



KEEP HORRY COUNTY BEAUTIFUL COMMITTEE

PARKS & OPEN SPACE BOARD SUBCOMMITTEE



MEETING AGENDA

Tuesday, May 27, 2025 11:30 AM

Multipurpose Room B

Government & Justice Center in Conway, SC

Our Mission: Horry County – Keep It Clean!

- I. Call to Order
- II. Pledge of Allegiance
- III. Introduction of Members
- IV. Public Input
- V. Approval of Previous Meeting Minutes
 - A. Approval of Meeting Minutes April 15, 2025
- VII. Discussion
 - A. Earth Day with SWA
 - B. Budget Update
 - C. Staff Updates
 - D. Member Updates
- VIII. Announcements
 - A. Keep Horry County Beautiful Meeting – May 27, at 11:30am in Multipurpose Room B of the Government & Justice Center in Conway, SC
 - B. Parks and Open Space Board Meeting – April 29, 2025 at 12:00pm in Multipurpose Room B of the Government and Justice Center in Conway, SC
 - C. Vereen Memorial Historical Gardens Committee – May 15, 2025 at 11:00am in the Conference Room of the C.B. Berry Community Center in Little River
- IX. Adjourn



KEEP HORRY COUNTY BEAUTIFUL SCHEDULE 2025

Committee Meetings are held in the Multi-purpose Rooms of the Government & Justice Center located at 1301 Second Avenue in Conway. All interested citizens are invited to attend.

Date	Time	Event
January 7, 2025	11:30AM – 1:30PM	Board Meeting – Multipurpose Room B of the Government & Justice Center
March 18, 2025	11:30AM – 1:30PM	Litter Coordinators Meeting- Multipurpose Room B of the Government & Justice Center
April 15, 2025	11:30AM – 1:30PM	Board Meeting- Multipurpose Room B of the Government & Justice Center
May 27, 2025	11:30AM – 1:30PM	Board Meeting- Multipurpose Room B of the Government & Justice Center
June 24, 2025	11:30AM – 1:30PM	Strategic Planning Workshop - Multipurpose Room B of the Government & Justice Center
August 19, 2025	11:30AM – 1:30PM	Board Meeting - Multipurpose Room B of the Government & Justice Center
October 28, 2025	11:30AM – 1:30PM	Litter Coordinators Meeting- Multipurpose Room B of the Government & Justice Center
November 25, 2025	11:30AM – 1:30PM	Board Meeting - Multipurpose Room B of the Government & Justice Center

* Keep Horry County Beautiful will not hold a meeting in the following months:

February 2025 – No Meeting so that Board can hold the Annual Litter Index

July 2025- No Meeting

September 2025 – No Meeting

December 2025 – No Meeting

KEEP HORRY COUNTY BEAUTIFUL COMMITTEE

1st Term Expires: 12/31/25

James “Trapper” Fowler
5075 Adrian Hwy
Conway, SC 29526
e-mail: trapperf@scccl.org

Phone: 843 333-7355

1st Term Expires: 12/31/25
Chairwoman

Cassandra “Cassie” LaValley
4322 Bradford Circle
Myrtle Beach, SC 29588
email: cjratliff@coastal.edu

Phone: 843-349-2763

1st Term Expires: 12/21/26
Vice-Chairwoman

Catherine Watts
3054 Hwy 90
Conway, SC 29526
email: cwatts4@clemson.edu

Phone: 843-457-1908

1st Term Expires: 12/31/27

David Allen Rapp
9537 Sullivan Drive,
Murrells Inlet, SC 29586
e-mail: davidrapp199@yahoo.com

Phone: 937-207-4018

2nd Term Expires:
12/31/26

Edna DeWitt
3330 Blain Lane
Conway, SC 29527
e-mail: edwil@sccoast.net

Phone: 843-333-1796

Term Expires: 12/31/2027

Edward B. Skowysz
1926 Sandpiper Lane
Myrtle Beach, SC 29577
e-mail: ed2gail@sccoast.net

Phone: 843-450-8218

1st Term Expires: 12/31/26

Vincent Lehotsky
105 Augusta Plantation Drive
Myrtle Beach, SC 29579
e-mail: vincentlehotsky@aol.com

Phone: 843-231-8184

1st Term Expires: 12/31/2027

Cara Schildtknecht
512 Tuitt Drive
Longs, SC 29568
e-mail: C.Schildtknecht@gmail.com

Phone: 301-988-3900

1st Term Expires: 12/31/27

Mat “Manny” Torres
903 Laconic Drive
Myrtle Beach, SC 29588
e-mail: Mat@mantont.com

Phone: 305-978-6108

STATE OF SOUTH CAROLINA

)

Horry County Government

)

Keep Horry County Beautiful

COUNTY OF HORRY

)

Tuesday, April 15, 2025

The Keep Horry County Beautiful Committee met on Tuesday, April 15, 2025 at 11:30am at the Government & Justice Center, Multipurpose Room B in Conway, SC 29526.

The following Committee members were present: Vincent Lehotsky, David Allen Rapp, Trapper Fowler, Edna DeWitt, Ed Skowysz, Cara Schildtknecht, Cassandra “Cassie” LaValley, and Mat Torres

Members Absent: Catherine Watts

Staff Present: Michaela LeMay, staff liaison; Ray Dunham, Director; Robert Freeman, Deputy Director, Nicole Herrera, Deputy Director

Others Present: none

In accordance with the SCFOIA, notices of the public meeting were sent to the press (and other interested persons and organizations requesting notification) providing the agenda, date, time, and place of the meeting.

