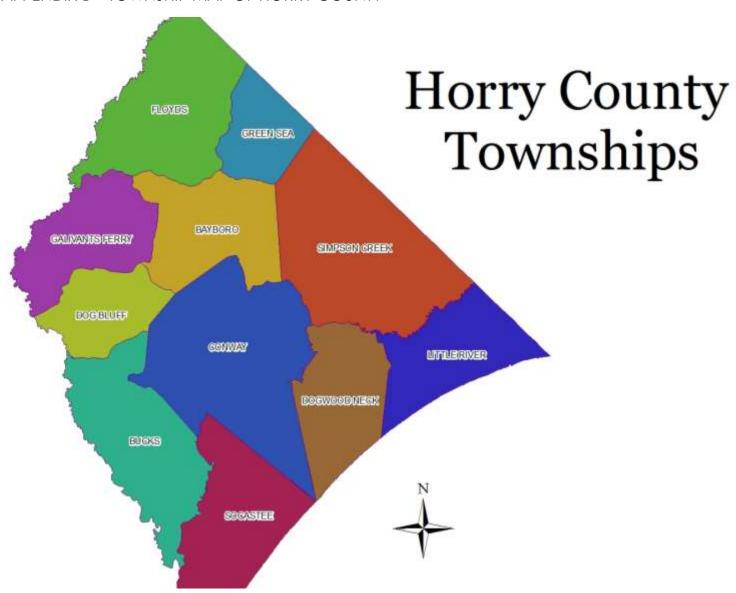
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| | Site | Date | Tax Map Number (if known & applicable) |
|-----|--|--------|--|
| | McGaugan/Lovett House* | C.1890 | 028-00-01-062 |
| | Mill Swamp School* | C.1928 | 054-00-01-110 |
| 93 | Myrtle Moore Home | C.1914 | 110-00-01-009 |
| 94 | Oak Grove Elementary School | C.1933 | 010-00-01-016 |
| 95 | Oak Grove School/Everett Hyman | C.1910 | 120-00-03-023 |
| 96 | Old Buck House | C.1870 | 183-00-04-071 |
| 97 | Old Holliday House | C.1910 | NA |
| 98 | Old Lize Hooks/Cooper House | NA | 014-00-01-128 |
| 99 | Old Pee Dee School | C.1920 | 134-00-01-035 |
| 100 | Old Waccamaw Pottery Bridge | NA | 135-00-04-002 |
| 101 | Ollie Hammond Home | C.1910 | 006-00-01-004 |
| 102 | Parker Farm | C.1905 | 158-00-01-045 |
| 103 | Parker House/Collins Home | NA | 126-00-01-011 |
| 104 | Pawley Swamp Missionary Baptist Church | NA | 158-00-01-042 |
| 105 | Pee Dee Academy | C.1910 | NA |
| 106 | Plantation Square | C.1888 | 183-00-03-040 |
| 107 | Powell/Floyd House | C.1898 | 009-00-01-055 |
| 108 | Price Homestead | NA | 125-00-02-056 |
| 109 | Prince House | C.1911 | 049-00-01-003 |
| 110 | Quincy Graham Homestead | C.1890 | 028-00-01-066 |
| 111 | Ralph Woodward Home | C.1905 | 160-00-03-070 |
| 112 | Ray Faulk | C.1860 | 178-00-01-048 |
| 113 | Robert Shelly Home | C.1905 | 179-00-03-040 |
| 114 | Rubin Sarvis/Ike and Jane Ammons Home | C.1880 | 179-00-01-024 |
| 115 | Ruth Marie Small Ham House | C.1927 | 034-00-01-015 |
| 116 | S.C.Morris House | NA | 169-00-03-016 |
| 117 | Salem A.M.E Church | NA | NA |
| 118 | Sam Rabon House | C.1923 | 097-00-03-029 |
| 119 | Santee Cooper | NA | 137-00-01-016 |
| 120 | Sidney Thompson House | C.1880 | 169-00-03-052 |

