

**INSIDE THIS
ISSUE:**

Ride 3	1
Highways and Beachways	2
Highways and Beachways cont	3
KHCB Signs and Sculptures	4
Boards and Committees	5
Upcoming Meetings; One Last Note	6



Ride 3 is a sales and use tax program which is designed to fund some of Horry County's most pressing road improvement and maintenance needs. This program is being funded by a 1% percent Sales and Use Tax that was approved by over 69% of the voters in November of 2016.

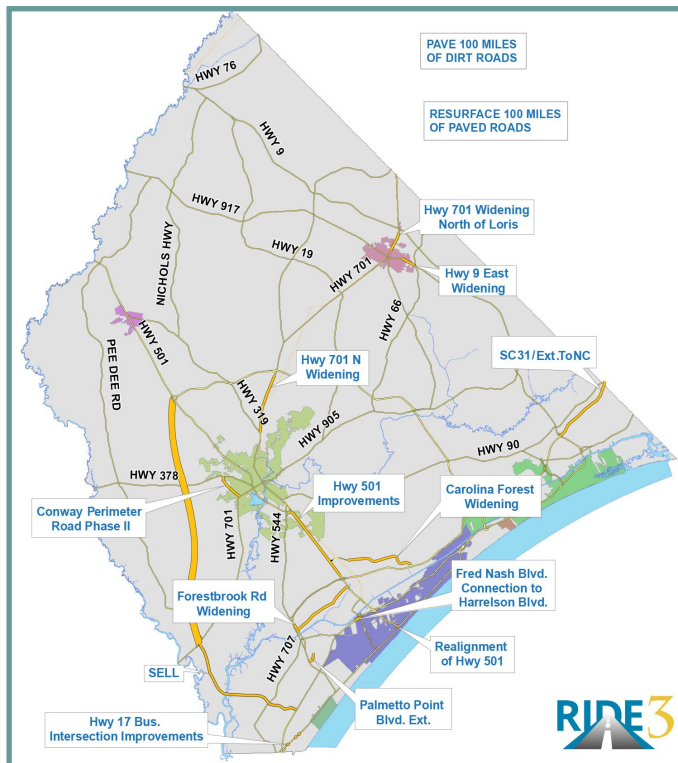
The one cent tax on all retail sales, prepared food/beverage and accommodations will go into effect May 1, 2017 and will last for eight (8) years. It is expected that the tax will generate over \$592 million dollars.

Ride 3 is the end result of Horry County Council realizing the importance of dealing with the major road issues that were plaguing the community. Council initially created a committee to study the growth patterns of Horry County and develop a list of the most needed road projects. The committee received input from multiple jurisdictions, state, local and regional planning and transportation departments. The committee then developed a formula to narrow down the most important projects to be funded by the

proposed tax. The second step of the process was initiated when Council appointed a commission which sought out public input and prepared the final list of projects. County Council then approved the list to be placed on the November general election ballot, which was supported by Horry County voters. And last, Council then had to approve an ordinance to formally establish the tax.

These projects when completed will reduce traffic delays and improve emergency response. Many of these projects will be designed to accommodate bicycle and pedestrian improvements such as multipurpose paths, sidewalks, and/or bicycle lanes

For detailed project descriptions, including maps of the projects, please visit: <http://www.horrycounty.org/Council/RideThree.aspx>.



Horry County map showing the major Ride 3 projects.

**Horry County
Planning and
Zoning
Department**

1301 Second Ave.,
Suite 1D09
Conway, SC 29526
Phone: (843) 915-5340
Fax: (843) 915-6340

[www.horrycounty.org/
Departments/
PlanningAndZoning.aspx](http://www.horrycounty.org/Departments/PlanningAndZoning.aspx)



Highways & Beachways

Signing the Beaches after Hurricane Matthew

Horry County is constantly working to improve its 22 beach accesses, which are mainly located in Garden City and Arcadian Shores. Public Works and Engineering work together throughout the year to maintain the sites, while Planning & Zoning provides assistance writing grants to fund capital improvements. In early fall of last year, Public Works requested the assistance of Planning & Zoning to develop a signage plan for the county beach accesses. Over the course of many years, various rule, warning, parking, and identification signs have been posted at county accesses. This project is intended to standardize signs throughout the county in an effort to clearly convey important information to the public.

Immediately after this project was initiated, Hurricane Matthew hit our coast, substantially damaging every beach access in Garden City. Not a single dune walkover remains in this area; in addition, nearly all beach access signage was lost to the force of the surge and the erosion it caused. With Mother



There are 15 signs on 8 poles in the above picture. The Beach Access Signage Plan will reduce the visual clutter without losing the necessary messaging.

Nature giving us a clean slate to work with, the Planning Department is working rapidly to finalize the Beach Access Signage Plan to make our accesses and parking areas more user friendly prior to the beginning of tourist season.