CALL TO ORDER

Committee member Trapper Fowler called the meeting to order at 11:32am.

PLEDGE

Committee member Trapper Fowler led the Pledge of Allegiance.

INTRODUCTION OF MEMBERS

Trapper Fowler started introductions of the Committee members and Michaela LeMay led the staff introductions.

PUBLIC INPUT

None present.

APPROVAL OF PREVIOUS MEETING MINUTES

Chairwoman LaValley, called for an approval of meeting minutes for March 18, 2025. David Allen Rapp motioned for approval and Vincent Lehotsky seconded the motion. ***Chairwoman LaValley called for a vote and the March 18, 2025 meeting minutes were approved unanimously.***

DISCUSSION

Miss LeMay began by updating the Committee about the tree planting event that was held on Saturday, April 12, 2025 at the Carolina Forest Recreation Center. She began extending thanks to Ann Huyler for coming from Florence to do a planting demonstration, and helping to educate the public on tree care and what would work best for their yards. With 105 trees to give away, as of the meeting date, there were only 15 left. Mat Torres asked Director Dunham if the budget for the next fiscal year would allow for the same event. Director Dunham stated that the budget for the Committee would not change the following fiscal year.

The next item on the agenda was outreach and Keep Horry County Beautiful Events. Miss LeMay stated that she understands in the past, the staff liaison would handle all of these by themselves but that moving forward, the Committee would be responsible for attending, educating, and doing tabling events because it is a requirement of their Keep America Beautiful affiliation. Miss LeMay listed out the events that Keep Horry County Beautiful gets invited to each year and the Committee stated they would try to be more involved.

Board Member Updates

Chairwoman LaValley invited the Committee members to give their updates.

Vincent Lehotsky spoke about how he believes that the Harvey movie teaches how to litter. He also mentioned that he ran into a staff member of N.S. promos and mentioned the recycling cages and how they should be present at all large events to promote positive environmental efforts. He said they were interested in this. Trapper Fowler asked Miss LeMay who they would contact about the Special Events Permit and she said she would get back to them at the next meeting on that. Vincent Lehotsky also submitted photos for the record of a car driving with the trash bags still on top of their car. This has been a topic of conversation for him, as he sees it very often in the area that he lives.

Trapper Fowler asked where the Keep Horry County Beautiful supply request lived now that the Committee's Facebook was disabled. Miss LeMay stated that typically the Committee's email receives those requests and she is able to guide them to the survey. She stated she would see if it was possible to add that to the Committee's webpage. Trapper Fowler also mentioned the Friends of Keep Horry County Beautiful Facebook page and Miss LeMay was not aware who ran that, it was not County affiliated.

Cara Schildtknecht asked about the data collection Keep Horry County Beautiful does for the clean ups that we provide supplies for. Miss LeMay stated that we utilize Survey Monkey in what we call the Wrap-Up Report but that it does not collect specific trash information. It collects number of bags, volunteers, mileage, etc. Cara Schildtknecht stated she would like to see that and Miss LeMay said she would send it to her before the end of day.

Cassie LaValley stated that Coastal Carolina University would be doing a wire reef for oysters the following day with Department of Natural Resources and that there was still space in the class if anyone wanted to register.

Ed Skowysz brought up B11 on the Action Plan and stated that on April 25, 2025 the 22nd Flounder Tournament would begin and that they did a captain's meeting the night before which would be a great place to promote oyster recycling down in Murrell's Inlet. There is typically 150 entries and they all come with their families. He mentioned that Department of Natural Resources is already there and Trapper Fowler informed him that the area of the organization that deals with oyster recycling and its education, is probably separate from who hosts the tournament.

ANNOUNCEMENTS

Next Keep Horry County Beautiful Meeting – May 27, 2025 in Multipurpose Room B of the Government & Justice Center, Conway

Next Parks and Open Space Board Meeting – April 29, 2025 12:00pm at the James R Frazier Community Center.

Next Vereen Memorial Historical Gardens Committee – May 15, 2025 at 11:00am in the Conference Room at C.B. Berry Community Center in Little River

ADJOURN

With no further discussion, the meeting was adjourned at approximately 12:17pm.



Keep Horry County Beautiful
Briefing Memorandum
Horry County, South Carolina

Date: May 27, 2025
From: Parks and Recreation
Division: Infrastructure and Regulation
Prepared By: Michaela LeMay, Supervisor III
Regarding: Budget Report

ISSUE:

What is the status of the Keep Horry County Beautiful budget?

CONCLUSION:

The Keep Horry County Beautiful Committee has used \$3,625.69 of the annual allotted \$5,000 budget. The remaining amount is \$1,374.31.

BACKGROUND:

The Keep Horry County Beautiful Committee is allotted \$5,000 every fiscal year from the Parks and Recreation Parks and Open Space Board budget.

ANALYSIS:

The Keep Horry County Beautiful Budget reads as follows, as of May 27, 2025:

FY 25 Funds Used: \$3,625.69

Items Purchased	Vendor	Cost	Comments
Survey Monkey Membership	Survey Monkey	\$505.44	Utilized for clean up requests and wrap up reports
Trash Grabbers	Amazon	\$518.34	Grabbers for Beautify Carolina Forest
Mulch and Shovel	Lowes	\$29.41	Tree Give Away
Trees	Superior Trees	\$2,572.50	Trees for Tree Give Away

Potential Future Spending ~ \$440

Total budget~ 4,065.69

- *Keep America Beautiful Dues ~ \$440*