| 404 | Connection Mathematical Engineering Change County | 0.4004 | 470 00 05 040 |
|-----|---|--------|---------------|
| 121 | Socastee Methodist Episcopal Church South | C.1894 | 179-00-05-012 |
| 122 | Springmaid Villa | NA | 186-08-04-001 |
| 123 | Stalvey House/Baskerville Hall | C.1900 | NA |
| 124 | Stevens Home | NA | 098-00-01-005 |
| 125 | Strickland Home | C.1890 | 036-00-01-029 |
| 126 | Strickland/Perritt Home | C.1870 | NA |
| 127 | T.B. Cooper Company Store | C.1905 | 179-00-01-044 |
| 128 | Thomas Beaty Home | C.1910 | NA |
| 129 | U.T. Floyd House | NA | 036-00-01-016 |
| 130 | Upper Mill* | C.1828 | 170-00-04-012 |
| 131 | W.B. Hucks Home | C.1887 | 160-00-04-025 |
| 132 | Waites Island | C.1888 | 132-00-01-001 |
| 133 | Walter Bessant | C.1905 | 118-15-07-008 |
| 134 | Willie H. Reaves House | C.1898 | 126-00-01-002 |
| 135 | Willie Tindall House | C.1910 | 136-12-06-069 |
| 136 | Yvonne Strickland Lewis | NA | 045-00-01-014 |

^{*} Property has been added to the Horry County Historic Property Register

APPENDIX B – TOWNSHIP MAP OF HORRY COUNTY



APPENDIX C – SOUTH CAROLINA HALL OF FAME INDUCTEES

Bernard M. Baruch Dr. Robert D. Bass

Joseph Cardinal Bernardin Mary McLeod Bethune

Maj. Gen. Charles F. Bolden, Jr.

Lt. James Butler Bonham

Piecer Butler
James F. Byrnes
John C. Calhoun
Maude Callen

Mary Boykin Chesnut Thomas Green Clemson Maj. James Lide Coker

Pat Conroy

Ann Pamela Cunningham William Jennings Bryan Dorn William Henry Drayton

Col. Charles M. Duke, Jr.

Walter B. Edgar

Frances Ravenel Smythe Edmunds

Dr. James B. Edwards

W.G. Farrow

Ernest A. Finney, Jr.

Carlisle Floyd

John Birks "Dizzy" Gillespie

Lucille Godbold Dr. Wil Lou Gray William Gregg King Hagler Dr. William S. Hall

General Wade Hampton, III

Dr. John R. Heller Thomas Heyward, Jr. Senator Fritz Hollings

Peter Horry

Maj. Thomas Dry Howie Anna Hyatt Huntington Maj. Gen. Andrew Jackson

Sgt. William Jasper

Jasper Johns
Henry Laurens
Thomas Lynch, Jr.
Thomas Lynch, Sr.
Gen. Francis Marion

Robert Marvin

Dr. Benjamin E. Mays Hugh L. McColl, Jr. John McKissick Gov. Robert McNair Dr. Ronald Erwin McNair

Arthur Middleton Roger Milliken Robert Mills

Brig. Gen. William Moultrie Mary C. Simms Oliphant

Matthew Perry Julie Mood Peterkin James Louis Petigru

Brig. Gen. Andrew Pickens

Charles Pinckney

Charles Cotesworth Pinckney

Eliza Luca Pinckney Thomas Pinckney Joel Roberts Poinsett

Anne Worsham Richardson

Bobby Richardson

Richard Riley

Donald Stuart Russell Archibald Rutledge Edward Rutledge John Rutledge Philip Simmons