The main focus of the plan has been to create a consistent branded look for county accesses and to help the public better identify public versus private parking areas. One of the ways to do this is to consolidate rule and safety signage, create a consistent color palate, and develop a logo for the communities in which they are located. In Garden City, an umbrella will be used as the logo to tie into existing Garden City signage along Highway 17 Business. The sign mock up to the left gives an example of how the county can consolidate standardized information into one sign displaying a community logo, street name and access number, beach rules, swimming warnings, wildlife and turtle protection information, and adopt-a-beach signage. The signs will be produced as separate panels to ensure that they can easily be replaced if damaged or information changes. It also allows for the “beach warning flag” sign to be interchangeable with the “No Lifeguard on Duty—Swim at Your Own Risk” message during the off-season. The county will also be including educational signage on rip currents to better inform the public of this swimming risk.

The development of the signage plan has been a collaborative effort between Public Works, Engineering, and Police Beach Patrol. The signage plan will be completed this month and will allow Public Works to implement the plan either all together or in a piece-meal fashion as funding becomes available.

Cont. next page

Welcome to Garden City
Azalea Ave
Access 3

HORRY COUNTY BEACH ORDINANCES

- No alcohol, glass, smoking, littering, fires, cooking or commercial activities.
- No unauthorized vehicles allowed on the beach.
- DO NOT block emergency or beach accesses.
- No fireworks allowed in Fireworks-Free Zones.
- Must obey all Lifeguard Advisories and Warnings.
- No swimming past chest deep water.
- No aquatic activities shall take place within 75 yards of any pier.
- Hazardous activities shall be controlled by lifeguard or police.
- All flotation devices must be fabric covered with a 360-degree rope or be US Coast Guard approved. Does not apply to surfboards, paddle-boards and skim boards.
- No golf carts allowed on beach from March 1st - October 31st.
- No animals or turtles allowed between 10 AM and 9 PM, May 1st - Labor Day. When allowed, animal must be on a leash 6ft. leash 7 ft. or less and under control at all times.
- No sleeping on the beach after 10 PM to 6 AM.
- Between the hours of 7 PM and 8 AM, any unattended beach equipment shall not be left on the beach. Such obstructions will be removed during these hours and discarded.

ALLOWABLE SHADING DEVICES

- Curular umbrellas with a center pole, not greater than seven feet six inches (7' 6") in height and with a circular shade no greater than six feet two inches (6' 2") in diameter, and small pop-up blown up cushions for infants and very small children shall be allowed on the beach. All other shading devices are prohibited.
- All shading devices are prohibited from being tied, bound, pinned, or connected in any manner, but otherwise shall be secured in such fashion to restrict uncontrolled movement of the device.

For a complete list of beach ordinances please go to www.horrycounty.org/AboutOurBeaches.aspx or page 218.

All persons in violation of any of these ordinances may be fined up to \$500 plus court costs and/or sentenced up to 30 days in jail.

Break the Grip of the Rip!

IF CAUGHT IN A RIP CURRENT

- Do not fight the current.
- Swim out of the current, then to shore.
- If a rip current remains, hold on to a log or other object.
- If you are pulled under, hold your breath and kick.

SAFETY

- Always swim near a lifeguard.
- Never swim alone.
- If at all possible, don't go out.

www.ripcurrents.noaa.gov

BEACH WARNING FLAGS
BANDERAS DE ADVERTENCIA EN LA PLAYA

- Water Closed to Public**
Agua Cerrada al Público
- High Hazard**
High Surf and/or Strong Currents
Alto Peligro, Olas Altas y/o Corrientes Fuertes
- Medium Hazard**
Moderate Surf and/or Currents
Peligro Medio, Olas Moderadas y/o Corrientes Fuertes
- Low Hazard**
Cautious Conditions, Exercise Caution
Peligro Bajo, Condiciones Cautas, Tome Precaución
- Dangerous Marine Life**
Peligro de Vida Marítima

Absence of Flags Does Not Assure Safe Waters
La Ausencia de Banderas no asegura aguas seguras.

Enjoy but DO NOT DISTURB
Sea Turtles, Nesting Birds, Beach Vegetation or Other Wildlife.

To Report Wildlife Concerns
Turtle Hotline 1-800-922-5431
All Others (843)-915-7953

Protected by Law

Adopt-a-Beach Access
Cleanup Partner
Donna & John Jones

Highways and Beachways continued



The above picture shows a total of six golf cart parking signs, two emergency access signs, and a tow-away sign that existed at Calhoun beach access prior to Hurricane Matthew.



Planning and Zoning proposes to minimize signage and improve the messaging on the signs that are installed. The picture above shows an example of what Calhoun beach access could look like with four fewer golf cart signs, consolidated emergency access and towing signs, and six fewer sign posts. If implemented as planned, the Beach Access Signage Plan will save the county money in the long run in regards to signage and installation costs. It will also make the County's accesses more inviting and user friendly.