William Gilmore Simms Dr. James Marion Sims

Robert Smalls

Gen. Jacob Edward Smart

Elliott White Springs Gen. Thomas Sumter J. Strom Thurmond Dr. Charles H. Townes

Lt. Col. William Barret Travis

Elizabeth O'Neill Verner

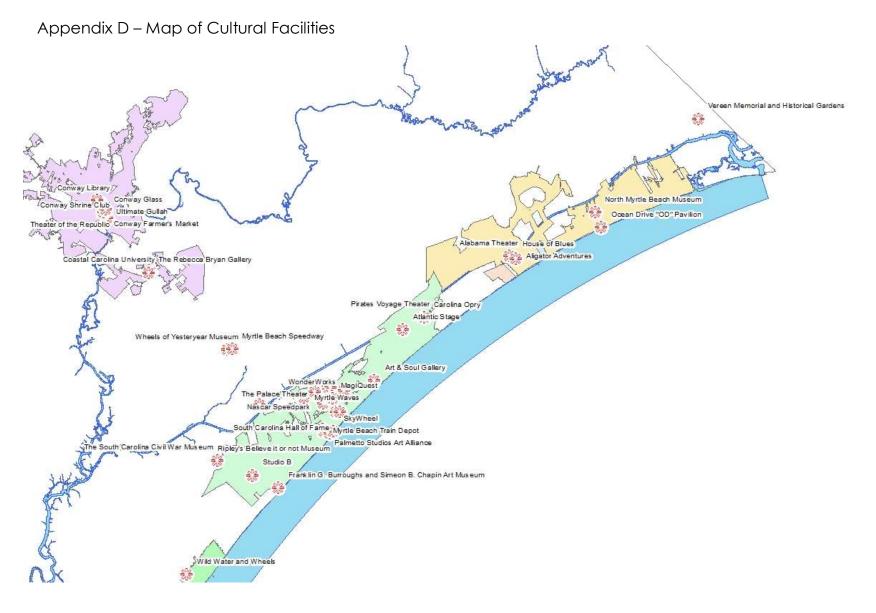
William "Singing Billy" Walker

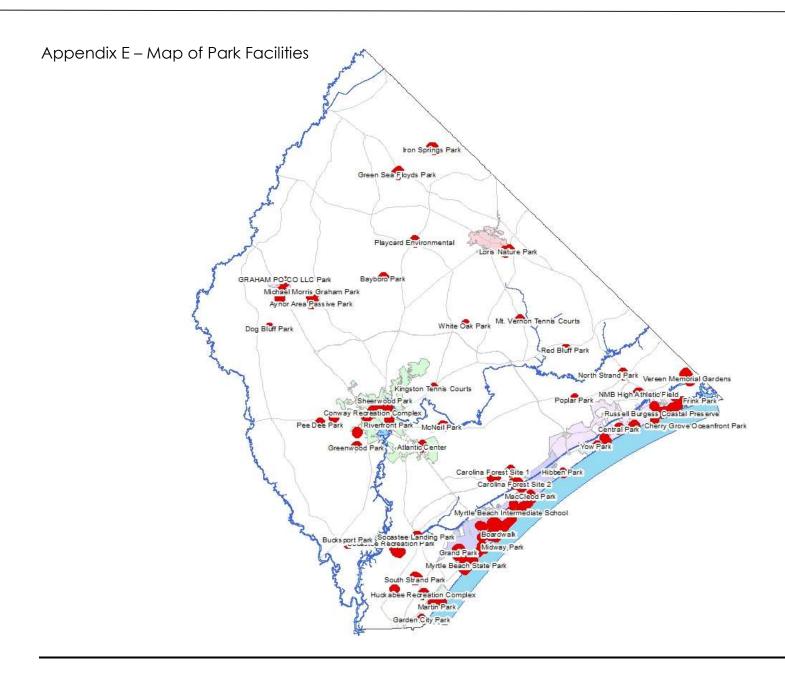
John C. West

Gen. William C. Westmoreland

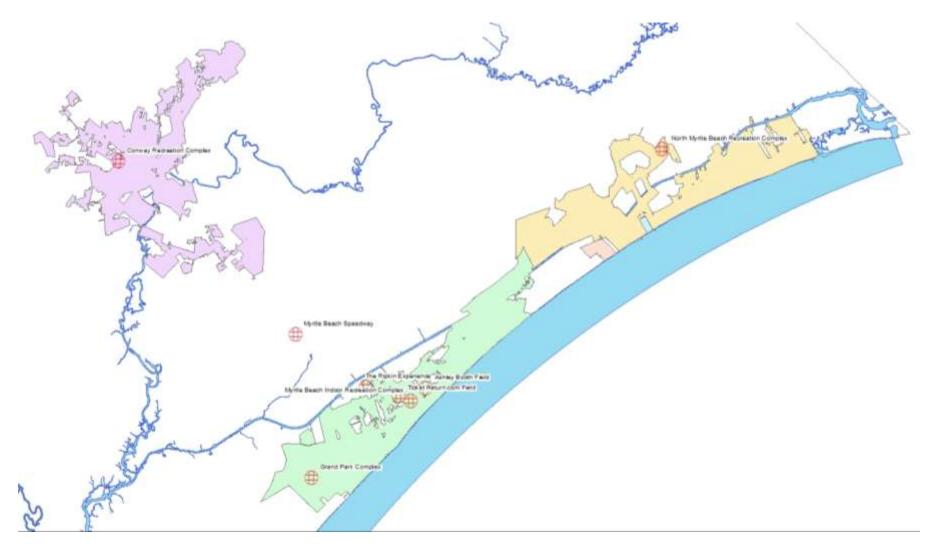
Dr. Walker Gill Wylie Cale Yarborough

Dr. Anne Austin Young





Appendix F – Map of Sports Tourism Facilities



Appendix G – Festivals and Events

| Festival/ Event | Location | Time of Year |
|--|--------------------|-----------------|
| Red Hatters Beach Party Weekend | Myrtle Beach | January |
| SOS Mid-Winter Break | North Myrtle Beach | January |
| Horry County Museum Quilt Gala | Conway | February-March |
| Conway Chocolate Walk | Conway | February |
| Myrtle Beach Marathon | Myrtle Beach | February |
| Canadian/American Days | Myrtle Beach | March |
| Gathering of the Green | Conway | March |
| St. Patricks Day Parade and Festival | Myrtle Beach | March |
| Arts in the Park | Myrtle Beach | April-October |
| Grand Strand Fishing Rodeo | Myrtle Beach | April-October |
| Society of Shaggers Spring Safari | North Myrtle Beach | April |
| Bike Week | Myrtle Beach | May & September |
| Waccamaw Arts and Craft Guild Art Show | Myrtle Beach | May & October |
| Music on Main | North Myrtle Beach | May-September |
| Atlantic Beach Bikefest | Atlantic Beach | May |
| Bluegrass on the Waccamaw | Conway | May |
| Mayfest on Main | North Myrtle Beach | May |
| Little River Blue Crab Festival | Little River | May |
| Dirty Myrtle Mud Run | Carolina Forest | May |
| Rivertown Music & Craft Beer Festival | Conway | May |
| Conway Riverfest | Conway | June/July |
| Rivertown Wine Around | Conway | June |
| Alive After Five | Conway | June - November |
| Myrtle Beach Hot Summer Nights | Myrtle Beach | June-September |

| Festival/ Event | Location | Time of Year |
|---|--------------------|--------------|
| Movies after Dark | Surfside Beach | June - July |
| Horry County Museum Tobacco Heritage Festival | Conway | August |
| Beach Boogie and BBQ Festival | Myrtle Beach | August |
| Hoe Down Harvest Festival | Aynor | September |
| Myrtle Beach Greek Festival | Myrtle Beach | September |
| Society of Shaggers Fall Migration | North Myrtle Beach | September |
| Rivertown Dine Around | Conway | September |
| Sons of Italy Italian Fest | Myrtle Beach | September |
| S.C.'s Largest Garage Sale | Myrtle Beach | September |
| Long Board Classic (Surfing) | Myrtle Beach | September |
| Endless Summer Festival | North Myrtle Beach | October |
| Gospel Festival | North Myrtle Beach | October |
| Irish/Italian/International Festival | North Myrtle Beach | October |
| Little River Shrimp Fest | Little River | October |
| Loris Bog-Off Festival | Loris | October |
| St. Nicholas BBQ Fest | Conway | October |
| Conway Fall Festival | Conway | October |
| Conway Ghost Walk: Tales of the Low-Country | Conway | October |
| Live Oak Art Festival | Conway | October |
| Broadway's Annual Arts and Fall Festival | Myrtle Beach | October |
| Taste of the Town | Myrtle Beach | October |
| Oktoberfest | Myrtle Beach | October |
| Surfside Beach Annual Family Festival | Surfside Beach | October |
| Carolina Beach Music Awards | Myrtle Beach | November |

| Festival/ Event | Location | Time of Year |
|---|--------------------|--------------|
| South Carolina State Bluegrass Festival | Myrtle Beach | November |
| Dickens Christmas Show and Festival | Myrtle Beach | November |
| The Snowball Drop | Conway | November |
| Holiday Open House | Conway | November |
| Broadway's Tree Lighting and Parade | Myrtle Beach | November |
| Intracoastal Christmas Regatta | Myrtle Beach | November |
| Surfside Beach Tree Lighting and Parade | Surfside | December |
| Springmaid Beach Resort's Winter Arts & Crafts Show | Myrtle Beach | December |
| Rivertown Christmas | Conway | December |
| North Myrtle Beach Christmas Parade & Tree Lighting | North Myrtle Beach | December |
| Light up the Night | North Myrtle Beach | December |