Consolidating language on signs and installing them in pairs with arrows can reduce the total number of signs needed on a site. In addition, stenciling public parking on the ground will also improve the ability of the public to know where they can legally park.



The Horry County Parks and Open Space Board is scheduled to have a workshop on February 7th at 11:30 a.m. at the Horry County Government and Justice Building in Conway. They will discuss the projects proposed within the draft of the Parks and Open Space Plan. Depending on the progress at the workshop, the board is scheduled to meet on February 28th at 1 p.m. to make a recommendation to Planning Commission regarding the plan's approval.

SEEKING BOARD MEMBERS!!! There are multiple positions available on the Board, including County Council Districts 1, 3, and 10. If you or someone you know is interested in serving on this board, please contact Leigh Kane for more information at 843-915-7034 or kaneL@HorryCounty.org. For more information



Keep Horry County Beautiful



Keep Horry County Beautiful is scheduled to conduct the Annual Litter Index on Tuesday, February 28, 2017. We always need volunteers to ride with staff and conduct a windshield survey of litter conditions throughout Horry County. In the past, we have scheduled several areas in the morning and several in the afternoon. You can volunteer for the morning, the afternoon, or both. If you have several hours you could devote to the task, it would be greatly appreciated. This is a great way to see and learn more about our beautiful county.

The Keep Horry County Beautiful Committee meets the 4th Tuesday of most months at 11:30 a.m. in the Horry County Government and Justice Building in Conway. The next scheduled meeting is March 28th and the public is invited to attend. KHCB is always seeking community cleanup partners. If you would like to adopt a road or park in your community, or for more information, please contact Nancy Tindall at (843)915-7893 or tindalln@horrycounty.org.



The Horry County Board of Architectural Review



The Horry County Board of Architectural Review (BAR) & Historic Preservation will be holding their next meeting on Tuesday, February 21st. This meeting will be a public hearing to discuss the application for an Agritourism Permit for Hyman Farms located at the intersection of Old Bucksville Road and Keysfield Circle in Conway.

The BAR is also working on additional legacy business dedications in Loris for this Spring.

The BAR has two positions that currently need filling. If you or someone you know is interested in serving on this board, please contact Mary Catherine.

For more information about these projects or to contribute to them please contact Mary Catherine Hyman at 843-915-7891 or email at hymanm@horrycounty.org.

2017 Meeting Calendar

<u>February</u>	<u>March</u>	<u>April</u>
<p>2 Planning Commission; 5:30 PM</p> <p>7 County Council; 6:00 PM</p> <p>7 Parks and Open Space Board; 11:30 AM</p> <p>13 Zoning Board of Appeals; 5:30 PM</p> <p>21 County Council; 6:00 PM</p> <p>21 Board of Architectural Review; 2:30 PM</p> <p>23 Planning Commission Workshop; 3:00 PM</p> <p>28 Keep Horry County Beautiful; 11:30 AM</p> <p>28 Parks and Open Space Board; 1:00 PM</p>	<div style="text-align: center; margin-bottom: 10px;">  </div> <p>2 Planning Commission; 5:30 PM</p> <p>7 County Council; 6:00 PM</p> <p>13 Zoning Board of Appeals; 5:30 PM</p> <p>21 Board of Architectural Review; 2:30 PM</p> <p>23 Planning Commission Workshop; 3:00 PM</p> <p>28 Keep Horry County Beautiful; 11:30 AM</p> <p>30 Planning Commission Workshop; 3:00 PM</p>	<p>4 County Council; 6:00 PM</p> <p>2 Planning Commission; 5:30 PM</p> <p>10 Zoning Board of Appeals; 5:30 PM</p> <p>14 Good Friday—Offices Closed</p> <p>18 County Council; 6:00 PM</p> <p>18 Board of Architectural Review; 2:30 PM</p> <p>25 Keep Horry County Beautiful; 11:30 AM</p> <p>25 Parks & Open Space Board; 12:30 PM</p> <p>27 Planning Commission Workshop; 3:00 PM</p> <div style="text-align: right; margin-top: 10px;">  </div>

One last note:

New Addition to the Planning and Zoning Staff



Welcome Richard Hathcock to our Department. He joins us as a Senior Planner in our Long-Range Planning Division. Richard grew up in Hickory, NC and earned a BS in Geography from the University of North Carolina at Charlotte. He is currently pursuing a Masters of Public Administration through the University of Texas at Arlington. Richard has lived in Horry County for a year and half now, and has been serving as the GIS Planner for the Town of Sunset Beach. In addition to expertise in GIS, Richard has a strong interest in floodplain management and coastal development. Richard is looking forward to this new journey and opportunity with Horry County.

